



**56th ANNUAL NATIONAL CONVENTION OF THE AMERICAN LEGION**  
**AUGUST 16-22, 1974 • MIAMI BEACH, FLORIDA**





Pepsi People... making their way through days full of sunshine—whether the sun is shining or not. Wherever you see this kind of people, you can be sure you'll see

this kind of cola—Pepsi. To put away thirsts... and help put back the thirst for livin'. When you're ready to sail into a summer day, join the Pepsi People—feelin' free.

***Join  
the Pepsi People  
feelin' free!***





FOR GOD AND COUNTRY

WE ASSOCIATE OURSELVES TOGETHER

FOR THE FOLLOWING PURPOSES

*To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred percent Americanism; to preserve the memories and incidents of our associations in the Great Wars; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.*

## 56th NATIONAL CONVENTION

Aug. 16-22, 1974 • Miami Beach, Florida



THE AMERICAN LEGION  
56th  
National Convention



SONS OF THE AMERICAN LEGION  
3rd National Convention



AMERICAN LEGION  
AUXILIARY  
54th  
National Convention



LA BOUTIQUE  
DES HUIT CHAPEAUX  
ET QUARANTE FEMMES  
53rd  
Marche Nationale

# The American Legion Miami Beach Convention Program

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## Welcome to the 56th Annual National Convention of The American Legion, Miami Beach, Florida

We come again to National Convention time which marks the end of an American Legion year and the beginning of a new year of American Legion service to God and country. It is my privilege and pleasure to welcome all of you to the important proceedings of this 56th Annual National Convention and the Sunshine State of Florida which hosts our Convention for the seventh time in our history.

By now all American Legionnaires and, we hope, most Americans know that "Be Counted Again" has been our central theme for this year. Through your efforts and your personal devotion to the causes which The American Legion serves—youth—veterans, and the nation as a whole, we can truthfully say The American Legion, this year, did indeed stand to "Be Counted Again."

We set some lofty objectives for ourselves at our 55th Annual Convention and while we have made progress toward most of them much remains to be done in most areas of American Legion interest and concern. As for national security, the Trident Submarine and an updated manned bomber appear closer to reality, and partly due to American Legion concern. We must continue to push for other military improvements, including adoption and implementation of the total force policy.

Young veterans are getting increased subsistence allowances, but they need help with the cost of tuition and other essentials to the educational process. We must continue the fight.

Older veterans and dependents on military pensions have received a 10 per cent pension increase. They not only need and are entitled to more, but there needs to be a liberalization of income restrictions for determining pension eligibility and we must continue the good fight in that area.

We face an even more serious struggle to keep the Veterans Administration hospital-medical care program from being absorbed by a national health insurance plan and every effort must be exerted to maintain the VA program for veterans exclusively.



I know this Convention will plan wisely and well for the ongoing work of The American Legion and my every effort will be to conduct these proceedings in the path of progress.

**ROBERT E.L. EATON**  
*National Commander*

# WHERE TO REGISTER

## OBTAIN INFORMATION

## BUY CONTEST & SHUTTLE BUS TICKETS

Six locations for the above will be maintained in Miami Beach for the convenience of visitors. You may register for the convention (\$5.00 per adult), find the answers to your convention questions, buy tickets for the Musical Spectacular scheduled for Dade Community College Stadium and buy shuttle bus tickets for your transportation to and from the stadium.

Booths will be located in the lobbies of:

Fontainebleau Hotel  
Saxony Hotel  
Miami Beach Hyatt House Hotel  
Carillon Hotel

Booths will operate from 1:00 P.M. until 5:00 P.M. on Thursday, August 15 and daily thereafter from 9:00 A.M. to 5:00 P.M. until taken out of service.

Additionally, conventioners may register and buy tickets at the National Headquarters office which will be located in the Versailles Gallerie (4th Floor) Fontainebleau Hotel and the Corporation Headquarters office on the mezzanine of the Delano Hotel.

Tickets for the Musical Spectacular are \$5.00 for the Concert Section and \$4.00 for General Admission Section. A coupon included in each registration packet may be used to reduce the price of either ticket by \$2.00. The show is scheduled for Dade Community College Stadium commencing at 7:00 P.M. on August 17.

Shuttle bus tickets for transportation to Dade Community College Stadium are priced at \$3.50 each for the round trip. Persons desiring to ride the shuttle bus must have tickets since drivers are prohibited from accepting cash.

Headquarters for the booths and the Information, Registration, Transportation and Ticket Committees will be at the Convention Corporation Headquarters in the Delano Hotel.

All persons (except those under age 12) are reminded that the official convention badge or other approved credentials are required to gain entry into the General Convention Sessions scheduled for the Ballroom of the Fontainebleau Hotel.







THE WHITE HOUSE  
WASHINGTON

June 6, 1974

At its birth fifty-five years ago, the American Legion committed itself to the service of God and Country.

It has faithfully honored this commitment through its unselfish programs of national security, veterans rehabilitation, child welfare and Americanism.

I know that from your 1974 National Convention will come a renewed resolve by every Legionnaire to continue the great and good work that has so benefited our Nation and its citizens in the past, and to further expand upon it in the year ahead as we strengthen the peace we have achieved and build the prosperity we seek for all.

May each of you have a rewarding and memorable stay in Miami Beach.

*Richard Nixon*

**STATE OF FLORIDA**  
OFFICE OF GOVERNOR REUBIN O'D. ASKEW

August 16, 1974

It is indeed a pleasure to greet the 25,000 members, delegates, families, and friends who have gathered here in Florida for the 56th Annual National Convention of the American Legion.

Thank you for selecting the Sunshine State. I certainly hope time allows each of you to take advantage of our many exciting attractions and beautiful natural wonders that make Florida the Playground of the Nation.

But your first order of business, of course, is the important work of this convention. It serves as a time to renew friendships and to recall a great past when America as a Nation and democracy as a system of government were severely tested by their enemies. We can all be proud of the collective courage and patriotism by which our country responded over and over again.

And so let this convention be an opportunity for rededication to these same goals of a secure, strong, and compassionate America that can continue to work for peace and understanding among nations.

Best wishes for a successful convention.

Sincerely

*Reubin O'D. Askew*  
Governor

ROA/vdc







# We want you to drive what you like and like what you drive.

General Motors builds a lot of things with wheels. Small and intermediate cars, some 53 of them. 31 different station wagons in all shapes and sizes. 14 personal cars, including America's only production sports car and front-wheel drives. And a number of vehicles for recreational use, like our new motor home. All in all, GM builds 139 separate car models you can choose from.

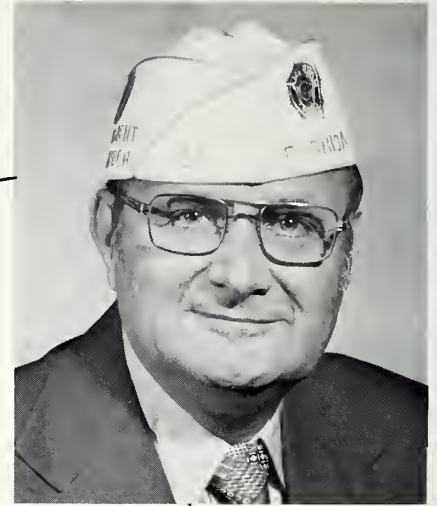
Small ones, mid-size models, big ones. But we don't feel a large selection is enough. We also want you to like what you drive. So GM cars have the most up-to-date styling. Innovative engineering. The widest selection of options and accessories in the business. The way we see it, anybody can build a car. At GM, we want you to drive what you like and like what you drive.

GENERAL MOTORS • MAKER OF CHEVROLET, PONTIAC, OLDSMOBILE,  
BUICK, CADILLAC AND GMC TRUCKS & MOTOR HOMES



*The American Legion*  
DEPARTMENT OF FLORIDA

OFFICE OF DEPARTMENT COMMANDER



Dear Legionnaires:

We, The American Legion of Florida, wish to extend our warmest greetings and welcome to each of you, your families and the National American Legion Auxiliary.

The great City of Miami Beach is most anxious to provide you with all that is necessary for the 56th Annual National Convention of The American Legion to be the finest ever.

To those Legionnaires and families who have never been to our great Sunshine State, we hope you will have the opportunity to visit our many places of interest before you leave.

If you have any questions at any time, please do not hesitate to call on our fine Legionnaires and Auxiliary members. They will be happy to give you any information you seek.

The Legionnaires and Auxiliary members of Florida join with me in wishing you a most successful Convention and that your stay in Florida will be a memorable one.

Sincerely,

*Nolie C. Deas, Sr.*

Nolie C. Deas, Sr.  
Department Commander

*"For God and Country..."*





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We salute you on your 56th anniversary.

Not just for outstanding service to your country,  
but for the continuing service and care you provide  
for today's youth, tomorrow's leaders.

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**Occidental Life**  
*of California*



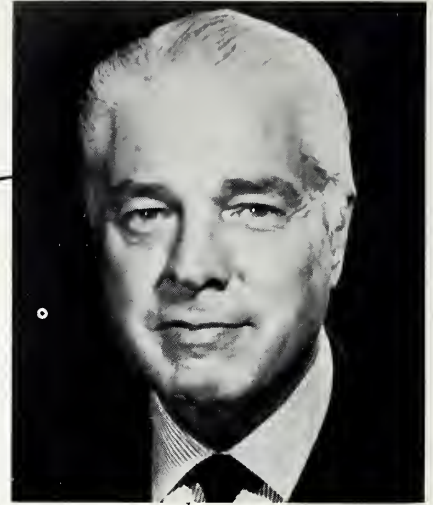
A Member of  
Transamerica Corporation

Underwriters of the American Legion Life Insurance Plan



CHUCK HALL  
MAYOR

OFFICE OF THE MAYOR  
CITY OF MIAMI BEACH  
MIAMI BEACH, FLORIDA  
May 1, 1974



TO THE MEMBERS OF THE AMERICAN LEGION:

As Mayor of the City of Miami Beach and as a life member of Miami Beach Post 85 of The American Legion I wish to extend a most cordial welcome to all the Legionnaires and guests attending the national convention in our city August 16-22, 1974.

Our city is deeply honored to play host to your distinguished organization ... and we look forward with pleasure to displaying for you the incomparable array of convention and vacation facilities which we have developed here for our visitors from all over the world.

Miami Beach is ideally suited for conducting convention business. However, we hope your busy schedule will permit you sufficient leisure time to enjoy our glorious sunshine, our beaches and wide variety of recreational activities. You also will find it pleasant to spend a few hours exploring our city and meeting our friendly citizens.

All Miami Beach joins me in wishing you a most productive and memorable meeting ... together with a cordial invitation to visit Miami Beach often in the years to come.

You have my personal assurance that a warm welcome will await you here ... always.

Sincerely,

Chuck Hall  
Mayor



Best Wishes to  
**The American Legion**

from

*The Leterman-Gortz Corporation*

We are proud to be  
Consultants to  
National Headquarters  
National Headquarters - American Legion Auxiliary  
and  
the Departments  
for The American Legion  
Employee Insurance Benefit  
Program

**Underwritten by**  
**Life Insurance Company of North America**



# THE AMERICAN LEGION

*Wishes to express its thanks and  
appreciation to the following companies  
which have contributed so substantially  
to the success of the 56th Annual  
National Convention*

**Royal Office Typewriters**

(Division of Litton Industries)

**Seagram Distillers Company**

**Schenley Distillers Company**

**American National Red Cross**

**General Motors Corporation**

**The Delano Hotel**

"Somebody  
still cares about  
quality."







## Enroll Now For 29th Term

The challenges of tomorrow—the accomplishments that can bring even greater glory to The American Legion—await the competent decisions and sincere actions of capable Legionnaires in their respective communities. In order to perform their specific duties to the best of their ability, Legion leaders must fully understand The American Legion—its history, its accomplishments, its structure, its programs, and, especially, how it functions today.

The American Legion Extension Institute will give this basic knowledge of our organization. A home study plan, the course consists of six monthly lessons. Students check their own progress by a series of questions at the end of each lesson.

Students will complete the final examination and return it to National Headquarters for grading. Students passing the final examination will receive a certificate of graduation. Legionnaire and SAL graduates will receive a colorful blue and gold mortarboard cap patch. Auxiliary graduates will receive an attractive mortarboard pin and chain which they may attach to their Auxiliary pin.

## Tuition

1 to 3 enrollments..... \$5.00 each  
4 or more enrollments  
(on one application)..... \$4.00 each

## Six Monthly Lessons

- 1—History and Organization.
- 2—Service Divisions and Sections.
- 3—Americanism and Children & Youth Programs.
- 4—Veterans Affairs—Rehabilitation and Economic Programs.
- 5—Legislative Program and Public Relations.
- 6—National Security and Foreign Relations Programs.



## Enrollment Instructions

1. Use the handy enrollment application form on this page. If you have more applications for enrollment, type or print the requested information for the additional enrollees on a plain sheet of paper and attach it to the application form.

2. Be sure to fill out the application form completely. It is important that you include the membership card number and post or unit number of each enrollee!

3. Make all remittances payable to **National Treasurer, The American Legion.**

4. Mail the application and remittance through your Department Headquarters or to:

**American Legion Extension Institute  
P. O. Box 1055  
Indianapolis, Indiana 46206**

5. Mail your enrollment application as promptly as possible. National Headquarters will accept enrollments in the twenty-ninth term of the Extension Institute through November 1, 1974.

**To: American Legion Extension Institute  
P. O. Box 1055, Indianapolis, Ind. 46206**

### APPLICATION—29th Term

Name \_\_\_\_\_  
(Last) (First) (Middle)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_ Post No. \_\_\_\_\_

Card No. \_\_\_\_\_ Unit No. \_\_\_\_\_



# Ezra Brooks and the American Legion put Florida on the map



The  
magnificent  
56th National  
Convention  
commemorative  
whiskey bottle

Like a burst of sunshine! Here is the most unique and exciting American Legion commemorative ceramic bottle ever produced by Ezra Brooks. The bottle is genuine Heritage China emblazoned in 24 carat gold. Filled with our limited stock, 101 month old, 90 proof Real Sippin' Whiskey, it's destined to be a very rare collector's item



because the original molds will be destroyed; no more will be made. The bottle will be on sale in August at the National Convention in Miami Beach, in satisfactory quantity based upon experience. It also will become available on the basis of equitable distribution in conformity with national and state regulations. It's a sunny state to be in.

# DIRECTORY OF THE NATIONAL CONVENTION

## NATIONAL CONVENTION HEADQUARTERS OFFICE

4th Floor—Tower Section—Fontainebleau Hotel  
4441 Collins Avenue  
673-5979

## CONVENTION CORPORATION HEADQUARTERS

Fala Room—Delano Hotel  
1685 Collins Avenue  
532-4781

## THE AMERICAN LEGION HEADQUARTERS HOTEL

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811

### SESSIONS:

Grand Ballroom  
Fontainebleau Hotel  
673-5979

## DISTINGUISHED GUEST HEADQUARTERS

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
673-5979

## NATIONAL HEADQUARTERS STAFF

Carriage Beach Hotel (Formerly the Barcelona)  
4343 Collins Avenue  
532-3311

## THE AMERICAN LEGION AUXILIARY HEADQUARTERS HOTEL

Diplomat Hotel  
3515 So. Ocean Drive  
Hollywood, Florida  
1-923-8111

### SESSIONS:

Grand Ballroom  
Diplomat Hotel

## EIGHT & FORTY HEADQUARTERS HOTEL

Diplomat Hotel  
3515 So. Ocean Drive  
1-923-8111

### SESSIONS:

Diplomat Hotel

## NATIONAL CONVENTION PHOTOGRAPHER

Central Studios  
Fala Room, Delano Hotel  
1685 Collins Avenue  
532-4781

# OFFICIAL DELEGATION HOTELS

## ALABAMA

Sans Souci Hotel  
3101 Collins Avenue  
538-6861  
(Lawson M. Lynn, Adjutant)

## ALASKA

Atlantic Towers Hotel  
4201 Collins Avenue  
534-4751  
(William Kelm, Adjutant)

## ARIZONA

Eden Roc Hotel  
4525 Collins Avenue  
532-2561  
(Bryant B. Barron, Adjutant)

## ARKANSAS

Carriage Beach Hotel (Formerly the Barcelona)  
4343 Collins Avenue  
532-3311  
(Arthur R. Cross, Jr., Adjutant)

## CALIFORNIA

Versailles Hotel  
3425 Collins Avenue  
531-6092  
(Edward Sharkey, Adjutant)

## CANADA

Fontainebleau Hotel  
4441 Collins Avenue  
538-8511  
(Arthur J. Davignon, Adjutant)

## COLORADO

Sans Souci Hotel  
3101 Collins Avenue  
538-6861  
(E. Dean Hunter, Adjutant)

## CONNECTICUT

Saxony Hotel  
3201 Collins Avenue  
538-6811  
(Hugh C. Graham, Adjutant)

## DELAWARE

Carriage Beach Hotel (Formerly the Barcelona)  
4343 Collins Avenue  
532-3311  
(Garland D. Bloodsworth, Adjutant)

## DISTRICT OF COLUMBIA

Holiday Inn  
2201 Collins Avenue  
534-1511  
(H. Victor Conwell, Adjutant)



**FLORIDA**

Miami Beach Hyatt House  
5445 Collins Avenue  
865-1500  
(Ralph A. Johnson, Adjutant)

**FRANCE**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(Daniel S. Campbell, Adjutant)

**GEORGIA**

Sans Souci Hotel  
3101 Collins Avenue  
538-6861  
(George E. Osborne, Adjutant)

**HAWAII**

Saxony Hotel  
3201 Collins Avenue  
538-6811  
(Henry S.P. Wong, Adjutant)

**IDAHO**

Sea Isle Hotel  
3001 Collins Avenue  
538-7841  
(Eugene V. Halstrom, Adjutant)

**ILLINOIS**

Carillon Hotel  
6801 Collins Avenue  
865-7561  
(Vincent A. Sanzotta, Adjutant)

**INDIANA**

Eden Roc Hotel  
4525 Collins Avenue  
532-2561  
(William D. Jackson, Adjutant)

**IOWA**

Deauville Hotel  
6701 Collins Avenue  
865-8511  
(Robert R. White, Adjutant)

**ITALY**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(John J. Fornacca, Adjutant)

**KANSAS**

Carriage Beach Hotel (Formerly  
4343 Collins Avenue The Barcelona)  
532-3311  
(Kenneth L. Young, Adjutant)

**KENTUCKY**

Versailles Hotel  
3425 Collins Avenue  
531-6092  
(Ray A. Beyer, Adjutant)

**LOUISIANA**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(Wilson J. Hebert, Adjutant)

**MAINE**

Deauville Hotel  
6701 Collins Avenue  
865-8511  
(Anthony J. Rumo, Adjutant)

**MARYLAND**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(Daniel H. Burkhardt, Adjutant)

**MASSACHUSETTS**

Saxony Hotel  
3201 Collins Avenue  
538-6811  
(John P. Swift, Adjutant)

**MEXICO**

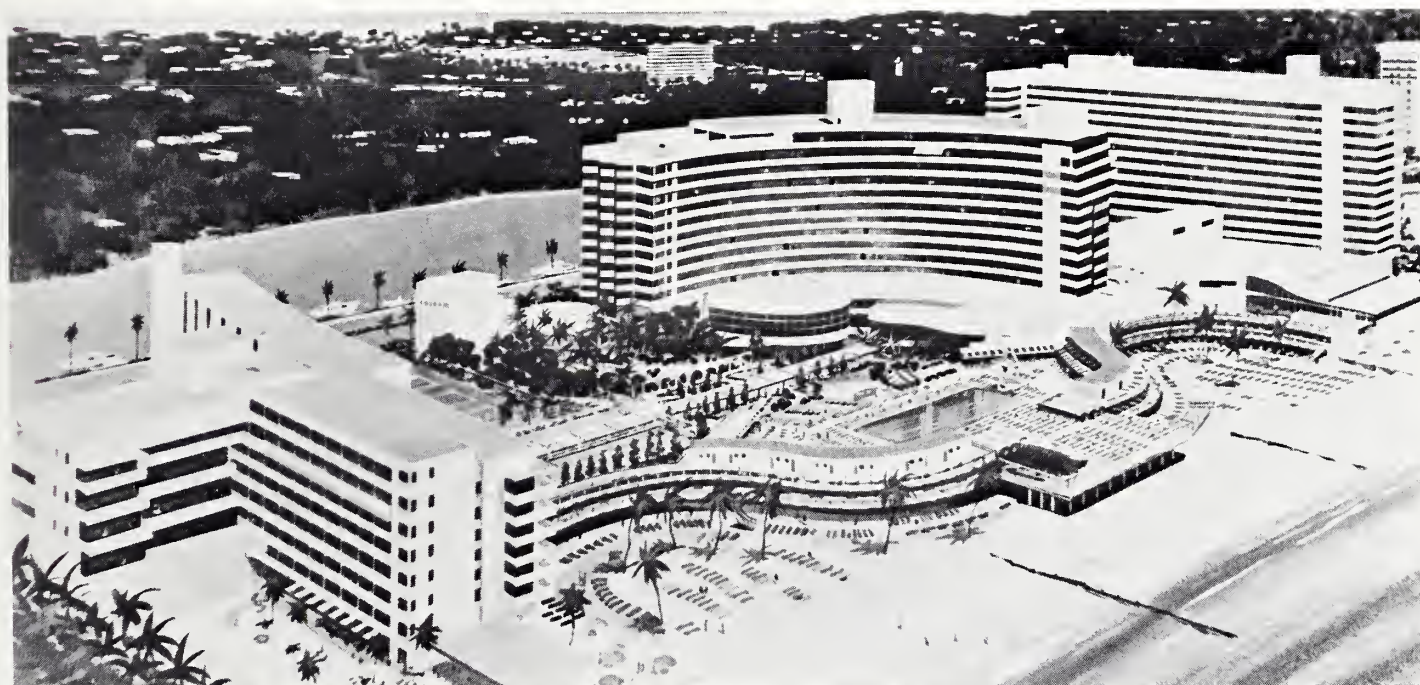
Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(Harry Wright, Adjutant)

**MICHIGAN**

Carillon Hotel  
6801 Collins Avenue  
865-7561  
(F. Gerrit Veldman, Adjutant)

**MINNESOTA**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(Frank C. Momsen, Adjutant)



*Miami Beach's fabulous Fontainebleau Hotel will be the Headquarters Hotel for the 56th Annual National Convention of The American Legion. The National Commander, other national officers and distinguished guests will be housed at the Fontainebleau. National Headquarters offices for the Convention also will be in the Fontainebleau. Most commission and committee meetings and the three-day session of the Convention proper will all be in the Fontainebleau.*

**MISSISSIPPI**

Carriage Beach Hotel (Formerly the Barcelona)  
4343 Collins Avenue  
532-3311  
(Thomas J. Kirk, Adjutant)

**MISSOURI**

Algiers Hotel  
2555 Collins Avenue  
531-6061  
(Lloyd E. "Ed" Johnson, Adjutant)

**MONTANA**

Saxony Hotel  
3201 Collins Avenue  
538-6811  
(Hugh "Tony" Cumming, Adjutant)

**NEBRASKA**

Montmartre Hotel  
4775 Collins Avenue  
532-1731  
(Ray Oltman, Adjutant)

**NEVADA**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(Chester L. Perkins, Adjutant)

**NEW HAMPSHIRE**

Atlantic Towers Hotel  
4201 Collins Avenue  
534-4751  
(Hubert S. O'Neil, Adjutant)

**NEW JERSEY**

Carriage Beach Hotel (Formerly the Barcelona)  
4343 Collins Avenue  
532-3311  
(Donald Gillis, Adjutant)

**NEW MEXICO**

Shelborne Hotel  
1801 Collins Avenue  
531-1271  
(John L. Martinez, Adjutant)

**NEW YORK**

Doral Hotel  
4833 Collins Avenue  
532-3600  
(Maurice Stember, Adjutant)

**NORTH CAROLINA**

Deauville Hotel  
6701 Collins Avenue  
865-8511  
(James L. Adcox, Adjutant)

**NORTH DAKOTA**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(Vernon Useldinger, Adjutant)

**OHIO**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8511  
(J. P. "Pat" Hone, Adjutant)

**OKLAHOMA**

Seville Hotel  
2901 Collins Avenue  
532-2511  
(C. J. Wright, Jr., Adjutant)

**OREGON**

Carriage Beach Hotel (Formerly the Barcelona)  
4343 Collins Avenue  
532-3311  
(Ron Dreezen, Adjutant)

**PANAMA**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(George A. Black, Jr., Adjutant)

**PENNSYLVANIA**

Miami Beach Hyatt House  
5445 Collins Avenue  
865-1500  
(Edward T. Hoak, Adjutant)

**PHILIPPINES**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(Simeon C. Medalla, Adjutant)

**PUERTO RICO**

Waldman-Towers Hotel  
4299 Collins Avenue  
538-5731  
(Jose J. Pastor Ginorio, Adjutant)

**RHODE ISLAND**

Twelve Caesars Resort Motel  
9449 Collins Avenue  
865-3551  
(Louis R. J. Malo, Adjutant)

**SOUTH CAROLINA**

Saxony Hotel  
3201 Collins Avenue  
538-6811  
(James A. Hamilton, Sr., Adjutant)

## **SOUTH DAKOTA**

Eden Roc Hotel  
4525 Collins Avenue  
532-2561  
(Cyril J. Paul, Adjutant)

## **TENNESSEE**

Carillon Hotel  
6801 Collins Avenue  
865-7561  
(Barney W. Greene, Adjutant)

## **TEXAS**

Fontainebleau Hotel  
4441 Collins Avenue  
538-8811  
(W. H. McGregor, Adjutant)

## **UTAH**

Nautilus Hotel  
1825 Collins Avenue  
538-6841  
(Dean C. Hall, Adjutant)

## **VERMONT**

Algiers Hotel  
2555 Collins Avenue  
531-6061  
(Robert A. Bergeron, Adjutant)

## **VIRGINIA**

Saxony Hotel  
3201 Collins Avenue  
538-6811  
(Wilbur Walker, Adjutant)

## **WASHINGTON**

Deauville Hotel  
6701 Collins Avenue  
865-8511  
(W. H. "Bill" Dunn, Adjutant)

## **WEST VIRGINIA**

Montmartre Hotel  
4775 Collins Avenue  
532-1731  
(Tommy E. Jones, Adjutant)

## **WISCONSIN**

Seville Hotel  
2901 Collins Avenue  
532-2511  
(Robert G. Wilke, Adjutant)

## **WYOMING**

Sea Isle Hotel  
3001 Collins Avenue  
538-7841  
(Eugene Hirsch, Adjutant)

# **The American Legion National Emblem Sales Locations**

## **LEGION HEADQUARTERS HOTEL**

### **Hotel Fontainebleau**

Grand Gallerie

THURSDAY, AUGUST 15 THROUGH

THURSDAY, AUGUST 22

Open: 9:00 A.M. Daily

## **AUXILIARY HEADQUARTERS**

### **Diplomat Hotel**

Lobby

FRIDAY, AUGUST 16 THROUGH

THURSDAY, AUGUST 22

Open: 9:00 A.M. Daily

*For Your Convenience During  
The 56th National Convention*

All locations will have a complete stock of American Legion and American Legion Auxiliary merchandise available. Among the many items are shirts, ties, cap insignia, official jewelry, gift items, etc. A supply of CAPS lettered for all states will be available at the HOTEL FONTAINEBLEAU ONLY. Bicentennial '76 items available at both locations.



**The American Legion**  
*National Emblem Sales*  
**P.O. Box 1055**  
**Indianapolis, Indiana 46206**



# THE AMERICAN LEGION 56TH NATIONAL CONVENTION MEETING ROOM ASSIGNMENTS

## STANDING COMMISSIONS AND COMMITTEES

(All meetings at the Fontainebleau Hotel, unless otherwise indicated.)

### Americanism Commission:

Aug. 16 and 17, 9:30 a.m.,  
Marseilles Room, Fontainebleau South  
Chairman: Daniel J. O'Connor  
Jackson Heights, New York

### Americanism Screening Committee:

Aug. 15, 9:30 a.m.,  
Room 473-474.

### Commission on Children & Youth:

Aug. 16 and 17, 9:30 a.m.,  
Everglades "A," lower lobby, Tower Building  
Chairman: Earl D. Franklin, Jr.  
Sterling, Colorado

### Constitution and By-Laws Committee:

Aug. 16 and 17, 9:30 a.m.,  
National Judge Advocate's office  
National Headquarters office  
Chairman: Francis L. Giordano  
Brooklyn, New York

### Contest Supervisory Committee Headquarters:

Aug. 12-22, Venetian Room "B"  
DiLido Hotel, 115 Lincoln Rd., Miami Beach

### Contest Committee Meetings:

Aug. 14, 9:30 a.m., Executive Section, Venetian Room  
"B"  
DiLido Hotel, 115 Lincoln Rd., Miami Beach  
Aug. 15, 9:00 a.m.,  
Roma Room, Mezzanine  
DiLido Hotel  
Aug. 19, Roma Room, Mezzanine  
DiLido Hotel  
Chairman: Deming Smith  
Sioux Falls, South Dakota

### Convention Commission:

Aug. 16-22, inclusive, 9:30 a.m.,  
Champagne Room  
Chairman: Lawrence E. Hoffman  
Miami Beach, Florida

### Distinguished Guest Committee:

Aug. 16-22, inclusive, 9:30 a.m.,  
Distinguished Guest Headquarters Suite  
Chairman: William J. Rogers  
Kennebunk, Maine

### Economic Commission:

Aug. 16 and 17, 9:30 a.m.,  
Bonaparte "A," Fontainebleau South  
Chairman: Clarence S. Campbell  
Barre, Vermont

### Economic Screening Committee:

Aug. 15, 9:30 a.m.,  
Room 479

### Emblem Committee:

Aug. 16 and 17, 9:30 a.m.,  
Conference Room "B," off Grand Gallerie  
Chairman: Clayton C. Schlick  
Osage, Iowa

### Finance Commission:

Aug. 16-22, inclusive, 9:30 a.m.,  
National Adjutant's Suite  
Chairman: Churchill T. Williams  
Oelwein, Iowa

### American Legion Life Insurance and Trust Committee:

Aug. 16 and 17, 9:30 a.m.,  
Conference Room "S," Fontainebleau South  
Chairman: Albert V. LaBiche  
New Orleans, Louisiana

### Foreign Relations Commission:

Aug. 16 and 17, 9:30 a.m.,  
Paladium Room, Mezzanine, Eden Roc Hotel  
Chairman: Dr. Robert P. Foster  
Maryville, Missouri

### Internal Affairs Commission:

Aug. 16 and 17, 9:30 a.m.,  
North Card Room, Mezzanine, Main Building  
Chairman: Donald J. Smith  
St. Johns, Michigan

**Legislative Commission:**

Aug. 16 and 17, 9:30 a.m.,  
Everglades "B," lower lobby, Tower Building  
Chairman: Clarence C. Horton  
Gulf Shores, Alabama

**Membership and Post Activities Committee:**

Aug. 16 and 17, 9:30 a.m.,  
South Card Room, Mezzanine, Main Building  
Chairman: William F. Gormley  
Philadelphia, Pennsylvania

**National Security Commission:**

Aug. 17, 9:30 a.m.,  
Cotillion Room, lobby, Eden Roc Hotel  
Chairman: Emmett G. Lenihan  
Seattle, Washington

**Public Relations Commission:**

Aug. 16 and 17, 9:30 a.m.,  
Fontaine Room  
Chairman: C.D. "Deke" DeLoach  
District of Columbia

**Resolutions Assignment Committee:**

Aug. 15-19, inclusive, 9:30 a.m.,  
Room 483  
Chairman: Alex M. Geiger  
Gaston, South Carolina

**Spirit of '76 Committee:**

Aug. 17, 9:30 a.m.,  
Club Gigi, off lobby, Main Building  
Chairman: Milton M. Carpenter  
St. Louis, Missouri

**The American Legion Magazine Commission:**

Aug. 16 and 17, 9:30 a.m.,  
Louis Phillippe Room, Mezzanine, Main Building  
Chairman: Benjamin B. Truskoski  
Bristol, Connecticut

**Veterans Affairs and Rehabilitation  
Commission:**

Aug. 16 and 17, 9:30 a.m.,  
Bonaparte "B," Fontainebleau South  
Chairman: William F. Lenker  
Sioux Falls, South Dakota

**Veterans Affairs and Rehabilitation  
Screening Committee:**

Aug. 15-18, inclusive, 9:30 a.m.,  
Room 477-478

**NATIONAL EXECUTIVE COMMITTEE**

**August 18, 2:00 p.m.  
Fontaine Room**

**Chairman: National Commander Robert E.L. Eaton  
Bethesda, Maryland**

**Best Wishes to  
THE AMERICAN LEGION  
Compliments  
of  
A Friend**



# NATIONAL CONTESTS

Friday, Saturday and Sunday, August 16, 17 and 18

## **Junior Drum & Bugle**

### **Corps Preliminaries:**

Friday, Aug. 16, 7:00 a.m., Flamingo Park Football Field

## **Senior Drum & Bugle**

### **Corps Preliminaries:**

Friday, Aug. 16, following Junior Drum & Bugle Corps Preliminaries, Flamingo Park Football Field

## **Junior Drill Team:**

Friday, Aug. 16, 7:00 a.m., Flamingo Park Baseball Field

## **Senior Drill Team:**

Friday Aug. 16, following Junior Drill Team contest, Flamingo Park Baseball Field

## **Firing Squad:**

Friday, Aug. 16, following Senior Drill Team contest, Flamingo Park Baseball Field

## **Junior Field Band:**

Saturday, Aug. 17, 7:00 a.m., Nautilus School Polo Park

## **Junior Color Guard:**

Saturday, Aug. 17, 7:00 a.m., Flamingo Park Baseball Field

## **Senior Color Guard:**

Saturday, Aug. 17, following Junior Color Guard contest, Flamingo Park Baseball Field

## **MUSICAL SPECTACULAR:**

### **(Formerly Parade of Champions)**

Saturday, Aug. 17, 7:00 p.m., Dade Community College Stadium, 11380 N.W. 27th Avenue, Miami (American Legion Junior and Senior Drum & Bugle Corps finals)

## **Junior Concert Band:**

Sunday, Aug. 18, 8:00 a.m., Nautilus School Auditorium Polo Park

## **Senior Band:**

Sunday, Aug. 18, following Junior Concert Band contest, Nautilus School Auditorium Polo Park

## **Chorus & Quartet:**

Sunday, Aug. 18, 1:00 p.m., Fontainebleau Hotel Ballroom



*The Dade Community College Stadium (above) will be the site of The American Legion's Musical Spectacular (formerly the Parade of Champions), and finals of the 1974*

*American Legion Senior and Junior Drum and Bugle Corps competition at 7 p.m. Saturday, Aug. 17, at the 1974 American Legion National Convention.*





Arch C.  
Bonzer



Dr. A.R. Choppin



Harry K.  
Stinger



Edwin J.  
Schuitema



Hugh B.  
Mott



Richard H.  
Klinge



Eric H.  
Smith



August C.  
Draeb



Robert L.  
Parker



Wallace C.S.  
Young  
Ex-Officio



Tommy E.  
Jones  
Advisory



George E.  
Osborne  
Advisory



Frank C.  
Momsen  
Advisory

## The 1974 National Convention Commission



Lawrence E.  
Hoffman  
Chairman



Edward R.  
Delehanty  
Vice Chairman



James V.  
Demarest  
Chairman Emeritus



Willard L.  
Colbrook  
National Commander's  
Representative



Dr. Almo J.  
Sebastianelli  
Consultant



Maurice  
Stember  
Consultant



Peter  
Nedzweckas  
Consultant



Robert H.  
Hazen  
Consultant



Aldo R.  
Benedetto  
Chairman  
NEC Liaison



John J.  
Adams  
Liaison



Roger A.  
Munson  
Liaison



Lawrence E.  
Fisher  
Liaison



Vernon K.  
Grosenick  
Liaison



Deming  
Smith  
Contest Supervisory  
Chairman



William J.  
Rogers  
Distinguished Guests  
Chairman



William H.  
Miller  
National Convention  
Director

# Meetings of Convention Committees

(All meetings at The Fontainebleau Hotel unless otherwise specified.)

The following Convention Committees will be composed of one delegate from each department. Initial meetings of Convention Committees will be at the time and place as shown below. Subsequent meetings will be at the call of the chairman.

(Meetings of Convention Committees normally will be closed to all except committee members.)

## Americanism

Aug. 18 and 19, 10:00 a.m., French Room.  
(Baseball and Recreation Subcommittee):  
Aug. 18, 10:30 a.m., French Room.  
(Education and Scholarship Subcommittee):  
Aug. 18, 10:30 a.m., French Room.  
(Immigration and Naturalization Subcommittee):  
Aug. 18, 10:30 a.m., Riviera Room.  
(Counter-Subversive Activities Subcommittee):  
Aug. 18, 10:30 a.m., Riviera Room.  
(Boys State-Boys Nation, Youth Activities and  
Community Services Subcommittee):  
Aug. 18, 10:30 a.m., Riviera Room.

## Children & Youth

Aug. 18 and 19, 10:00 a.m., Everglades "A",  
lower lobby, Tower Building.

## Constitutional Amendments

Aug. 18 and 19, 10:00 a.m., Civic Room,  
lower lobby, Main Building.

## Credentials and Internal Affairs

(Credentials and Other Internal Matters):  
Aug. 18 and 19, 10:00 a.m., North Card Room,  
Mezzanine, Main Building.  
(Membership):  
Aug. 18 and 19, 10:00 a.m., South Card Room,  
Mezzanine, Main Building.

## Economic

(Employment and Veterans Preference):  
Aug. 18 and 19, 10:00 a.m., Bonaparte "A",  
Fontainebleau South.  
(Other Economic Matters):  
Aug. 18 and 19, 10:00 a.m., Marseilles West,  
Fontainebleau South.

## Finance

Aug. 18 and 19, 10:00 a.m., Club Gigi,  
off lobby, Main Building.

## Foreign Relations

Aug. 18 and 19, 10:00 a.m., Paladium Room,  
Mazzanine, Eden Roc Hotel.

## Legislation and Rules

Aug. 18 and 19, 10:00 a.m., Everglades "B",  
Lower lobby, Tower Building.

## National Security Committees Joint Meeting

(Aerospace, Civil Defense, Merchant Marine,  
Military Affairs, Naval Affairs):  
Aug. 18, 10:00 a.m. to 11:00 a.m.,  
Cotillion Room, Eden Roc Hotel.  
(Aerospace):  
Aug. 18, 11:00 a.m., and Aug. 19, 10:00 a.m.,  
Gold Room "A", Eden Roc Hotel.  
(Defense Civil Preparedness):  
Aug. 18, 11:00 a.m., and Aug. 19, 10:00 a.m.,  
Gold Room "B", Eden Roc Hotel.  
(Merchant Marine):  
Aug. 18, 11:00 a.m., and Aug. 19, 10:00 a.m.,  
Gold Room "C", Eden Roc Hotel.  
(Military Affairs):  
Aug. 18, 11:00 a.m., and Aug. 19, 10:00 a.m.,  
Cotillion Room, Eden Roc Hotel.  
(Naval Affairs):  
Aug. 18, 11:00 a.m., and Aug. 19, 10:00 a.m.,  
Imperial Room South, Eden Roc Hotel.

## National Security Committees Joint Meeting

Aug. 20, 9:00 a.m., Cotillion Room,  
Eden Roc Hotel.

## Veterans Affairs and Rehabilitation

(Claims and Rating):  
Aug. 18 and 19, 10:00 a.m., Bonaparte "B",  
Fontainebleau South.  
(Hospitals and Medical Services):  
Aug. 18 and 19, 10:00 a.m., Conference Room "S",  
Fontainebleau South.

## 3rd Annual Sons of The American Legion Convention

Aug. 17 and 18, 9:00 a.m., LaRonde Room,  
lobby, Main Building.





# REUNIONS AND DINNERS

## **NATIONAL COMMANDER'S DINNER FOR DISTINGUISHED GUESTS**

Fontainebleau Hotel  
Grand Ballroom  
Tuesday, August 20—7:30 P.M.

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## **AMERICAN LEGION AUXILIARY STATES DINNER**

Diplomat Hotel  
Grand Ballroom  
Wednesday, August 21—8:00 P.M.

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## **AMERICAN LEGION PRESS ASSOCIATION (ALPA)**

Hotel Fontainebleau  
Awards Banquet  
Fontaine Room  
Saturday, August 17—7:00 P.M.

Brunch (Executive Meeting)  
Champagne Room  
Sunday, August 18—10:00 A.M.

Department Press Association Meeting  
Louis Philippe Room  
Sunday, August 18—1:00 P.M.

Meeting and Election of Officers  
Louis Philippe Room  
Sunday, August 18—2:00 P.M.

Executive Board and Officers Meeting  
Louis Philippe Room  
Sunday, August 18—4:00 P.M.

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## **THE NATIONAL YEOMAN F REUNION BREAKFAST**

Carillon Hotel  
Harlequin Room  
Monday, August 19—9:00 A.M.

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## **PAST COMMANDERS' LUNCHEON**

Fontainebleau Hotel  
Fleur De Lis/Fontaine Rooms  
Monday, August 19—12:00 Noon

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## **EIGHT AND FORTY**

Diplomat Hotel  
LaMarche Nationale Banquet  
Saturday, August 24—7:00 P.M.

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## **TWENTY AND FOUR**

Carriage Beach Hotel  
Barcelona Room  
Committee Meetings and Registration  
Friday and Saturday—August 16 and 17  
  
Annual Bivouac Banquet  
Coronation Ballroom  
Saturday, August 17—7:30 P.M.

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## **HISTORIANS' LUNCHEON**

Doral Hotel  
Regency Room  
Saturday, August 17—12:00 Noon

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## **FODPAL BREAKFAST MEETING**

Eden Roc Hotel  
Empire Room  
Monday, August 19—8:00 A.M.

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## **NATIONAL ORGANIZATION WORLD WAR NURSES ANNUAL MEETING & REUNION**

Carriage Beach Hotel  
Sunday, August 18—2:00 P.M.

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## **ANAVICUS**

### **Army, Navy and Air Force Veterans in Canada**

Fontainebleau Hotel  
West Ballroom  
Sunday, August 18  
10:00 A.M. Business Meeting  
11:00 A.M. Reception  
12:00 Noon Luncheon

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## **FOUNDERS**

Fontainebleau Hotel  
Meeting  
Civic Room  
Saturday, August 17—2:00 P.M.  
  
Reception—6:00 P.M.  
Dinner—7:00 P.M.  
Louis Philippe Room  
Saturday, August 17

## **1954 AMERICAN LEGION COLLEGE CLASS BREAKFAST**

Eden Roc Hotel  
Mona Lisa Room  
Monday, August 19—7:00 A.M.



# PATRIOTIC RELIGIOUS SERVICE

4 P.M.  
Sunday, August 18, 1974

## FONTAINEBLEAU HOTEL

The East Ballroom  
Miami Beach, Florida

### THE CALL TO WORSHIP

LUCY MAE KNOX, *Florida*  
*Department Chaplain*

### ADVANCEMENT OF THE COLORS

### CHORAL SELECTIONS

Singing Legionnaires  
Post No. 15  
Sioux Falls, *South Dakota*

### THE INVOCATION OF GOD'S BLESSING

REV. HARVEY T. GOODLING, *Oregon*  
*Department Chaplain*

### PLACING OF MEMORIAL WREATHS

ROBERT E. L. EATON, *National Commander*  
WILLIAM F. HAUCK, *National Adjutant*  
MRS. B.M. JARRETT, *National President*  
MISS DORIS ANDERSON, *National Secretary*  
MRS. MICHAEL SUVAK, *Le Chapeau Nationale*  
MRS. ROBERT C. SNOW, *La Secretaire Cassiere*  
Sons of The American Legion,  
*1974-75 National Commander*  
Sons of The American Legion,  
*1974-75 National Chaplain*

### TAPS

### READING OF THE HOLY SCRIPTURES

OLD TESTAMENT: *Wisdom 3:1-9*  
James T. KENNEDY, III, *Philippines*  
*Past Department Chaplain*  
EPISTLE: *Romans 5:5-11*  
MRS. CHARLES D. SMITH, *Pennsylvania*  
*L'Aumonier Nationale, Eight and Forty*  
GOSPEL: *Matthew 25:31-46*  
REV. CLAUDE SMITHMIER, *Georgia*  
*Department Chaplain*

### THE PRAYER

MRS. J. JOHN LUITINK, *New York*  
*National Chaplain*  
*The American Legion Auxiliary*

### ADDRESS: "Become What You Are"

FR. JEROME D. FORTENBERRY, C.M., *Missouri*  
*National Chaplain*  
*The American Legion*

### "THE LORD'S PRAYER"

Singing Legionnaires

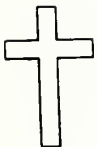
### THE BENEDICTION

FR. ANTHONY O'DRISCOLL, *O.F.M.*  
*Past National Chaplain*

### THE RECESSIONAL

"FOR GOD AND COUNTRY"

Immediately following the Patriotic-Religious Service, Catholic Mass will be held. All are invited to attend.



# **DRUM AND BUGLE CORPS FINALS AND MUSICAL SPECTACULAR**

**(Formerly Parade of Champions)**

**7:00 p.m. Saturday, August 17, 1974**

## **Dade Community College Stadium**

See the finest Junior and Senior American Legion Drum and Bugle Corps compete for the National Championships.

During the evening four new Ford Automobiles will be presented to members of The American Legion or the American Legion Auxiliary by the Seagrams Posts of The American Legion.

National Commander Robert E. L. Eaton will make the presentation of awards to the winning organizations.

## **GRAND FINALE**

### **Admission**

**Concert Side—\$5.00**

**General Admission—\$4.00**

### **Transportation**

Shuttle buses will provide transportation to and from Miami Beach and Community College Stadium. Fares will be payable by ticket only. Drivers will not accept cash. Purchase bus tickets at any registration/information/ticket booth located at various hotels. Tickets are \$3.50 each, round trip. Purchase tickets in advance.

## **CONTEST MEETINGS**

Representatives of the competing units will meet in the Roma Room of the Di Lido Hotel, 155 Lincoln Road, Thursday, August 15, to receive final official information and instructions at the times indicated below:

5:00 p.m. — Choruses and Quartets

5:15 p.m. — Bands

5:30 p.m. — Firing Squads

5:45 p.m. — Color Guards

6:00 p.m. — Drill Teams

6:15 p.m. — Drum & Bugle Corps

### **Official Protest Hearings**

Monday, August 19, 10:00 a.m.  
Roma Room, Di Lido Hotel  
155 Lincoln Road

### **Briefing of Judges**

Thursday, August 15, Roma Room  
Di Lido Hotel, 155 Lincoln Road  
following Unit Representatives'  
Meeting

**56th NATIONAL CONVENTION  
Miami Beach, Florida, August 16-22, 1974**

# The American Legion

## 1974 National Convention Corporation of Florida

### Officers and Executive Committee



**Lawrence E. Hoffman**  
President & General  
Chairman



**E. Meade Wilson**  
Chairman of the Board



**Johnson E. Davis**  
Vice President &  
General Counsel



**Dr. John F. Hauss**  
Vice President



**Andrew N. Fincham**  
Secretary



**Robert H. Wheeler**  
Treasurer



# The American Legion

## 1974 National Convention Corporation of Florida

### Board of Directors



E. J. Cooper

NO  
PHOTO  
AVAILABLE  
AT  
TIME  
OF  
PRINTING

J.W. "Jim" Dickson



John F. Feeney



Chin Shew Get



Paul E. Goodermuth



George Howell



Cornelius "Neil" Johnson

**The American Legion**  
**1974 National Convention Corporation of Florida**  
***Board of Directors***



**Ralph A. Johnson**



**Robert A. McDonald**



**Henry Powell, Jr.**



**Jacques Russell**



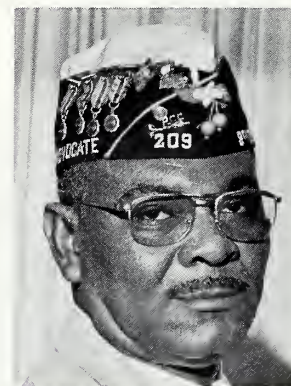
**Anthony Ulchar**



**Mrs. Anthony Ulchar**



**Emil Verdi**



**I.W. West**



# Honorary Officers

## *Honorary President*



Hon. Reubin O. D. Askew

## *Honorary Vice Presidents*



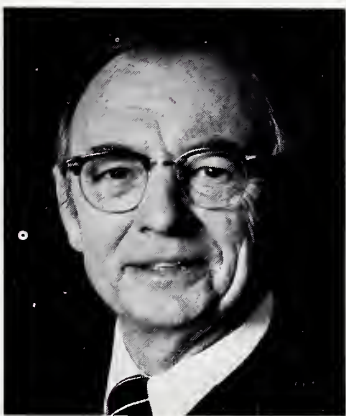
Hon. Chuck Hall



Hon. Dante V. Fascell



Hon. Claude Pepper



Justice Hal P. Dekle



Justice Joseph A. Boyd, Jr.



Nolie C. Deas, Sr.,  
Commander



# Church Directory

*Places of worship of other denominations are listed in Hotel directories and in Greater Miami's Yellow Pages.*

## **BAPTIST**

FIRST BAPTIST CHURCH of MIAMI BEACH  
2816 SHERIDAN AVENUE  
538-3507

## **JEWISH**

TEMPLE EMANU-EL  
1701 WASHINGTON AVENUE  
538-2503

## **CHRISTIAN SCIENCE**

FIRST CHURCH of CHRIST SCIENTIST of MIAMI BEACH  
300 40TH STREET  
538-3506

## **LUTHERAN**

SUNNY ISLES LUTHERAN CHURCH  
200 178TH STREET  
932-0438

## **COMMUNITY**

MIAMI BEACH COMMUNITY CHURCH  
LINCOLN ROAD MALL & DREXEL AVENUE  
538-4511

## **METHODIST**

MIAMI BEACH FIRST UNITED METHODIST CHURCH  
4760 PINE TREE DRIVE  
531-7166

## **CONGREGATIONAL**

THE CHURCH BY THE SEA  
501 96TH STREET  
866-0321

## **PRESBYTERIAN**

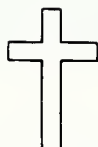
MIAMI BEACH FIRST PRESBYTERIAN CHURCH  
7141 INDIAN CREEK DRIVE  
865-0146

## **EPISCOPAL**

ALL SOULS EPISCOPAL CHURCH  
4025 PINE TREE DRIVE  
538-2244

## **ROMAN CATHOLIC**

ST. PATRICK'S CHURCH  
3701 ALTON ROAD  
531-1124



# OFFICIAL PROGRAM

## FIFTY-SIXTH ANNUAL NATIONAL CONVENTION OF THE AMERICAN LEGION



The Fifty-fifth Annual National Convention of The American Legion is pictured here in session at the Hilton Hawaiian Village Hotel in Honolulu, Hawaii. Administrator of Veterans Affairs Donald E. Johnson addresses a full house of Convention delegates. The Honolulu Convention was conducted August 17-23, 1973.



# STANDING RULES OF THE NATIONAL CONVENTION

The following are the Standing Rules of the National Convention as contained in the "UNIFORM CODE OF PROCEDURE FOR THE ORGANIZATION OF NATIONAL CONVENTIONS OF THE AMERICAN LEGION," authorized under Article V, Section 6, of the National Constitution of The American Legion.

## STANDING RULES OF THE NATIONAL CONVENTION

1. Robert's Revised Rules of Order shall be the authority on parliamentary procedure, with the following modifications:
2. A delegate desiring to make a motion or address the Convention, shall rise, address the Chair as "Mr. Commander" and state his name and the name of the Department before proceeding.
3. Debate shall be limited to five minutes for each speaker.
4. Debate on any one subject presented to the Convention shall be limited to two hours except under such special rule as the Convention shall adopt prior to debate.
5. But two delegates from any one delegation shall be permitted the floor on any one question. Where disagreement exists within a delegation one delegate shall be permitted to speak on each side of the question. Upon a division of the question, however, this rule shall be applied separately for each division.
6. The floor shall be permitted but once to any individual delegate on any one question, except by a two-thirds vote of the Convention. Chairmen of Convention Committees may speak as frequently as may be necessary in connection with the reports of their committees. The Presiding Officer shall not entertain any motion which will curtail further debate without affording the Committee Chairman an opportunity for rebuttal.
7. Decisions on Rules of Debate or parliamentary order by the Presiding Officer may be subject to appeal by any two delegates under a Point of Order. Such appeal shall take precedence over any pending questions and shall be decided forthwith. An appeal from the decision of the Chair shall be put to the Convention on the question: "Shall the Chair be sustained?"
8. When the poll of any Department Delegation is demanded by a delegate of such department, the Convention Secretary shall poll the vote without discussion of the question being voted upon.
9. On the Roll Calls, the delegation Chairman shall poll his delegation on the floor and announce its vote.
10. In the event a delegation secretary is not an accredited delegate or alternate, he shall be seated with his delegation.
11. Past National Commanders' votes shall be cast with their delegations.
12. Only accredited delegates or their alternates, shall participate, directly or indirectly, in a viva voce vote on any subject before the convention.
13. Department delegations may arrive at a vote in such manner as they choose, but shall announce it in terms of full units and not in terms of a fractional part of a vote. The vote of any delegate absent and not represented by an alternate shall be cast by the majority of the delegates present from his Department.
14. There shall be no unit rule of voting.
15. Voting shall be by acclamation, except when a Roll Call is demanded by the Chairman of at least three Departments. Election of National Officers shall be by roll call.
16. In the event a Department has not provided the method by which alternates shall be designated to serve in the place of absent delegates, the Chairman of the delegation shall make such designation.
17. Prior to the election of National Officers, the National Commander shall appoint, subject to approval of the Convention, a Judge of Election and such number of tellers as he deems necessary, provided that the total tellers so appointed shall be an odd number. In a contested election each candidate going to the ballot shall be entitled to one teller of his choice.
18. Nominations for National Officers shall be from the floor on Roll Call of the Departments alphabetically arranged. Each Department may present as many candidates as it chooses.



19. Nominating speeches for National Officers shall be limited to five minutes each. Not more than two seconding speeches shall be made for any candidate, and said speeches shall be limited to three minutes.
20. When more than two candidates are nominated for any office, balloting shall continue until one candidate receives a majority of the votes of the Convention, except in the election of National Vice-Commanders.
21. In a contested election for National Vice Commanders, balloting shall continue until (a) majorities and (b) pluralities are established for one or more candidates under the following provisions:  
If, on any ballot taken, less than five candidates receive the necessary majority to elect, the candidate or candidates receiving a majority vote shall be declared elected and a new ballot shall be taken for the remaining number of places to be filled. The candidate receiving the lowest number of votes on the preceding ballot shall be disqualified; except should two candidates remain to fill one place, a new ballot shall be taken.
22. The Convention will nominate and elect a National Commander, five National Vice Commanders, and a National Chaplain, in this sequence.
23. At the conclusion of balloting on National Vice Commanders, each Department Delegation Chairman shall deliver a written ballot to the tellers. Such ballots shall be in the hands of the tellers before communication is made to the National Commander for announcement of the results.
24. Those recognized by the National Commander shall be entitled to a respectful hearing, and the Chair shall have the authority to clear the gallery or the floor or have the Sergeant-at-Arms escort from the Convention any one creating a disturbance or interfering with orderly procedure.
25. None of the above rules shall be construed as preventing an alternate delegate from serving on a Convention committee.
26. The consent of two-thirds of the voting strength of the Convention is necessary for suspension of the standing rules of the Convention.
27. Any amendment to any resolution or report originating on the floor shall be presented in writing and transmitted to the Presiding Officer at the time of the introduction of such amendment.
28. Special rules applying to specific issues or order of business, shall be written and presented to the Convention by the Legislation and Rules Committee for adoption by majority vote at least one hour before such issue, or order, is to be considered unless such rule is agreed to by unanimous consent of the final session.  
Special rules shall prevail only in the Convention adopting them.  
Any delegate may apply for a special rule to the Legislation and Rules Committee or may appeal to the Convention for such special rule provided the rule be presented in writing, be read once from the platform, and shall lay upon the table at least one hour before the vote thereon is taken.

## **Free Admission Fee For Museum of Science**

Budget minded Legionnaires who have their families with them, will want to take advantage of Miami's only free Museum of Science located at 3280 South Miami Avenue, Miami. It is open Monday through Saturday from 9-5 daily. Sunday the hours are 12:30 to 10 p.m. Monday and Friday evenings it is open from 7:30 to 10 p.m.

The museum features exhibits on birds, prehistoric life, rocks and minerals, sea life and aquarium. No admission is charged.

The Southern Cross Observatory atop the Museum of Science is open to the public Friday, Saturday, Sunday and Monday nights from 7:30 to 10 p.m., and Sunday afternoon 2-5 p.m. Admission is free.

# **CONGRATULATIONS**

**to**

## **THE AMERICAN LEGION**

*For Your Service*

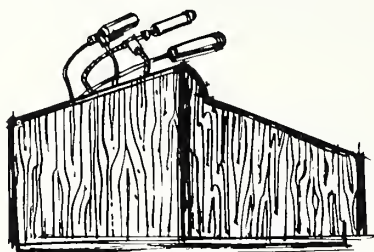
**to**

*God and Country*

**THE BRONZE CRAFT CORP.**

**Nashua, New Hampshire**

**AGENDA**  
**56TH ANNUAL NATIONAL CONVENTION OF**  
**THE AMERICAN LEGION**  
**MIAMI BEACH, FLORIDA**



**TUESDAY, AUGUST 20, 1974**

**8:30 a.m.**

**CONCERT**

**9:00 a.m.**

**CALL TO ORDER**

Robert E. L. Eaton (Maryland), *National Commander*

**ADVANCEMENT OF COLORS**

Greece Post No. 468 Color Guard  
1972 National Champion  
Rochester, New York

**STAR-SPANGLED BANNER**

**INVOCATION AND LIGHTING OF CANDLE**

Reverend Jerome D. Fortenberry (Missouri),  
*National Chaplain*

**PREAMBLE TO THE AMERICAN  
LEGION CONSTITUTION**

Robert E. L. Eaton (Maryland), *National Commander*

**CALL FOR CONVENTION**

William F. Hauck (Indiana), *National Adjutant*

**9:15 a.m.**

**WELCOME**

The Honorable Reubin Askew, *Governor of Florida*

The Honorable Chuck Hall, *Mayor of Miami  
Beach, Florida*

Nolie C. Deas, Sr., *Commander,*  
*The American Legion of Florida*

**NOTE:** Times of subsequent sessions and times of  
Convention Committee Reports are subject to change by the  
Chair.

Lawrence E. Hoffman, *President,* The American  
Legion 1974 Convention Corporation of Florida

**RESPONSE TO ADDRESSES OF WELCOME**

Joe L. Matthews (Texas), *Past National Commander*

**9:30 a.m.**

**GREETINGS**

Mrs. B. M. Jarrett (North Carolina), *National  
President,* American Legion Auxiliary,  
*Administrator of Veterans Affairs*

Robert D. McChesney, *Dominion President,*  
*The Royal Canadian Legion*

Davis L. Shillinglaw, *President,* The Society  
of American Legion Founders

F. H. Farley, *Dominion President,* Army, Navy and  
Air Force Veterans In Canada

**10:30 a.m.**

**NATIONAL COMMANDER'S REPORT**

Robert E. L. Eaton (Maryland), *National Commander*

**10:45 a.m.**

**PRESENTATION** of Medallion to the City of  
Honolulu, Hawaii, the city in which the 1973  
National Convention was held

By: Joe L. Matthews (Texas), *Past National Commander*  
To: Wallace C. S. Young, *National Executive  
Committeeman,* Department of Hawaii

**11:00 a.m.**

**Report of CREDENTIALS AND INTERNAL  
AFFAIRS** (except resolutions)

**11:15 a.m.**

**GREETINGS**

The Honorable T. Y. Chao, *Chairman,* Vocational  
Assistance Commission for Retired Servicemen, Repub-  
lic of China

Lt. Gen Kim, Il Hwan, Army, Ret., *President,* The  
Korean Veterans Association, Republic of Korea

**11:30 a.m.**

**ADDRESS**

**SALUTE TO COLORS**

**RECESS**

## WEDNESDAY, AUGUST 21, 1974

**9:00 a.m.**

### CALL TO ORDER

Robert E. L. Eaton (Maryland), *National Commander*

### SALUTE TO COLORS

### INVOCATION

Reverend Jerome D. Fortenberry (Missouri),  
*National Chaplain*

**9:15 a.m.**

### Report of CREDENTIALS AND INTERNAL AFFAIRS

Credentials and Other Internal Matters  
Membership

INTRODUCTION—Sons of The American  
Legion Representative

**9:45 a.m.**

Report of LEGISLATION AND RULES  
(Matters of Legislative)

**10:00 a.m.**

PRESENTATION—"The American Legion Distinguished Service Award"

By: Robert E. L. Eaton (Maryland), *National Commander*

To: F. Edward Hebert, Member of the First  
Congressional District of Louisiana

**10:30 a.m.**

PRESENTATION of Representatives of

The American Legion Youth Programs  
Oratorical Contest Winner—Steven L. Zeller,  
Columbus, Indiana

President, 1974 Boys Nation—Benjamin A. Brown,  
Bloomington, Minn.

Representative, American Legion sponsored Boy  
Scouts of America—Anthony P. Ziemba, Hudson,  
New York

American Legion Baseball "Player of the Year"—  
Thomas Steven Tucker Ashford, Alexandria,  
Louisiana

Outstanding Boy of Boys' Clubs of America—George  
R. Clark, Jr., Philadelphia, Pennsylvania

**10:35 a.m.**

Report of AMERICANISM

**11:00 a.m.**

### PRESENTATIONS

William Randolph Hearst Americanism Trophy

By: Mr. Larry Young

To: Winning Department

### Certificate of Appreciation

By: Robert E. L. Eaton (Maryland), *National Commander*

To: Reverend Jerome D. Fortenberry (Missouri),  
*National Chaplain*

**11:30 a.m.**

### Report of VETERANS AFFAIRS AND REHABILITATION

Claims and Rating  
Hospitals and Medical Services

**12:00 Noon**

PRESENTATION—"Employer of the Year Award  
for Hiring Veterans"

By: Robert E. L. Eaton (Maryland),  
*National Commander*

To: Southern Guard Services, Inc.—Harold E. Jones,  
*President*, Pascagoula, Mississippi

By: Robert E. L. Eaton (Maryland),  
*National Commander*

To: Noyes Tire Company—H. Walker Noyes,  
*President*, Westbrook, Maine

**12:20 p.m.**

Report of ECONOMIC  
Employment and Veterans Preference  
Other Economic Matters

**12:45 p.m.**

Report of CHILDREN & YOUTH

**1:00 p.m.**

Report of FINANCE

**1:15 p.m.**

Report of FOREIGN RELATIONS

**1:45 p.m.**

Report of CONSTITUTIONAL AMENDMENTS

SALUTE TO COLORS

RECESS

*NOTE: Times of subsequent sessions and times of Convention Committee Reports are subject to change by the Chair.*



**THURSDAY, AUGUST 22, 1974**

**1:00 p.m.**

**9:00 a.m.**

**CALL TO ORDER**

Robert E. L. Eaton (Maryland), *National Commander*

**SALUTE TO COLORS**

**INVOCATION**

Reverend Jerome D. Fortenberry (Missouri),  
*National Chaplain*

**9:15 a.m.**

**Report of NATIONAL SECURITY**

Military

Naval Aerospace

Aerospace

Defense Civil Preparedness

Merchant Marine

**10:00 a.m.**

**ADDRESS**

General David C. Jones, *USAF Chief  
of Staff*, Department of the U.S. Air Force

**10:30 a.m.**

**PRESENTATION OF THE AMERICAN  
LEGION FOURTH ESTATE AWARD**

By: Robert E. L. Eaton (Maryland),  
*National Commander*

To: James Kilpatrick, *Radio News/Syndicated  
Columnist*

**11:00 a.m.**

**PRESENTATION OF PLAQUE AND COLORS TO  
OUTGOING NATIONAL COMMANDER**

By: John H. Geiger (Illinois),  
*Past National Commander*

Response by: Robert E. L. Eaton (Maryland),  
*National Commander*

**12:00 Noon**

**SPECIAL ORDER OF BUSINESS**

**ELECTION OF NATIONAL OFFICERS**  
National Commander

**ACCEPTANCE SPEECH BY NEWLY ELECTED  
NATIONAL COMMANDER**

Five (5) National Vice Commanders  
National Chaplain

**PRESENTATION OF COLORS TO INCOMING  
NATIONAL COMMANDER**

**RESPONSE BY NEWLY ELECTED NATIONAL  
COMMANDER**

**PRESENTATION OF NEWLY ELECTED  
NATIONAL PRESIDENT OF AMERICAN LEGION  
AUXILIARY**

**UNFINISHED BUSINESS**

**BENEDICTION**

**RETIREMENT OF COLORS**

**FINAL ADJOURNMENT**

*NOTE: The National Executive Committee will meet within  
twenty-four hours after the close of the Convention, upon  
call of the National Commander.*



## **Keep Clothes Casual While in Miami Beach**

The Miami area is one of the world's best known resort vacation spots, and when it comes to the question of "What to wear?" the answer is—follow the 3-C's. Be Cool, Casual and Comfortable. You'll be in good company.

Spectator sportswear clothing is the almost universal attire in Metropolitan Miami. Swim suits, casual beach wear, slacks, shorts and, of course, sun glasses, should be a part of your wardrobe. Normal summer sportswear is the thing for golf, tennis, riding and boating. Spectator sports dresses are suitable for races. Jackets are in order for the men.

After sundown—for dining and dancing—women wear casual street clothes, cocktail dresses and evening gowns, in about even proportions. Men wear regular suits, dark dinner jackets or summer dinner jackets of light hues.

# Distinguished Guests

**Maj. Gen. A. J. Adams, USA, Secretary**  
The American Battle Monuments Commission

**A. Leo Anderson**  
Washington, D.C.

**Ludwig J. Andolsek, Commissioner**  
U. S. Civil Service Commission

**Tucker Ashford, Alexandria, Louisiana**  
American Legion Baseball Player  
of the Year

**Honorable Reubin Askew**  
Governor, State of Florida

**Charles Baron**  
Las Vegas, Nevada

**William J. Baroody**  
Special Consultant to the President

**Lewis D. Barton, Director**  
Veterans Employment Service  
U. S. Department of Labor

**Charles S. Bass, Vice President-Sales**  
Fontainebleau Hotel

**C. Randolph Beard, Jr., President**  
Annin and Company

**J. Raymond Bell, Chairman**  
Foreign Claims Settlement Commission

**Lt. General Leo E. Benade**  
Deputy Assistant Secretary of Defense  
(Military Personnel Policy)  
Department of Defense

**Joseph A. Bernard, National Sec.-Treas.**  
The Society of American Legion Founders

**Chief Albert Bishop**  
Miami Beach Fire Department

**James W. Bohanan, Vice President**  
Baird-Ward Printing Company

**Frank Borman**  
Senior Vice President Operations  
Eastern Air Lines, Inc.

**Justice Joseph A. Boyd, Jr.**  
Florida Supreme Court

**James L. Boyle, National Past President**  
The Society of American Legion Founders

**Frank M. Brandstetter**  
Acapulco, Mexico

**Frank J. Brizzi, Staff Director**  
Senate Committee on Veterans Affairs

**John C. Brogan, Chairman of the Board**  
Youngberg-Carlson Co., Inc.

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1974 Boys Nation President

**Richard W. Brown, Vice President**  
Schenley Affiliated Brands

**Paul M. Bruun, Editor and Publisher**  
Miami Beach Sun Reporter

**Thomas D. Callahan, Director of Sales**  
Fontainebleau Hotel

**Col. John T. Carlton, Executive Director**  
Reserve Officers Association

**Honorable T. Y. Chao, Chairman**  
Vocational Assistance Commission for  
Retired Servicemen  
Taipei, Taiwan, Republic of China

**Dr. John D. Chase, Chief Medical Director**  
Veterans Administration

**Rear Adm. John D. Chase, USN, Commander**  
Military Sealift Command

**George R. Clark, Jr.**  
Outstanding Boy of Boys' Clubs of America

**Robert I. Clark**  
Veterans Employment Representative  
for Florida

**Fred A. Clough, Jr.**  
Lewiston, Maine

**Representative Ted Cohen**  
Miami Beach, Florida

**Thomas B. Coll**  
Federal Bureau of Investigation

**Russell J. Conway**  
Indianapolis, Indiana

**John J. Corcoran, The General Counsel**  
Veterans Administration

**George H. Cornelius, Jr.**  
Cornelius Printing Company

**Johnson E. Davis**  
Miami, Florida

**James V. Day**  
Washington, D.C.

**Nolie C. Deas, Sr., Past Department  
Commander**  
The American Legion of Florida

**Robert DeBard, Superintendent**  
Indiana State Police

**Rear Adm. Jeremiah A. Denton, Jr.**  
Commandant, Armed Forces Staff College  
Norfolk, Virginia

**Honorable Robert Docking**  
Governor, State of Kansas

**Thomas C. Doherty, Director**  
Veterans Administration Hospital  
Miami, Florida

**Brig. General Van C. Doubleday, USAF**  
Director Communications  
MacDill AFB, Florida

**Herbert A. Doyle, Jr.**  
U. S. Department of Labor

**Henry H. Dudley, Past National Adjutant**  
The American Legion

**Jerome F. Duggan, National Past President**  
The Society of American Legion Founders

We're pleased to supply the all-  
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Miami Beach, Florida

**Warren Ericksen, Executive Director**  
Miami Beach Convention Bureau

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U. S. Postal Service

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Army, Navy and Air Force Veterans  
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**Andrew N. Fincham**  
Hialeah, Florida

**Lt. Col. Philip R. Fisher, Jr.**  
Homestead Air Force Base, Florida

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United States Life Insurance Company  
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Federal Bureau of Investigation

**John L. Fox, Chief Projects Staff**  
Veterans Administration

**Dan J. Friedman**  
Bay Harbor Island, Florida

**John H. Geiger**  
Past National Commander  
The American Legion

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American Legion 1974 Convention  
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Miami Beach, Florida

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House Committee on Veterans Affairs

**Frank R. Hood**  
Veterans Administration

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Commander, 9th Air Force

**Col. Frank T. Huray, USA**  
Policy & Program Analysis  
Office of Information for Armed Forces

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American Legion Auxiliary

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Department of the Air Force

**Harold E. Jones**  
Southern Guard Services, Inc.

**Alexander Kay, General Manager**  
Delano Hotel

**Arnold Keithlin, General Manager**  
Miami Beach Hyatt House

**General Thomas J. Kelly**  
Miami, Florida

**James J. Kilpatrick**  
Alexandria, Virginia

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The Korcan Veterans Association

**Henry King, President**  
United States Brewers Association, Inc.

**Robert Kingston**  
Miami, Florida

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Secretary of State

**Dwight G. Koch, Director**  
V.A. Regional Office  
St. Petersburg, Florida

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American Legion Auxiliary

**Jean Lamy, Dominion Secretary**  
The Royal Canadian Legion

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**Joseph Lemasurier, Veterans Counselor**  
Manpower Sources Division  
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Occidental Life Insurance Co. of California

**Joe Loufer**  
Returned Services League of Australia

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Army, Navy and Air Force Veterans in Canada

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Veterans Administration

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Indianapolis, Indiana

**William R. Martin**  
Director, Executive Review Staff  
Veterans Administration

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Past National Commander  
The American Legion

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Congressional Medal of Honor  
Lantana, Florida

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The Royal Canadian Legion

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**Major General Henry W. McMillan**  
The Adjutant General, Florida



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Interstate Conference of Employment  
Security Agencies

**Patrick Morris**  
U. S. Department of State

**Timothy Mullis**  
Atlanta Regional Office, Civil Service  
Commission

**Robert Murphy**  
Chelmsford, Massachusetts

**Ben Novack**  
Fontainebleau Hotel

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Noyes Tire Company

**Daniel R. O'Sullivan**  
Seagram Distillers Company

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Selective Service

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Executive Assistant to the Chief Medical  
Director, Veterans Administration

**Chief Rocky Pomerance**  
Miami Beach Police Department

**Ralph Renick, News Director**  
Channel 4 TV (WTVJ)  
Miami, Florida

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Fontainebleau Hotel

**William J. Rogers**  
Kennebunk, Maine

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Vice Mayor—Miami Beach, Florida

**Richard L. Roudebush, Deputy Administrator**  
Veterans Administration

**James S. Rule**  
American Society of Composers,  
Authors and Publishers

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Anderson, Indiana

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National Jobs for Veterans Program

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7th Coast Guard District

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**Commander,**  
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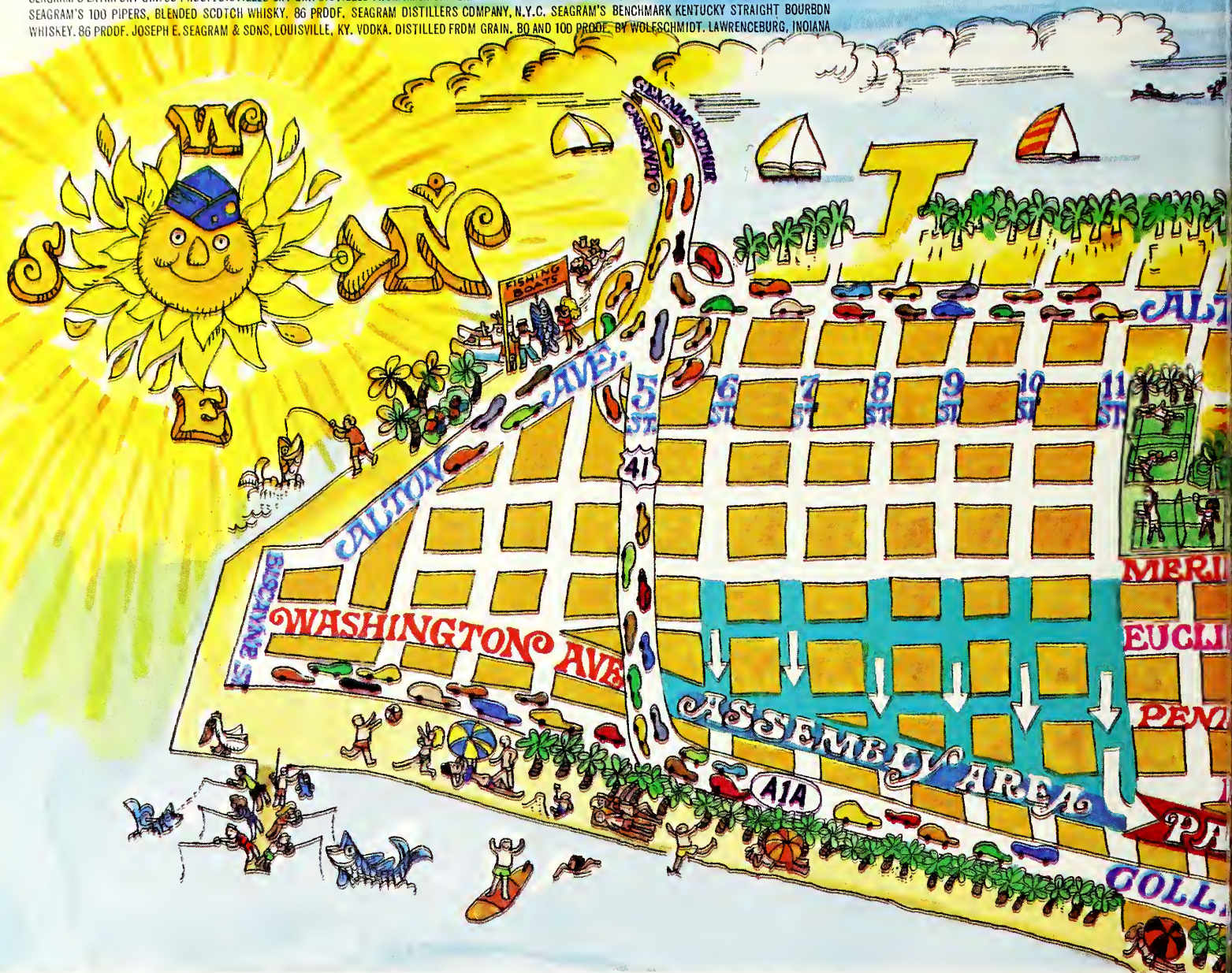
**Steven L. Zeller, Columbus, Indiana**  
1974 National Oratorical Contest Winner

**Anthony P. Ziemba, Hudson, New York**  
American Legion Boy Scout of the Year





SEAGRAM'S 7 CROWN, AMERICAN WHISKEY—A BLEND. 86 PROOF. SEAGRAM'S V.O., CANADIAN WHISKY—A BLEND OF SELECTED WHISKIES. 6 YEARS OLD. 86.8 PROOF. SEAGRAM'S EXTRA DRY GIN. 90 PROOF. DISTILLED DRY GIN. DISTILLED FROM AMERICAN GRAIN. SEAGRAM'S CROWN ROYAL, BLENDED CANADIAN WHISKY. 80 PROOF. SEAGRAM'S 100 PIPERS, BLENDED SCOTCH WHISKY. 86 PROOF. SEAGRAM DISTILLERS COMPANY, N.Y.C. SEAGRAM'S BENCHMARK KENTUCKY STRAIGHT BOURBON WHISKEY. 86 PROOF. JOSEPH E. SEAGRAM & SONS, LOUISVILLE, KY. VODKA. DISTILLED FROM GRAIN. 80 AND 100 PROOF. BY WOLESCHMIDT, LAWRENCEBURG, INDIANA



## Here's how to reach what's on the Beach.

The Seagram Posts, in cooperation with the American Legion, have made this colorful map of Miami Beach to show you the parade route at the 56th Annual Convention.

There'll be real excitement at the "Musical Spectacular" at the Dade Community College Stadium in Miami on Saturday evening, August 17, 1974 when four happy people find themselves the proud owners of new Ford Gran Torino 2-door hardtops donated by the Seagram Posts. The drawing

will take place at this event.

And here's the plan for this year's parade. Marchers will assemble west of Washington Avenue, between 6th and 11th Streets. The parade begins at 7 P.M. on Sunday August 18, 1974 and proceeds north on Washington Avenue, past the reviewing stand, and disbands shortly beyond at Garden Center Drive.

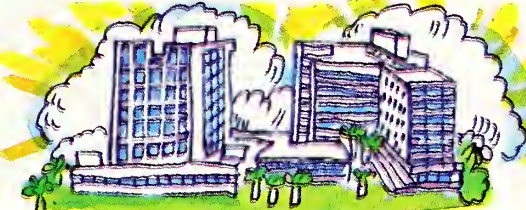
And while you're here, just remember. Say Seagram's and be Sure.







**TO**  
**DADE COMMUNITY COLLEGE STADIUM**  
MUSICAL SPECTACULAR  
SITE OF SEAGRAM'S FORD AWARDS



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REVIEWING STAND  
GARDEN CENTER DR.  
DISBANDING

CANAL

N. MERIDIANO

PRAIRIE

DISBANDING

GOLF COURSE

SPINE TREE DRIVE

DELANO HOTEL  
CONVENTION CORPORATION  
HDQRS.

FONTAINEBLEAU HOTEL  
COLLIER BLVD.  
HDQRS.  
AMERICAN LEGION  
GENERAL SESSIONS  
MEETINGS  
BANQUETS

DE SOTO BOAT



## Legionnaires May Test Their Fishing Skills

Legionnaires attending the 56th Annual National Convention may want to take advantage of one recreational activity that is offered in abundance by Miami Beach and Miami—FISHING.

In the waters around Miami and Miami Beach, you can try your luck at catching more than 600 varieties of salt and fresh water fish. You can leave your hotel or motel and walk or ride a short distance to angling in abundance.

You can fish from boats, sea walls, piers, beaches, bridges, jetties, causeways, in bays, canals, oceans and rivers—for tarpon, snook, bonefish, sea trout, snapper or redfish. You can fish comfortably and safely from the MacArthur, Rickenbacker, North Bay (79th St.) and Sunny Isles causeways.

For deep sea fishing, charter boats are available for hire, complete with captain and mate, equipment and bait. Cost-sharing for trips can be arranged through your hotel or motel. Arrangements can be made at most county marinas, too. All along the miles of waterfront, from Florida City to the Northernmost point in Greater Miami, there are hundreds of places to find the fishing craft, bait, rigging, etc., to answer your needs.

## A Few Tips On Tipping

First-time, or often frequent visitors to Miami Beach are unaware of what is considered in this tourist-oriented city “normal procedure” on tipping or other gratuities for services rendered.

The figures and percentages quoted here should be used as a general guideline only. They are not “musts” but are entirely at the discretion of Legionnaires.

Generally, in a business establishment where food and/or beverages are sold, if the service is adequate to good, the customer usually considers 15%-20% of the total check. Any amount in excess of that in return for exceptional service is a matter for you to decide. Certainly no employee who has been rude to, purposely delayed serving or in any way offended a customer, is entitled to the “normal” tip.

Car runners—the young men who deliver your car to the hotel, motel or restaurant door—are usually rewarded with \$.25 to \$.50 tip over and above the parking charge. In hotels and motels, departing guests usually leave a daily gratuity of \$1.00 per person in a room for the maid.

As a matter of information, you should be aware that most employees of service establishments depend almost entirely on their tips for their living.

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THE NATIONAL LEGISLATIVE NEWS BULLETIN IS THE BEST SOURCE OF INFORMATION ON THE AMERICAN LEGION LEGISLATIVE PROGRAM. TO RECEIVE THE NEWS BULLETIN FOR THE REMAINDER OF 1974 AND ALL OF 1975, USE THE ORDER BLANK BELOW AND BECOME A MEMBER OF THE NATIONAL LEGISLATIVE TEAM.

NATIONAL LEGISLATIVE NEWS BULLETIN  
The American Legion, 1608 K St., N.W.  
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**Important Convention Offer**

**Special Savings  
on U.S. and Post  
Colors Sets**



Here's an opportunity to replace those worn or faded colors with bright new, richly embroidered or appliqued banners at a special discount of 10% from listed catalog prices. Order both U.S. and Post sets now and save up to \$38. on the combination. To qualify, simply clip this ad and attach to your order. Look for the special display and offer at all Emblem locations.  
**OFFER EXPIRES SEPT. 30, 1974**

**ANNIN**  
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OFFICIAL FLAG SUPPLIER  
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**Best Wishes...**

for another memorable  
American Legion  
Convention  
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year of great  
accomplishment.

From the underwriter  
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for 15 years.

UNITED STATES LIFE  
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**Mileage Mounts Fast  
When Motoring in Miami**

Miami Beach is an island, 7.2 square miles, and lies just three miles across Biscayne Bay from the mainland of the City of Miami. It is connected by six causeways from north to south at 163rd Street, 125th Street, 79th Street, 36th Street, 15th Street and 13th Street. Getting around Miami by automobile is not difficult, but mileage consuming.

The street numbering system begins at Miami Avenue and Flagler Street and is divided into quadrants from that point;

for example, northeast, northwest, southeast and southwest. Streets run east and west as do terraces. The avenues and places run north and south, but there are exceptions to these rules in the outlying areas, so it is best to use a map for such places as Hialeah.

The system holds up to 215th Street on the north, 360th Street on the south and 217th Avenue on the west. Flagler Street divides the north and south and Miami Avenue east and west.



# Past National Commanders



## The American Legion 1919-1974

\*Franklin D'Olier  
Pennsylvania 1919-20

\*\*Frederick W. Galbraith, Jr.  
Ohio 1920-21

\*\*\*John G. Emery  
Michigan 1921

\*Hanford MacNider  
Iowa 1921-22

\*Alvin M. Owsley  
Texas 1922-23

John R. Quinn  
California 1923-24

\*James A. Drain  
District of Columbia 1924-25

\*John R. McQuigg  
Ohio 1925-26

\*Howard P. Savage  
Illinois 1926-27

\*Edward E. Spafford  
New York 1927-28

\*Paul V. McNitt  
Indiana 1928-29

\*O. Lee Bodenhamer  
Arkansas 1929-30

\*Ralph T. O'Neil  
Kansas 1930-31

\*Henry L. Stevens, Jr.  
North Carolina 1931-32

\*Louis Johnson  
West Virginia 1932-33

\*Edward A. Hayes  
Illinois 1933-34

\*Frank N. Belgrano, Jr.  
California 1934-35

\*Ray Murphy  
Iowa 1935-36

Harry W. Colmery  
Kansas 1936-37

Daniel J. Doherty  
Massachusetts 1937-38

Stephen F. Chadwick  
Washington 1938-39

Raymond J. Kelly  
Michigan 1939-40

\*Milo J. Warner  
Ohio 1940-41

\*Lynn U. Stambaugh  
North Dakota 1941-42

\*Roane Waring  
Tennessee 1942-43

Warren H. Atherton  
California 1943-44

\*Edward N. Scheiberling  
New York 1944-45

\*John Stelle  
Illinois 1945-46

Paul H. Griffith  
Pennsylvania 1946-47

James F. O'Neil  
New Hampshire 1947-48

Perry Brown  
Texas 1948-49

George N. Craig  
Indiana 1949-50

Erle Cocke, Jr.  
Georgia 1950-51

Donald R. Wilson  
West Virginia 1951-52

\*Lewis K. Gough  
California 1952-53

\*Arthur J. Connell  
Connecticut 1953-54

Seaborn P. Collins  
New Mexico 1954-55

J. Addington Wagner  
Michigan 1955-56

Dan Daniel  
Virginia 1956-57

John S. Gleason, Jr.  
Illinois 1957-58

Preston J. Moore  
Oklahoma 1958-59

Martin B. McKneally  
New York 1959-60

William R. Burke  
California 1960-61

Charles L. Bacon  
Missouri 1961-62

\*James E. Powers  
Georgia 1962-63

Daniel F. Foley  
Minnesota 1963-64

Donald E. Johnson  
Iowa 1964-65

L. Eldon James  
Virginia 1965-66

John E. Davis  
North Dakota 1966-67

William E. Galbraith  
Nebraska 1967-68

William C. Doyle  
New Jersey 1968-69

J. Milton Patrick  
Oklahoma 1969-70

Alfred P. Chamie  
California 1970-71

John H. Geiger  
Illinois 1971-72

Joe L. Matthews  
Texas 1972-73

PAST NATIONAL COMMANDERS BY  
VOTE OF NATIONAL CONVENTION

\*Bennett Champ Clark  
Missouri—Presided at Paris caucus  
March, 1919

\*Milton J. Foreman  
Illinois—Chairman, Executive  
Committee at Paris

\*Henry D. Lindsley  
Texas—Presided at St. Louis caucus  
May 1919

\*Theodore Roosevelt, Jr.  
New York

\*Eric Fisher Wood  
Pennsylvania—Temporary Chairman and  
Secretary at Paris caucus

\*Thomas W. Miller  
Nevada—Chairman Pro Tempore  
Paris Caucus March 1919

HONORARY NATIONAL COMMANDERS

\*General John J. Pershing

\*Marshal Ferdinand Foch

\*Deceased

\*\*Killed in auto accident while serving  
as Commander

\*\*\*Elected by Executive Committee to fill  
unexpired term.

# Recipients of The American Legion

## *Distinguished Service Medal*

Secretary of State Henry A. Kissinger  
1974  
Representative F. Edward Hebert



Marshal Ferdinand Foch  
of France—1921

Adm. Earl Beatty  
of Great Britain—1921

Gen. Baron Jacques  
of Belgium—1921

Gen. Armando Diaz  
of Italy—1921

Charles Bertrand  
of France—1921

Gen. of the Armies  
John J. Pershing  
1922

Adm. Robert E. Coontz  
1923

Gen. Josef Haller  
of Poland—1923

Ignace Jan Paderewski  
of Poland—1926

Comte  
Francois Marie Robert Dejean  
of France—1927

Field Marshal Viscount Allenby  
of Great Britain—1928

Judge Kenesaw Mountain Landis  
1929

Adm. William S. Sims  
1930

Gen. Douglas MacArthur  
1942

Gen. George C. Marshall  
1943

Adm. Ernest J. King  
1943

Hon. Frank Knox  
(Posthumously)—1944

Henry Ford  
1944

Gen. H. H. Arnold  
1944

President Franklin D. Roosevelt  
(Posthumously)—1945

Gen. Theodore Roosevelt, Jr.  
(Posthumously)—1945

Ernest (Ernie) Pyle  
(Posthumously)—1945

Hon. Henry L. Stimson  
1945

Fleet Adm. Chester W. Nimitz  
1945

Gen. of the Army  
Dwight D. Eisenhower  
1945

J. Edgar Hoover  
1946

Bob Hope  
1946

William Randolph Hearst  
1946

Maj. Gen. Lewis B. Hershey  
1946

Hon. Cordell Hull  
1946

Lt. Gen. William S. Knudsen  
1947

Sen. Edward Martin  
1947

Chief Justice Fred M. Vinson  
1947

President Harry S. Truman  
1949

George Herman (Babe) Ruth  
(Posthumously)—1949

Maj. Gen. Frank Parker  
(Posthumously)—1949

Charles F. Johnson, Jr.  
1950

Maj. Gen. Milton A. Reckord  
1950

Rep. Edith Nourse Rogers  
1950

Gen. Charles P. Summerall  
1951

Rep. Royal C. Johnson  
(Posthumously)—1953

Maj. Gen. George A. White  
(Posthumously)—1954

Dr. Jonas E. Salk  
1955

Maj. Gen. Ellard A. Walsh  
1955

Vice Adm. Joel T. Boone  
1956

Charles Stewart Mott  
1956

Gen. Mark W. Clark  
1957

The Most Reverend  
Fulton J. Sheen  
1957

Bernard Mannes Baruch  
1958

Unknown Servicemen of World War  
I, World War II, and Korea,  
interred at the Tomb of the Unknown Soldier,  
Arlington National Cemetery—1958

Sen. Robert S. Kerr  
1959

President John F. Kennedy  
1961

Gen. Lucius D. Clay  
1962

Dr. Thomas A. Dooley  
(Posthumously)—1962

Francis Cardinal Spellman  
1963

Dr. Charles W. Mayo  
1964

President Herbert C. Hoover  
(Posthumously)—1965

Hon. James F. Byrnes  
1965

Capt. Roger H. C. Donlon  
1966

Hon. Tom C. Clark  
1967

President Lyndon B. Johnson  
1968

Gen. William C. Westmoreland  
1968

President Richard M. Nixon  
1969

Rep. Olin E. Teague  
1970

Rep. L. Mendel Rivers  
(Posthumously)—1971

Sen. Richard B. Russell  
(Posthumously)—1971

Sen. John C. Stennis  
1972

Dewitt Wallace  
1972

No Award  
1973



## Reach Out—Lend A Hand to Children and Youth Beyond Your Lifetime

Many Legionnaires and Auxiliary members as well as the general public have asked how they might create a lasting monument or memorial to our Nation's children and youth through a bequest to the American Legion Child Welfare Foundation, Inc.

Persons who have supported the activities of the Foundation may wish to continue this support beyond their span of life by naming the Foundation as a beneficiary in their Last Will and Testament.

The American Legion Child Welfare Foundation was organized in 1954 and the past 20 years has acted as a steward of the funds contributed by the many interested Legionnaires, Auxiliary members and the general public. During this period, the Board of Directors has awarded grants totalling more than \$500,000.00 to non-profit institutions and organizations throughout the nation. These worthwhile projects have (1) added to the sum total of man's knowledge about children and youth through research and study; and (2) have helped distribute information society already possesses about children and youth to the end that such information is more adequately used.

Many members have expressed a desire to remember the American Legion Child Welfare Foundation, Inc. in their will. The following sample bequest form may be helpful:

"I give, devise and bequeath to the American Legion Child Welfare Foundation, Inc., a not-for-profit corporation organized under the laws of the State of Indiana and having its principal office at 700 North Pennsylvania Street, Indianapolis, Indiana 46204, the sum of \_\_\_\_\_ (\$\_\_\_\_\_) dollars, to be used by the American Legion Child Welfare Foundation, Inc. to carry out the purposes for which it was incorporated."

# **We may not have a draft, but we still have a need.**

As you know, we need good, young people who want to serve their Country. We need some to serve it in the United States Army.

Army life is not for everyone, though. It's not meant to be. It means getting up early. Working hard all day. And giving up 2, 3, or 4 years, at an age when 2, 3, or 4 years seems like a long time.

We won't change that. Nor the discipline, the regulations, or some of the other things that may not appeal to everyone. We need young people who want to be soldiers. Not those looking for an easy way out.

But the things we have changed will make today's Army more attractive to the type of people we're looking for. Today we have better educational opportunities. Better job training. Better pay. And better travel choices.

Yet, we believe the most attractive benefits to be gained from service in the Army are still the old-fashioned ones. Maturity. Self-confidence. And, most importantly, the chance to serve our Country.

If you know some young men and women you think will measure up, tell them about us. They may be better people for it. And we a better Army.

For more information, send for our free booklet called, "Today's Army. A meaningful alternative for young people." Write to Army Opportunities, P.O. Box 5510, Philadelphia, PA 19143. Or call 800-523-4800, toll free, anytime. In Pennsylvania, call 800-462-4955.

## **Join the people who've joined the Army.**

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# **visit your schools STAY INVOLVED**

American Education Week  
October 27-November 2, 1974

National Sponsors of  
American Education Week

**NATIONAL EDUCATION ASSOCIATION**

**THE AMERICAN LEGION**

**NATIONAL CONGRESS OF  
PARENTS AND TEACHERS**

**UNITED STATES OFFICE OF EDUCATION**

This year numerous national groups interested in education have again joined as "Supporting Organizations" in the observance of American Education Week.

For nearly as long as The American Legion has been in existence it has shared with other major organizations a deep concern for the proper education of American Youth. American Education Week is a major by-product of that concern. "STAY INVOLVED" will be the theme this year. More than 32,000,000 citizens are expected to visit their schools during this special week. Each American Legion Post is urged to plan early and participate with the cosponsors for the observance.

**THE AMERICAN LEGION HAS SPONSORED AMERICAN EDUCATION WEEK SINCE 1921**



# COMMITTEE CHAIRMEN THE AMERICAN LEGION 1974 National Convention Corporation of Florida

## Badges & Packets



Robert A. McDonald  
*Chairman*

## Decorations & Floats



Robert H. Wheeler  
*Chairman*

## Entertainment Coupon



Joseph Friedman  
*Chairman*

## Golf



Henry E. Ryan  
*Chairman*

## Contest



David Blakeney  
*Co-Chairman*

## Distinguished Guests



Maurice L. Warren  
*Co-Chairman*

## First Aid



Dr. John F. Hauss  
*Chairman*

## Halls & Seating



Harold Tobias  
*Chairman*

## Contest



Nicholas C. Williams  
*Co-Chairman*

## Distinguished Guests



Henry Powell, Jr.  
*Co-Chairman*

## Housing



Warren Ericksen  
*Chairman*

## Legal



Richard E. Gerstein  
*Chairman*

# COMMITTEE CHAIRMEN THE AMERICAN LEGION 1974 National Convention Corporation of Florida

## Memorial Services



Lucy Mae Knox  
*Chairman*

## Parade



Maj. Gen. Henry W. McMillan  
*Co-Chairman*

## Parade



Gen. Thomas J. Kelly  
*Co-Chairman*

## Post Participation



Ralph A. Johnson  
*Co-Chairman*

## Post Participation



John F. Feeney  
*Co-Chairman*

## Provost



Chief Rocky Pomerance  
*Chairman*

## Public Relations



Joseph Villanti  
*Chairman*

## Registration & Information



Chin Shew Get  
*Chairman*

## Ticket Sales



Andrew N. Fincham  
*Chairman*

## Tours



Aaron Farr  
*Chairman*

## Transportation



Warren E. Binder  
*Chairman*

## '8 et 40



Mrs. Michael Duke  
*Chairman*



# *The American Legion Auxiliary*

## **National Officers**



MRS. B. M. JARRETT  
*National President*



MRS. MAURICE KUBBY  
*National Vice President*



MRS. VINCENT  
O'BRIEN  
*Vice President  
Eastern Division*



MRS. NELL  
WILSON BURT  
*Vice President  
Western Division*



MRS. NILE  
FULLER  
*Vice President  
Central Division*



MRS. J. BROWN  
WHITTEN  
*Vice President  
Southern Division*



MRS. WESLEY G.  
SATHER  
*Vice President  
Northwestern Div.*



MRS. BERNARD  
STARKE  
*National Historian*



MRS. J. JOHN  
LUITINK  
*National Chaplain*



MISS DORIS  
ANDERSON  
*National Secretary*



MRS. MYNER  
FREEMAN  
*National Treasurer*



# AMERICAN LEGION AUXILIARY FIFTY-FOURTH ANNUAL NATIONAL CONVENTION

**Diplomat Hotel  
Hollywood, Florida**



**Saturday, August 17, 1974  
4:00 P.M.**

**Pre-Convention National Executive Committee Meeting  
Capitol Room**

**Sunday, August 18, 1974**

**Pre-Convention National Committee Meetings  
(All in the Diplomat Hotel)**

**9:00 A.M.-10:00 A.M.**

## **CREDENTIALS**

Seminar Room #1  
Mrs. C. W. Conkling, *Chairman*

**9:00 A.M.-11:00 A.M.**

## **COMMUNITY SERVICE**

Capitol Room  
Mrs. Walter Stolte, *Chairman*

## **JUNIOR ACTIVITIES**

Legation Room  
Mrs. James R. Williams, *Chairman*

## **LEADERSHIP DEVELOPMENT**

Caucus Room  
Mrs. John Roethel, *Chairman*

## **LEGISLATIVE**

Congress Room  
Mrs. James E. Starr, *Chairman*

## **LIAISON WITH CHILD WELFARE FOUNDATION**

Seminar Room #2  
Mrs. Robert L. Parker, *Chairman*

## **MEMBERSHIP**

Embassy Room  
Mrs. Charles R. Barbee, *Chairman*

## **NATIONAL SECURITY**

Mezzanine Theater  
Mrs. Alvin Moltzen, *Chairman*

## **VETERANS AFFAIRS & REHABILITATION**

Regency Ballroom, N & W  
Mrs. Alan M. Schanel, *Chairman*

**9:30 A.M.-11:30 A.M.**

## **PARLIAMENTARY CLINIC**

Committee Room  
Mrs. Walter Wild Andrews, *National Parliamentarian*

**10:00 A.M.-11:00 A.M.**

## **PERMANENT ORGANIZATION**

Seminar Room #1  
Mrs. T. R. Wall, *Chairman*

**11:15 A.M.-1:15 P.M.**

**AMERICANISM**

Regency Ballroom N & W  
Mrs. Bernard F. Kennedy, *Chairman*

**AUXILIARY EMERGENCY FUND**

Seminar Room #2  
Mrs. C. Clark Bonner, *Chairman*

**CHILDREN AND YOUTH**

Mezzanine Theater  
Mrs. Paul Brown, *Chairman*

**FOREIGN RELATIONS**

Capitol Room  
Mrs. John J. Adams, *Chairman*

**HISTORIANS**

Seminar Room #1  
Mrs. Bernard Starke, *National Historian*

**MUSIC**

Embassy Room  
Mrs. Ernest Bradshaw, *Chairman*

**PAST PRESIDENTS PARLEY**

Congress Room  
Mrs. O.L. Koger, *Chairman*

**POPPY**

Caucus Room  
Mrs. Kemp Honeycutt, *Chairman*

**SPIRIT OF '76**

Legation Room  
Mrs. H. Milton Davidson, *Chairman*

**12 Noon-2:00 P.M.**

**CHAPLAINS**

Regency Ballroom E  
Mrs. J. John Luitink, *National Chaplain*

**1:30 P.M.-3:30 P.M.**

**CIVIL DEFENSE AND EMERGENCY PLANNING**

Capitol Room  
Mrs. Lyle Seymour, *Chairman*

**COMMUNICATIONS**

Legation Room  
Mrs. Melvin W. Junge, *Chairman*

**CONSTITUTION AND BYLAWS**

Caucus Room  
Mrs. Edward Wellman, *Chairman*

**EDUCATION AND SCHOLARSHIPS**

Embassy Room  
Mrs. Deverre Harper, *Chairman*

**GIRLS STATE**

Mezzanine Theater  
Mrs. Thomas Gear, *Chairman*

**PUBLICATIONS**

Congress Room  
Mrs. H.B. Behrend, *Chairman*

**RESOLUTIONS**

Seminar Room #2  
Mrs. Francis Smack, *Chairman*

**2:00 P.M.-3:30 P.M.**

**FINANCE**

Seminar Room #1  
Mrs. Harold S. Burdett, *Chairman*

**RULES**

Regency Ballroom E  
Mrs. James B. Edmunds, Jr., *Chairman*

**2:00 P.M.-4:00 P.M.**

**Pages Rehearsal (And Tea)**  
**Regency Ballroom N & W**



**4:00 P.M.**

**Joint Memorial-Meditation Service with The American Legion  
East Ballroom  
Fontainebleau Hotel**

Conducted by Rev. Jerome Fortenberry, C.M.  
*National Chaplain, The American Legion*  
Assisted by Mrs. J. John Luitink  
*National Chaplain, American Legion Auxiliary*

**7:00 P.M.**

**The American Legion Parade**

**AMERICAN LEGION AUXILIARY  
FIFTY-FOURTH ANNUAL NATIONAL CONVENTION  
The Diplomat Hotel  
Regency Ballroom North & West  
Hollywood, Florida**

**Monday, August 19, 1974  
9:00 A.M.**

**OFFICIAL PROGRAM**

**"AMERICA—OUR FAMILY'S AFFAIR"**

**CALL TO ORDER**

Mrs. Doris Hahn, *National Convention Chairman*

**CONVENTION PROCESSIONAL**

Mrs. Pat Sherman, *Convention Organist*

Order of Processional: Department Colors  
Past National Presidents  
National Officers  
National Colors  
The National President

**INTRODUCTION OF NATIONAL PRESIDENT**

By Mrs. Doris Hahn, *National Convention Chairman*

**MRS. B.M. JARRETT**

**INVOCATION**

Mrs. J. John Luitink, *National Chaplain*

**"Let There be Peace on Earth"**

*National Girls State Chorus*

**Moment of Silence**

**PLEDGE OF ALLEGIANCE**

Led by Mrs. Bernard F. Kennedy,  
*National Americanism Chairman*

**"THIS IS MY COUNTRY"**

National Girls State Chorus  
Led by the Girls State Chorus under the  
direction of Mrs. Ernest Bradshaw,  
*National Music Chairman*

**THE NATIONAL ANTHEM  
(First Stanza)**

## **PREAMBLE TO THE CONSTITUTION**

Led by Mrs. Edward Wellman  
*National Constitution and Bylaws Chairman*

## **"WELCOME TO THE FAMILY"**

Mrs. B. M. Jarrett, *National President*

## **INTRODUCTIONS AND GREETINGS**

National Commander Robert E.L. Eaton  
The American Legion

National Adjutant William F. Hauck  
The American Legion

National Convention Corporation President  
of The American Legion Lawrence Hoffman

Mrs. Doris Hahn  
*National Convention Chairman*

The Honorable Reubin Askew  
Governor of Florida

The Honorable David R. Keating  
*Mayor, City of Hollywood*

The Honorable Chuck Hall,  
*Mayor, City of Miami Beach*

Mrs. Reah Burton, *President*  
Department of Florida

## **GREETINGS OF NATIONAL OFFICERS**

Mrs. Maurice Kubby, *National Vice President*

The Division National Vice Presidents:

Mrs. Nile Fuller, *Central*

Mrs. Vincent O'Brien, *Eastern*

Mrs. Wesley Sather, *Northwestern*

Mrs. J. Brown Whitten, *Southern*

Mrs. Nell Burt, *Western*

Mrs. Bernard Starke, *National Historian*

Mrs. J. John Luitink, *National Chaplain*

Miss Doris Anderson, *National Secretary*

Mrs. Myner Freeman, *National Treasurer*

Mrs. Walter Wild Andrews, *National Parliamentarian*

## **INTRODUCTION OF PAST NATIONAL PRESIDENTS**

Mrs. Robert Walbridge  
Mrs. William H. Biester, Jr.  
Mrs. Albin Charles Carlson  
Mrs. Oscar W. Hahn  
Mrs. James Morris  
Mrs. Mark W. Murrill  
Mrs. Lawrence H. Smith  
Mrs. Walter G. Craven  
Mrs. Norton H. Pearl  
Mrs. Lee W. Hutton  
Mrs. Norman L. Sheehe  
Mrs. Willis C. Reed  
Mrs. E.A. Campbell  
Mrs. Harold S. Burdett  
Mrs. J. Pat Kelly

Mrs. Alexander H. Gray  
Mrs. Henry Ahnemiller  
Mrs. J. Howard McKay  
Mrs. O.L. Koger  
Mrs. Luther D. Johnson  
Mrs. Walter Wild Andrews  
Mrs. Walter H. Glynn  
Mrs. A.J. Ryan, Sr.  
Mrs. Vernon H. Randall  
Mrs. Arthur B. Hanell  
Mrs. H. Milton Davidson  
Mrs. Charles C. Shaw  
Mrs. Robert L. Parker  
Mrs. T.G. Chilton

## **GREETINGS FROM THE PAST NATIONAL PRESIDENTS**

Mrs. T. G. Chilton  
*Junior Past National President*

## **INTRODUCTIONS**

Mrs. Clyde Blanton  
*National Chairman of Pages*

Mrs. R.C. Trumbull  
*National Vice Chairman of Pages*

## **Personal Pages to the National President**

Mrs. Richard Bolton  
Mrs. Marcel Braquet  
Mrs. Pressley Brawley

Mrs. A.G. Phifer  
Mrs. Evelyn Pridgen  
Mrs. Mattie Stutz

## **HONORARY JUNIOR PAGES**

Miss Caroline Brawley  
Miss Mary Ann Brawley  
Miss Martie Jarrett  
Miss Kerby Phifer

Miss Linda Lee Brawley  
Miss Diana Jarrett  
Mr. Graham Phifer  
Miss Meredith Phifer

## DISTINGUISHED GUEST COMMITTEE

Mrs. Charles C. Shaw, *Chairman*  
Mrs. Arthur B. Hanell, *Member*  
Mrs. A.J. Ryan, Sr., *Member*

Mrs. Alexander H. Gray, *Vice Chairman*  
Mrs. Oscar W. Hahn, *Member*  
Mrs. Norman L. Sheeche, *Member*

## MEMORIAL SERVICE

Tribute to Mrs. Louis Lemstra

**RECESS—11:45 A.M**

**12:00 Noon**

## CONVENTION LUNCHEON Les Ambassadeurs—Cafe Cristal

**2:00 P.M.**

## CALL TO ORDER

Mrs. B.M. Jarrett, *National President*

## REPORT OF CONVENTION COMMITTEES

### CREDENTIALS

Mrs. C. W. Conkling, *Chairman*

### RULES

Mrs. James B. Edmunds, Jr., *Chairman*

### PERMANENT ORGANIZATION

Mrs. T.R. Wall, *Chairman*

**"YOU . . . And the Future"**

Lieutenant General Daniel James, Jr., USAF

Principal Deputy Assistant to the Secretary of Defense

**RECESS—3:30 P.M.-5:30 P.M.**

## DIVISIONAL CAUCUSES

### CENTRAL DIVISION

Capitol Room

### NORTHWESTERN DIVISION

Legation Room

### EASTERN DIVISION

Mezzanine Theater

### SOUTHERN DIVISION

Regency Ballroom N & W

### WESTERN DIVISION

Embassy Room



*The 1,200-room Diplomat Hotel in Hollywood, Fla., just North of Miami, will serve as National Headquarters Hotel*

*for the American Legion Auxiliary which will be in National Convention during the same period as The American Legion.*



**TUESDAY, AUGUST 20, 1974**

**9:00 A.M.**

<b>CALL TO ORDER</b>	Mrs. B.M. Jarrett, <i>National President</i>
<b>INVOCATION</b>	Mrs. J. John Luitink, <i>National Chaplain</i>
<b>PLEDGE OF ALLEGIANCE</b>	Led by Mrs. Bernard F. Kennedy, <i>National Americanism Chairman</i>
<b>"THE NATIONAL ANTHEM"</b>	Led by Mrs. Ernest Bradshaw, <i>National Music Chairman</i>
<b>PREAMBLE TO THE CONSTITUTION</b>	Led by Mrs. Edward Wellman <i>National Constitution and Bylaws Chairman</i>
<b>MUSICAL SELECTIONS</b>	Mr. B. Lee Peters, <i>Soloist</i> Mrs. Hachey, <i>Accompanist</i>

**"FAMILY COUNCIL ON VETERANS AFFAIRS"  
NATIONAL CHAIRMEN PRESENTATIONS**

<b>LEGISLATIVE</b>	Mrs. James E. Starr, <i>Chairman</i>
<b>CIVIL DEFENSE AND EMERGENCY PLANNING</b>	Mrs. Lyle Seymour, <i>Chairman</i>
<b>NATIONAL SECURITY</b>	Mrs. Alvin Moltzen, <i>Chairman</i>
<b>COMMUNITY SERVICE</b>	Mrs. Walter Stolte, <i>Chairman</i>
<b>SPIRIT OF '76</b>	Mrs. H. Milton Davidson, <i>Chairman</i>
<b>WOMEN'S FORUM ON NATIONAL SECURITY</b>	Mrs. T.G. Chilton, <i>Chairman</i>
<b>AMERICANISM</b>	Mrs. Bernard F. Kennedy, <i>Chairman</i>
<b>EDUCATION AND SCHOLARSHIPS</b>	Mrs. Deverre Harper, <i>Chairman</i>
<b>GIRLS STATE</b>	Mrs. Thomas Gear, <i>Chairman</i>
<b>"YOU And the Future . . . Enthusiastically!"</b>	Mr. Arthur J. Holst
<b>Musical Selcetions: "I Believe" and "He"</b>	National Girls State Chorus
<b>VETERANS AFFAIRS AND REHABILITATION</b>	Mrs. Alan M. Schanel, <i>Chairman</i>
<b>NATIONAL VAVS REPRESENTATIVE</b>	Mrs. John J. Powel, Jr. <i>National VAVS Representative</i>
<b>POPPY</b>	Mrs. Kemp Honeycutt, <i>Chairman</i>

**GREETINGS FROM REPRESENTATIVES OF OTHER ORGANIZATIONS**

<b>Greeting from Eight and Forty</b>	Mrs. Michael Suvak, <i>Le Chapeau National</i>
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**RECESS—12:00 Noon**

**2:00 P.M.**

<b>CALL TO ORDER</b>	Mrs. B.M. Jarrett, <i>National President</i>
<b>NOMINATION OF NATIONAL OFFICERS FOR 1974-1975</b>	
<b>"YOU And The Future . . . In Space Exploration"</b>	Mr. John L. Swigert, Jr., <i>Executive Director Committee on Science and Astronautics The Congress of the United States and Member, Crew of Apollo XIII.</i>
<b>"You and the Future . . . In Air Transportation"</b>	Col. Frank Borman, <i>Astronaut, Senior Vice-President In Charge of Operations, Eastern Airlines.</i>
<b>MUSICAL SALUTE</b>	National Girls State Chorus
<b>"God Bless America"</b>	
<b>"Sing"</b>	
<b>"Edelweiss"</b>	

**RECESS**

**WEDNESDAY, August 21, 1974**

**9:00 A.M.**

<b>CALL TO ORDER</b>	Mrs. B.M. Jarrett, <i>National President</i>
<b>INVOCATION</b>	Mrs. J. John Luitink, <i>National Chaplain</i>
<b>PLEDGE OF ALLEGIANCE</b>	Led by Mrs. Bernard F. Kennedy <i>National Americanism Chairman</i>
<b>THE NATIONAL ANTHEM</b>	Led by Mrs. Ernest Bradshaw <i>National Music Chairman</i>
<b>PREAMBLE TO THE CONSTITUTION</b>	Led by Mrs. Edward Wellman <i>National Constitution and Bylaws Chairman</i>

**"FAMILY COUNCIL ON STRENGTHENING OUR ORGANIZATION"**  
**National Chairmen Presentations**

<b>MUSIC</b>	Mrs. Ernest Bradshaw, <i>Chairman</i>
<b>FINANCE</b>	Mrs. Harold S. Burdett, <i>Chairman</i>
<b>AUXILIARY EMERGENCY FUND</b>	Mrs. C. Clark Bonner, <i>Chairman</i>
<b>COMMUNICATIONS</b>	Mrs. Melvin W. Junge, <i>Chairman</i>
<b>CONSTITUTION AND BYLAWS</b>	Mrs. Edward Wellman, <i>Chairman</i>
<b>"YOU And the Future . . . . In Defense"</b>	Mrs. Frances Connor, <i>Chief</i> Women's Branch, Directorate for Community Relations, Office of the Assistant Secretary of Defense for Public Affairs
<b>LEADERSHIP DEVELOPMENT</b>	Mrs. John J. Roethel, <i>Chairman</i>
<b>JUNIOR ACTIVITIES</b>	Mrs. James R. Williams, <i>Chairman</i>
<b>PAST PRESIDENTS PARLEY</b>	Mrs. O. L. Koger, <i>Chairman</i>
<b>CAVALCADE OF MEMORIES</b>	Mrs. Vernon H. Randall, <i>Chairman</i>
<b>CHILDREN AND YOUTH</b>	Mrs. Paul Brown, <i>Chairman</i>
<b>LIAISON WITH CHILD WELFARE FOUNDATION</b>	Mrs. Robert L. Parker, <i>Chairman</i>
<b>FOREIGN RELATIONS</b>	Mrs. John J. Adams, <i>Chairman</i>
<b>PUBLICATIONS</b>	Mrs. H.B. Behrend, <i>Chairman</i>

**RECESS**

**2:00 P.M.**

<b>CALL TO ORDER</b>	Mrs. B.M. Jarrett, <i>National President</i>
<b>A GRAPHIC PRESENTATION OF THE REPORT OF THE NATIONAL PRESIDENT</b>	Mrs. B.M. Jarrett, <i>National President</i>

**"FAMILY COUNCIL ON OUR FUTURE"**  
**The Membership Presentation**

**ELECTION OF NATIONAL OFFICERS FOR 1974-1975**

<b>RESOLUTIONS</b>	Mrs. Francis Smack, <i>Chairman</i>
<b>"YOU And the Legion's Future"</b>	Mr. James F. O'Neil, <i>Past National Commander, The American Legion, and Publisher, The American Legion Magazine</i>

**"YOU And The Auxiliary—What a Future"**

Mrs. Walter H. Glynn, *Past National President  
American Legion Auxiliary*

**"YOU and the Future—Post-Watergate"**

Dr. Tom Haggai

**UNFINISHED BUSINESS**

**RECESS**

**8:30 P.M.**

**STATES DINNER  
REGENCY BALLROOM  
THURSDAY, AUGUST 22, 1974**

**9:00 A.M.**

**CALL TO ORDER**

Mrs. B.M. Jarrett, *National President*

**INVOCATION**

Mrs. J. John Luitink, *National Chaplain*

**PLEDGE OF ALLEGIANCE**

Led by Mrs. Bernard F. Kennedy  
*National Americanism Chairman*

**"THE NATIONAL ANTHEM"**

Led by Mrs. Ernest Bradshaw  
*National Music Chairman*

**PREAMBLE TO THE CONSTITUTION**

Led by Mrs. Edward Wellman  
*National Constitution and Bylaws Chairman*

**INSTALLATION OF NATIONAL OFFICERS, 1974-1975**

Mrs. Robert L. Parker, *Past National President, Installing Officer*

**PRESENTATION OF COLORS, PIN AND RIBBON TO RETIRING PRESIDENT**

Mrs. Walter G. Craven, *Past National President*

**BENEDICTION**

Mrs. J. John Luitink, *National Chaplain*

**RETIREMENT OF COLORS**

**ADJOURNMENT OF THE CONVENTION**

Mrs. B. M. Jarrett, *National President*

**11:00 A.M.**

**POST CONVENTION NATIONAL EXECUTIVE COMMITTEE MEETING  
Capitol Room**

**11:00 A.M.**

**MEMBERSHIP MEETING**



## NATIONAL CONVENTION COMMITTEES

### NATIONAL CONVENTION CHAIRMAN

Mrs. Doris Hahn

### NATIONAL CONVENTION VICE CHAIRMAN

Mrs. Harriet Lawlor

### NATIONAL CONVENTION CONSULTANT

Mrs. A. J. Ryan, Sr.

### NATIONAL CONVENTION SECRETARY

Mrs. Phyllis McDonald

### DISTINGUISHED GUESTS

Mrs. John J. Adams, *Chairman*

### DISTINGUISHED GUESTS TRANSPORTATION

Mrs. Dorothy Ellington, *Chairman*

Mrs. Angelina Donahay, *Vice Chairman*

### STATES DINNER CHAIRMAN

Mrs. Peggy Rudio, *Chairman*

Mrs. Ruth Akins, *Vice Chairman*

### PAST NATIONAL PRESIDENT'S DINNER

Mrs. Dorothy Bartholomew, *Chairman*

Mrs. E.A. Roberts, *Vice Chairman*

### NATIONAL OFFICER'S DINNER

Mrs. Georgianne Wheeler, *Chairman*

Mrs. Sylvia Fidler, *Vice Chairman*

### NATIONAL CHAIRMEN'S LUNCHEON

Mrs. Marie Branchaud, *Chairman*

Mrs. Iova Willis, *Vice Chairman*

### RECEPTION FOR NATIONAL PRESIDENT CANDIDATE

Mrs. Bernice Kovacik, *Chairman*

Mrs. Violet Berry, *Vice Chairman*

### RECEPTION FOR NATIONAL OFFICERS CANDIDATES

Mrs. Mary Perner, *Chairman*

Mrs. Lee Brehm, *Vice Chairman*

### CENTRAL DIVISION CAUCUS

Mrs. Eleanor McMartin, *Chairman*

Mrs. Katherine Lott, *Vice Chairman*

### EASTERN DIVISION CAUCUS

Mrs. Helen Duke, *Chairman*

Mrs. Shirley Herdegen, *Vice Chairman*

### NORTHWESTERN DIVISION CAUCUS

Mrs. Dorothy Walters, *Chairman*

Mrs. Marie Daniels, *Vice Chairman*

### SOUTHERN DIVISION CAUCUS

Mrs. Iova Willis, *Chairman*

Mrs. Helen Deethardt, *Vice Chairman*

### WESTERN DIVISION CAUCUS

Mrs. Virginia Hoban, *Chairman*

Mrs. Marie Mahoney, *Vice Chairman*

### PAGES

Mrs. Marilyn Kelley, *Chairman*

Mrs. Beverly Evans, *Vice Chairman*

### FLOWERS

Mrs. Bernice Kovacik, *Chairman*

Mrs. Verona McCrory, *Vice Chairman*

### HALLS AND SEATING

Mrs. Eleanor McMartin, *Chairman*

Mrs. Katherine Lott, *Vice Chairman*

### STAGE AND HALL DECORATIONS

Mrs. Peggy Rudio, *Chairman*

Mrs. Mary Hamon, *Vice Chairman*

### GUEST REGISTRATION

Mrs. Virginia Hoban, *Chairman*

Mrs. Nancy Ellington, *Vice Chairman*

### EXHIBITS

Mrs. Ruth Goodermuth, *Chairman*

Mrs. Sybil Buckingham, *Vice Chairman*

### FLAG REGISTRATION

Mrs. Mary Powell, *Chairman*

Mrs. Delores Covin, *Vice Chairman*

### INFORMATION

Mrs. Mollie Rollins, *Chairman*

Mrs. Annette Craig, *Vice Chairman*

### COURTESIES

Mrs. Ruth Akins, *Chairman*

Mrs. Jane Moore, *Vice Chairman*

### LOCAL PUBLICITY—DADE COUNTY

Mrs. Mary Perner, *Chairman*

Mrs. Dorothea Lavish, *Vice Chairman*

### LOCAL PUBLICITY—BROWARD COUNTY

Mrs. Shirley Rhatican, *Chairman*

Mrs. Mae O'Mara, *Vice Chairman*

### LOCAL PUBLICITY—PALM BEACH COUNTY

Mrs. Helen Adams, *Chairman*

Mrs. Gerry Cushing, *Vice Chairman*

# To Prepare a New U.S. Generation as Leaders



Scouting Units Should Be a  
"Must" in Every Legion Post

NATIONAL AMERICANISM COMMISSION

## ***WHERE GOODNESS COUNTS!***



**T**he lessons our young learn today are what they will carry with them into adulthood. In more than 1,100 Boys' Clubs across the country, one million boys learn every day the value of service to God, country and community, a standard that the American Legion and the Boys' Clubs of America have long shared.

These lessons have been learned well as millions of former Boys' Club members have served their country—and continue to serve—in government, the military, and public service. And millions more of the same stock are coming from the present rolls of Boys' Club members.

Example is the greatest teacher of all lessons, and the American Legion rightfully can be proud of their service to others. Our youth—the only next generation we've got—know that someone cares about them now ...and in their adulthood, they know that they must care, too. With the invaluable help of the Legion, the

Boys' Clubs of America will continue to build a greater America by helping young boys grow into good men.



**BOYS' CLUBS OF AMERICA**  
BUILD JUVENILE DEGENCY

# Tough club to get into.

The Marines  
are looking for  
a few good men.

Apply now for leadership training this summer.



*You have a stake in*

# ROTC

•AS AN AMERICAN CITIZEN

•AS A LEGIONNAIRE

•AS A TAXPAYER

•AS A PARENT

•AS A STUDENT

•AS AN EMPLOYER

## SPONSOR THE AMERICAN LEGION ROTC ACHIEVEMENT PROGRAM

FOR FURTHER INFORMATION, WRITE:  
NATIONAL SECURITY DIV.  
1608 K STREET NW  
WASHINGTON, D. C. 20006



# *Youth Leaders Attend Convention*

## **BASEBALL**



**Thomas S. Ashford**  
Memphis, Tennessee  
*Player of the Year.*

## **BOY SCOUTS**



**Anthony P. Ziemba**  
Hudson, New York  
*Boy Scout  
of the Year.*

## **BOYS NATION**



**Benjamin A. Brown**  
Bloomington, Minnesota  
*Boys Nation President*

## **ORATORICAL**



**Steven L. Zeller**  
Columbus, Indiana  
*Winner, National High School  
Oratorical Contest.*

## **BOYS' CLUBS**



**George R. Clark, Jr.**  
Philadelphia, Pennsylvania  
*A leader and active participant  
in the Boys' Club program.*

# Salon National La Boutique Des Huit Chapeaux et Quarante Femmes 53rd Annual La March Nationale

Diplomat Hotel

Hollywood, Florida

August 22, 23 and 24, 1974

## OFFICIAL PROGRAM

National Officers



Mrs. Michael Suvak  
*Le Chapeau National*



Mrs. Robert C. Snow  
*La Secretaire-Caissiere Nationale*

## REGISTRATION

Diplomat Hotel—Salon National Headquarters

Saturday, August 17, 1974 ..... 2:00 to 6:00 P.M.  
Thursday, August 22, 1974 ..... 2:00 to 4:00 P.M.  
Friday, August 23, 1974 ..... 11:00 A.M. to 1:00 P.M.

**THURSDAY, August 22, 1974**

### PRE-MARCHE COMMITTEE MEETINGS

#### CHILDREN AND YOUTH and National Jewish Hospital Liaison

Mrs. Sherman Lansdale and  
Mrs. Mayro Cox, *Chairmen*  
2:30 P.M. to 4:30 P.M.

#### CONSTITUTION AND BYLAWS

Mrs. Donald P. Still, *Chairman*  
3:30 P.M. to 5:00 P.M.

#### CREDENTIALS

Mrs. Hugh T. McClay, *Chairman*  
2:30 P.M. to 3:30 P.M.

#### L'ARCHIVISTE

Mrs. Lawrence D. Hunt  
2:30 P.M. to 3:30 P.M.

#### L'AUMONIER

Mrs. Charles D. Smith  
2:30 P.M. to 3:30 P.M.

#### PARTNERSHIP

Mrs. Ronald L. Aichholz, *Chairman*  
3:30 P.M. to 5:00 P.M.

#### PERMANENT ORGANIZATION

Mrs. Yetta Irwin, *Chairman*  
2:30 P.M. to 3:30 P.M.

#### RESOLUTIONS

Mrs. Henry X. Medeiros, *Chairman*  
3:30 P.M. to 5:00 P.M.

#### RITUAL AND EMBLEM

Mrs. Michael Duke, *Chairman*  
3:30 P.M. to 4:30 P.M.

#### RULES AND ORDER

Miss Winnie Steen, *Chairman*  
3:30 P.M. to 4:30 P.M.

**SCHOLARSHIP**

Mrs. Harry R. Russell, *Chairman*  
3:30 P.M. to 5:00 P.M.

**TROPHY AND AWARDS**

Mrs. Herman Reimink, *Chairman*  
2 P.M. Thursday, August 22 to  
6 P.M. Friday, August 23, 1974

**PRE-MARCHE POUVOIR**

7:00 P.M.

**MEET THE CANDIDATES RECEPTION**

10:00 P.M.

**FRIDAY, AUGUST 23, 1974**

**DIVISIONAL BREAKFASTS and CAUCUSES**

9:00 A.M.

Eastern Division  
Southern Division

Central Division  
Northwestern Division

Western Division

**REHEARSAL for Les Marechals and Pages**

Miss Julia V. Mullan, *La Concierge Nationale*

11:00 A.M.

**LA MARCHE NATIONALE**

**Diplomat Hotel**

**Opening Session—Friday, August 23, 1974—1:30 P.M.**

**Processional of National Officers, Chapeaux Nationaux Passes and Distinguished Guests**

Mrs. Michael Duke, *La Marche*  
*Chairman* presiding

**CALL TO ORDER**

Mrs. Michael Suvak, *Le Chapeau National*

**INVOCATION**

Mrs. Charles D. Smith, *L'Aumonier Nationale*

**PLEDGE OF ALLEGIANCE TO THE FLAG**

Led by Miss Julia V. Mullan,  
*La Concierge Nationale*

**THE NATIONAL ANTHEM**

*Assembly*

**FLANDERS FIELD**

Mrs. Robert Morrow, *Le Demi Chapeau National*  
*Northwestern Division*

**AMERICA'S ANSWER**

Mrs. Floyd J. Daley, *Le Demi Chapeau National*  
*Eastern Division*

**ROLL CALL**

Mrs. Robert C. Snow, *La Secretaire*  
*Caissiere Nationale*

**READING OF CALL TO 1974 MARCHE NATIONALE****READING OF THE MINUTES OF 1973 MARCHE NATIONALE****GREETINGS**

Mrs. Michael Duke, *La Marche Nationale*  
*Chairman*

Mrs. Robert Hahn, *National Convention Chairman*,  
*American Legion Auxiliary*

The Honorable David Keating, *Mayor*, *City*  
*of Hollywood, Florida*

Mr. Nolie C. Deas, Sr., *Department Commander*  
*of Florida, The American Legion*

Mrs. Reah Burton, *Department President of*  
*Florida, American Legion Auxiliary*

Mrs. Mary Strickland, *Le Chapeau Departemental*  
*of Florida, Eight and Forty*

Mr. Lawrence E. Hoffman, *President, 1974*  
*Convention Corporation of Florida, The*  
*American Legion*

**PRESENTATION OF LES DEMI CHAPEAUX NATIONAUX AND INTRODUCTION OF LES CHAPEAUX DEPARTEMENTAUX**

Mrs. Floyd J. Daley, *Eastern Division*

Mrs. Howard Houser, *Central Division*

Mrs. William J. Staley, *Southern Division*

Mrs. Robert A. Morrow, *Northwestern Division*

Mrs. Claude R. Barnes, *Western Division*



## **INTRODUCATION OF CHAPEAUX NATIONAUX PASSES**

Mrs. Harry Kehm  
Mrs. Walter Davol  
Mrs. Albert Pico  
Mrs. Robert N. Haws  
Mrs. Dee P. Davis  
Mrs. Valentine Delles  
Mrs. Edsell Swanner  
Mrs. D. A. Craig  
Mrs. Herman C. Edwards  
Mrs. Otis R. Aaron  
Mrs. Ray A. Stratton  
Mrs. Robert C. Snow  
Mrs. Charles E. Titlow, Sr.  
Mrs. Mayro Cox  
Mrs. James Michelet  
Mrs. C. P. Andrew  
Mrs. George G. Speir  
Mrs. Joseph M. Voit  
Mrs. A. L. LaVaque  
Mrs. William J. McKinley  
Mrs. Premo O. Kelly  
Mrs. James C. Gleason  
Mrs. T. Clyde Finley  
Mrs. Jerome E. Allen  
Mrs. James A. DeForce  
Mrs. James W. Collins  
Miss Dorothy M. Dolle  
Mrs. Lucien J. Landry

## **RESPONSE**

Mrs. Lucien J. Landry, Le Chapeau National Passe

## **ADDRESS**

Charles F. Tate, M.D., Dade-Monroe Lung  
Association, Miami, Florida

## **REPORT OF SPECIAL MARCHÉ COMMITTEES**

Rules and Order—Miss Winnie Steen Chairman  
Credentials—Mrs. Hugh T. McClay, Chairman  
Permanent Organization—Mrs. Yetta Irwin, Chairman

## **NOMINATION OF NATIONAL OFFICERS FOR 1974-1975**

## **REPORT OF NATIONAL OFFICERS**

Le Chapeau National, Mrs. Michael Suvak  
La Secrétaire-Caissière Nationale,  
Mrs. Robert C. Snow  
L'Avocate Nationale, Mrs. James A. DeForce  
La Concierge Nationale, Miss Julia V. Mullan  
Hat Box Editor, Mrs. James W. Collins

## **PRESENTATION OF LES MARECHALS**

Mrs. Alberta Turbak and  
Mrs. Betty Hemphill

## **PRESENTATION OF CHAIRMAN AND CO-CHAIRMAN OF PAGES**

Mrs. Angie Powell and  
Mrs. Grace Combs

## **PRESENTATION OF NATIONAL PAGES**

Mrs. Irene Meir  
Mrs. Hazel Ransom  
Mrs. Ruth Waldenmeyer  
Mrs. Emma Shortsleeve  
Mrs. Myrna Smith  
Mrs. Louise Pugh

## **PRESENTATION OF PERSONAL PAGES**

To Le Chapeau National—Mrs. George Leveille, Jr.,  
and Mrs. Francis Smack  
To La Secrétaire-Caissière Nationale— Mrs. James C.  
Malone and Miss Helen Berkany

## **Recess**

## **LA MARCHÉ SESSION**

**Friday, August 23, 1974—7:30 P.M.**

## **INVOCATION**

Mrs. Charles D. Smith

## **PLEDGE OF ALLEGIANCE TO THE FLAG**

## **PRESENTATION OF LOCAL MARCHÉ COMMITTEE**

Mrs. Michael Duke, Chairman

## **GREETINGS**

Mr. Robert E. L. Eaton, National Commander  
The American Legion  
Mrs. B. M. Jarrett, National President  
American Legion Auxiliary

## **REPORT OF STANDING COMMITTEES AND INTRODUCTION OF AREA CHAIRMEN**

Children and Youth, Mrs. Sherman Lansdale

GREETINGS—Mrs. Paul Brown, National  
Chairman of Children and Youth,  
American Legion Auxiliary

Constitution and Bylaws, Mrs. Donald P. Still  
Finance, Mrs. Thomas N. Leervig  
Partnership, Mrs. Ronald L. Aichholz  
Scholarship, Mrs. Harry R. Russell  
Ritual and Emblem, Mrs. Michael Duke  
Trophy and Awards, Mrs. Herman Reimink

## **REPORT OF SPECIAL COMMITTEE FOR HANDBOOK**

Mrs. William J. Staley

## **REPORT OF L'ARCHIVISTE NATIONALE**

Mrs. Lawrence D. Hunt

## **Recess**

## LA MARCHE SESSION

Saturday, August 24, 1974—8:30 A.M.

### IN MEMORIAM

Mrs. Charles D. Smith presiding

### PLEDGE OF ALLEGIANCE TO THE FLAG

### REPORT OF L'AUMONIER NATIONALE

Mrs. Charles D. Smith

### REPORT OF SPECIAL MARCHE COMMITTEES

Credentials, Mrs. Hugh T. McClay

Resolutions, Mrs. Henry X. Medeiros

Registration, Mrs. Marie Mahoney

### ELECTION OF NATIONAL OFFICERS FOR 1974-1975

#### Address

Mr. Richard N. Bluestein, Executive Vice President,  
National

Jewish Hospital and Research Center, Denver,  
Colorado

### REPORT OF JUDGE OF ELECTION

Mrs. Ruth McGearry

### Ratification of Election of Les Demi Chapeaux Nationaux

### Unfinished Business

### Song Fest

Mrs. Melvin K. Goode, La Marche  
Nationale Musicienne

### Presentation of Newly Elected Officers for 1974-1975

### Recess

## POST MARCHE POUVOIR

Saturday, August 24, 1974—3:00 P.M.

### LA MARCHE NATIONALE BANQUET

Saturday, August 24, 1974

Las Ambassadors Room

7:00 P.M.

Entertainment

Installation of Officers for 1974-1975

Presentation of Le Chapeau National Passe Pin

To Mrs. Michael Suvak

Retirement of Colors

Adjournment

## SPECIAL MARCHE COMMITTEES

### CREDENTIALS

Mrs. Hugh T. McClay, Maryland, *Chairman*

Mrs. Donna Baley, Michigan

Mrs. Florence Allen, Texas

### DISTINGUISHED GUESTS

Mrs. Joseph M. Voit, New York, *Chairman*

Mrs. A. L. LaVaque, California

Mrs. Jerome E. Allen, New Mexico

Mrs. James W. Collins, Indiana

Miss Dorothy Dolle, Kentucky

Mrs. James C. Gleason, New Jersey

Mrs. William J. McKinley, Massachusetts

### JUDGE OF ELECTION

Mrs. Ruth McGearry, Pennsylvania

### LES MARECHALS

Mrs. Alberta Turbak, Arkansas

Mrs. Betty Hemphill, Wyoming

### PAGES

Mrs. Angie Powell, Illinois, *Chairman*

Mrs. Grace Combs, Colorado, Co-Chairman

Mrs. Irene Meir, Ohio

Mrs. Hazel Ransom, Utah

Mrs. Ruth Waldenmeyer, Kentucky

Mrs. Emma Shortsleeve, Virginia

Mrs. Myrna Smith, New Mexico

Mrs. Louise Pugh, Oregon

### PAGES TO LE CHAPEAU

#### National

Mrs. George Leveille, Jr., New York

Mrs. Francis Smack, New York

### PAGES TO LA SECRETAIRE

#### Caissiere Nationale

Mrs. James C. Malone, Florida

Miss Helen Berkany, District of Columbia

## **PERMANENT ORGANIZATION**

Mrs. Yetta Irwin, Kansas  
Mrs. Elsie H. Newell, Tennessee  
Mrs. Bernice Matt, Vermont

## **RESOLUTIONS**

Mrs. Henry X. Medeiros, Hawaii, *Chairman*  
Mrs. Marguerite Hess, West Virginia  
Mrs. Betty Sowers, Indiana

## **RULES AND ORDER**

Miss Winnie Steen, Mississippi  
Mrs. Margaret Zuehlke, Washington  
Mrs. John Hanlon, New Jersey

## **TELLERS**

Mrs. Ethel Wilson, California  
Mrs. Marion Davis, Massachusetts  
Mrs. Marvin Harrison, Nebraska  
Mrs. Harris Nichols, New Hampshire  
Mrs. Lester Mack, Missouri  
Mrs. Floyd Hale, Oklahoma

## **LA MUSICIENNE**

Mrs. Melvin K. Goode

# **1974 LA MARCHE NATIONALE LOCAL COMMITTEES**

### **Chairman**

Mrs. Michael Duke

### **Honorary Chairman**

Mrs. Valentine Delles

### **La Secretaire-Caissiere**

Mrs. James C. Malone

### **Banquet Arrangements**

Mrs. Doris K. Green

### **Registration**

Mrs. Marie Mahoney

### **Badges**

Mrs. Mollie Rollins

### **First Aid**

Mrs. Dorothy Bartholomew

### **Program**

Mrs. Shirley Rhatican

### **Candidates' Reception**

Mrs. May Fincham

### **Breakfast Coordinator**

Mrs. Gladys Beck

### **Decorations**

Mrs. May Fincham

### **Publicity**

Mrs. Mary Frances Perner

### **Entertainment**

Mrs. Phyllis McDonald

### **History and Awards**

Mrs. Mae Kuckler

### **Halls and Seating**

Mrs. Thelma Trigge

### **Information**

Mrs. Mollie Rollins

### **Aide to Le Chapeau Nationale**

Mrs. Marie Branchaud

### **Aide to L'Aumonier Nationale**

Mrs. Bernice Kovacik

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## **Avoid Sure Sunburn By Exercising Precautions**

Completely surrounded by water, Miami Beach has a splendid year round climate. Temperatures average 68 degrees in winter and 81 degrees during the summer. The surf temperature is always 68 degrees or above.

Its clean air comes in on the trade winds that blow almost constantly from the southeast. As a result, the city's atmosphere is one of the cleanest to be found anywhere. There is no smoke or soot, and it is almost free from pollen, which makes Miami Beach a haven for hay fever sufferers.

But because of its clean air and bright sun, however, Legionnaires and their families should be careful to avoid getting a painful sunburn when they take advantage of the many fine beaches and pools offered by the hotels and motels in Miami Beach.

To prevent burning, you should apply a good sun-tan preparation that contains a filter to screen out the sun's harmful ultra-violet rays and let the suntanning ones through.

Suntanning should always be built up gradually. Certainly no more than 15 minutes on the first day, no matter what your skin type. After that, gradually increase the dosage—but only gradually.

No matter how much or how often you smother yourself with a sun-tan preparation you cannot expect to lie out all day on the first day of your visit, and not get burned.

The safest sunbathing times are in the early morning and late afternoon, but never in the noon-day sun.



# **AGENDA 3RD NATIONAL CONVENTION SONS OF THE AMERICAN LEGION**

August 17-18, 1974  
Fontainebleau Hotel  
Miami Beach, Florida

Registration ..... Friday, August 16 and Saturday,  
August 17 Room 480,  
Fontainebleau Hotel

Convention Committees will meet on Friday, August 16, in the  
LaRonde Room. The time will be posted at the Registration Desk in  
Room 480.

National Executive Com. .... Friday, Aug. 16, 1974  
(Pre-Convention Meeting) LaRonde Room, 7:00 p.m.

3rd National Convention ..... Saturday, Aug. 17, 1974  
(Opening Session) LaRonde Room, 9:00 a.m.

Presiding Officer ..... National SAL Commander  
James R. Hartman, Jr., Maryland

Presentation of Colors  
Invocation  
Preamble  
Re-establishment of Committees  
Any other business  
Benediction  
Recess

3rd National Convention ..... Sunday, Aug. 18, 1974  
LaRonde Room, 9:00 a.m.

Presentation of Colors  
Invocation  
Preamble  
Reports of Convention Committees  
New Business  
Presentations  
For the Good of the SAL  
Appointment by National Commander Hartman of Judge of  
Elections and tellers  
Nomination of National Officers for 1974-75

## **Election of National Officers for 1974-75**

National Commander  
National Vice Commander (East)  
National Vice Commander (West)  
National Chaplain

## **Installation of National Officers**

Acceptance Speeches  
Any other business  
Benediction  
Adjournment

National Executive Com. .... Sunday, August 18, 1974  
(Post-Convention Meeting) LaRonde Room - - Immediately  
following conclusion of National  
Convention

Presiding Officer ..... Newly elected National SAL  
Commander

Introduction of newly elected Vice Commanders and Chaplain

Appointment of National Adjutant  
National Judge Advocate  
National Historian  
National Sergeant-at-Arms\*

# **NATIONAL OFFICERS**



**James R. Hartman, Jr.**  
(Maryland)  
National Commander 1973



**William Verhelst, Jr.**  
(Ohio)  
Nat'l Vice Cmdr. (East)



**Douglas P. Bible**  
(Minnesota)  
Nat'l. Vice Cmdr. (West)



**Donald Reis**  
(Illinois)  
NECman



**Kent Breedlove**  
(Indiana)  
National Adjutant



**James F. Jackson**  
(Pennsylvania)  
National Chaplain

**Robert McBride**  
(Ohio)  
National Judge Advocate



\*(National Commander nominates and NEC approves)

**Appointment of National Committees for 1974-75**  
New Business  
Unfinished Business  
Adjournment

American Legion  
Natl. Convention Parade ..... Sunday Evening, 7:00 p.m.  
August 18, 1974



# SONS OF THE AMERICAN LEGION



**Robert H. Faust**  
(California)  
Nat'l Cmdr. 1972-73



**John Smolinsky**  
(Massachusetts)  
Chairman 1972



**J. Richard Stillwell**  
(Illinois)  
Chairman 1970-71



**Michael Seaton**  
(California)  
Chairman 1968



**Fred Hartline**  
(Ohio)  
NECman



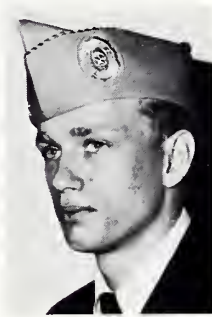
**John E. Webster**  
(Wisconsin)  
Alternate NECman



**Daniel M. Harper**  
(California)  
NECman



**Terry R. Kelley**  
(Colorado)  
NECman



**John H. Pearcy**  
(Connecticut)  
NECman



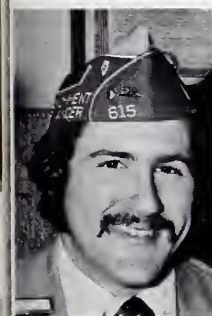
**Francis Herbes, Jr.**  
(Minnesota)  
NECman



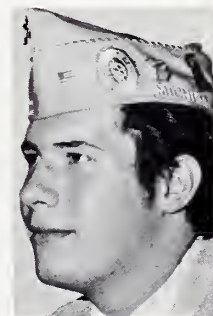
**Charles H. Boschert**  
(Missouri)  
NECman



**Anthony Carter**  
(New Jersey)  
NECman



**Donald Nielsen**  
(Illinois)  
Alternate NECman



**Grant M. Jamieson**  
(Michigan)  
NECman



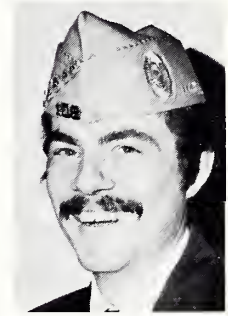
**Kenneth Nerkowski**  
(Connecticut)  
Asst. Sgt. at-Arms



**John Geisek**  
(Maryland)  
Sergeant-at-Arms



**Bill Stephens**  
(Indiana)  
NECman



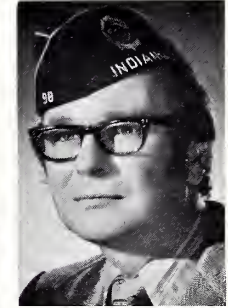
**Charles E. Gannon**  
(Maryland)  
NECman



**John Sherrard**  
(California)  
Alternate NECman

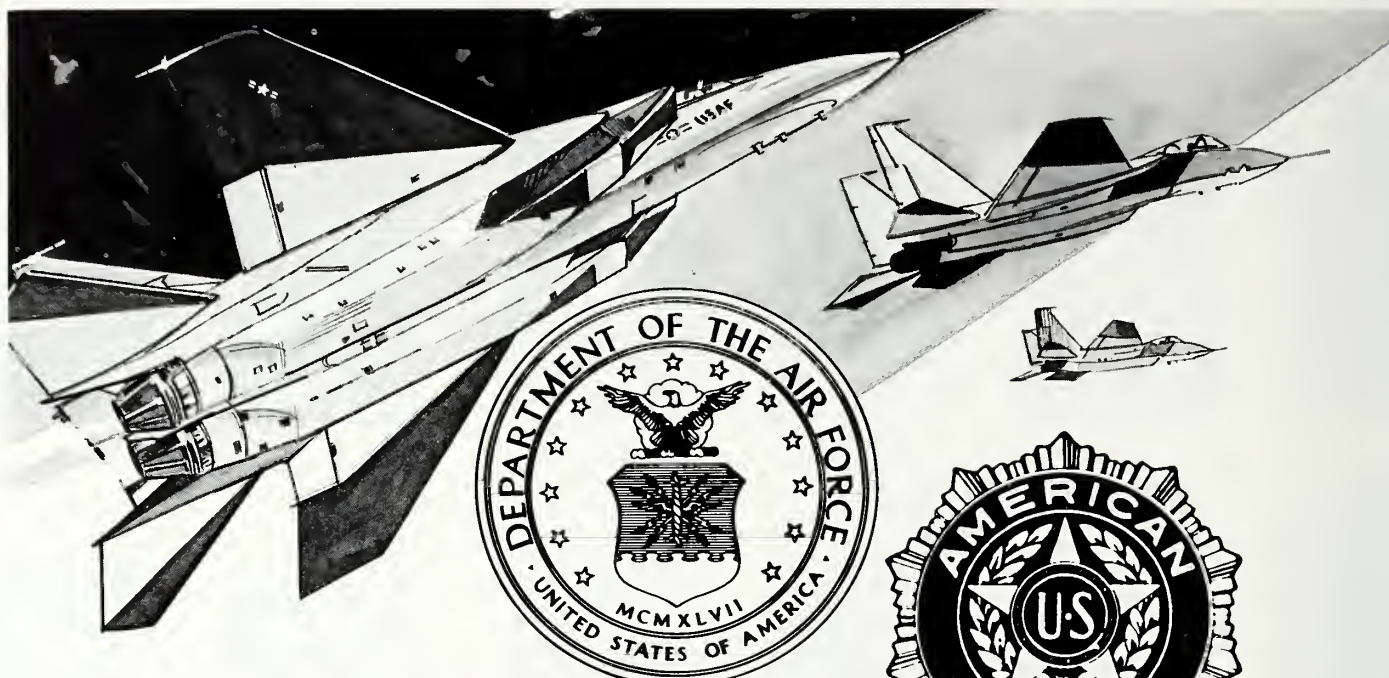


**Richard J. Kepler**  
(Florida)  
NECman



**Verne Wm. Coolman**  
(Illinois)  
National Coordinator





## THE U.S. AIR FORCE A VIGILANT-VITAL-VOLUNTEER TEAM--

**SALUTES THE AMERICAN LEGION ON THE OCCASION OF ITS 56<sup>th</sup> CONVENTION**

### A SERVICE OF THE NATIONAL VETERANS AFFAIRS AND REHABILITATION COMMISSION

The Department of Defense Review and Correction Board Unit of the National Veterans Affairs and Rehabilitation Commission staff is a significant part of the total program of the Commission. Through this program assistance is rendered to, and representation provided, for veterans at hearings before Review and Correction Boards of the Armed Services.

Discharge Review Boards were created within the Armed Services in 1944—under legislation sponsored and supported by The American Legion. These Boards are strictly military, and they hear, review, and decide all cases that come before them. Boards for Correction of Military or Naval Records were established in 1946, as a further vehicle for review of discharges. Correction Boards are composed of civilians. They function under the direct responsibility of the Secretaries of the respective services. They are not required to hear all cases, but assume jurisdiction and permit a hearing only when they consider a prima facie case to have been made.

Teamwork is a necessary ingredient for the success of this special work of the Veterans Affairs and Rehabilitation Division. The American Legion's team performing the work consists of Post, County, and Department Service Officers, together with staff representatives of the Veterans Affairs and Rehabilitation Commission. During the period June 1, 1973, and ending April 30, 1974, staff representatives assigned to duties before these Department of Defense Boards afforded representation in 2,017 applications for a review of retiring board decisions; discharges and dismissals; or, corrections of military, naval, or air service records.

Veterans who desire American Legion assistance in connection with applications for Discharge Review or Correction of Military Records should contact Post, County, or Department Service Officers. Discharge Reviews are a benefit provided by law, and veterans who have cause to seek Reviews should not hesitate to apply, and to avail themselves of the assistance The American Legion can provide.



*Pictured above, are left to right, Dale Stahlman, Eugene Fattig and Richard Barnes, as they study a case file for reviewing a discharge from the Armed Services.*



# *The American Legion* **BLOOD PROGRAM**

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A  
PART OF YOU**



**LEGIIONNAIRES**

**AFTER THE CONVENTION, GET TO  
KNOW US BETTER...**

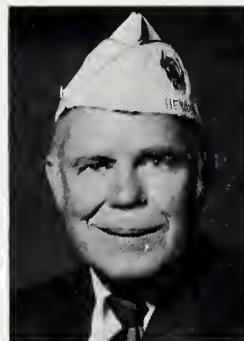
**FOR BOOKLETS, FILMS, SPEAKERS, OR OTHER INFORMATION, WRITE: ►**

**PUBLIC AFFAIRS DIV. (GAPA-83)  
U.S. COAST GUARD  
WASHINGTON, D.C. 20590**

# 1974's BIG TEAM



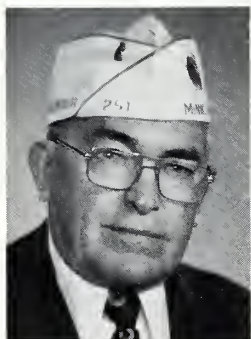
**Boyd H. Clemens**  
North Dakota



**Mills C. Baldwin**  
Nevada



**Nolie C. Deas, Sr.**  
Florida



**James F. Walker**  
Minnesota



**Edward S. Phillips, Sr.**  
Delaware

These Department Commanders qualified for National Commander Robert E. L. Eaton's "B-I-G Team" for 1974. They did it by leading their respective Departments to the attainment of 100 points or more under a scoring system set up by the National Membership and Post Activities Committee. Points were earned by meeting specified goals by designated membership target dates and by chartering new American Legion Posts.



**Arthur Webb, Jr.**  
Louisiana



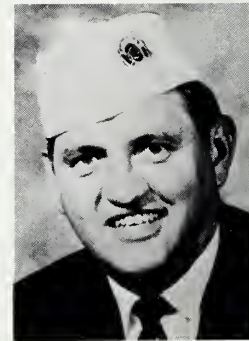
**Robert N. Ford, III**  
Maryland



**Dale Snow**  
Nebraska



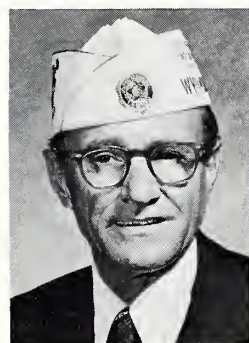
**Bruce W. Honeycutt**  
North Carolina



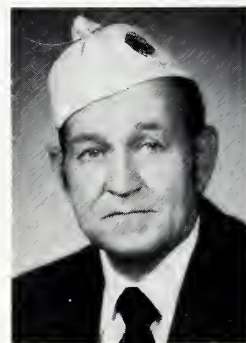
**David A. Cropper**  
Ohio



**Earl J. Wilmarth**  
South Dakota



**Charles McBride**  
Wyoming



**Dr. Perry Mason**  
Arkansas



**Gordon A. Miller**  
Iowa



**C. Lynn Steward**  
Texas





**Derrell Roberts**  
Mississippi



**Donald H. Jeffery**  
Pennsylvania



**John W. Stebbins**  
Arizona



**Gaylord N. Sheline**  
Indiana



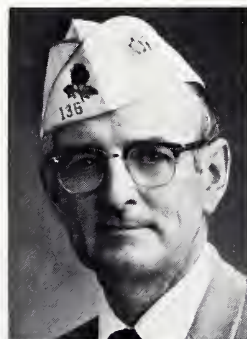
**Dan B. Craig**  
New Mexico



**Patrick J. Rachford**  
Kentucky



**John P. Bisset**  
New Hampshire



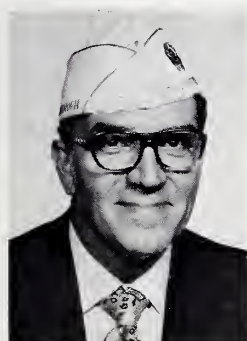
**Andrew J. "Jack" Brown**  
Oregon



**Thomas J. McManus**  
Panama Canal Zone



**Maurice Marsh**  
Vermont



**Harry M. Slaughter**  
West Virginia



**Helmut Spangenthal**  
France



**William H. Baggett**  
Oklahoma



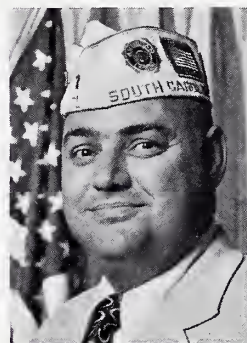
**W. E. Mau**  
Georgia



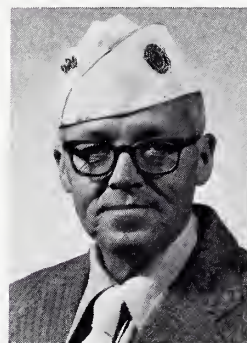
**Warren C. Colver**  
Alaska



**Marvin E. Jones**  
California



**Nathan M. Wolfe**  
South Carolina



**Clarence Jones**  
Utah



**William M. Brader**  
Washington



**Dominic A. Bruno**  
Maine



# MUSICAL SPECTACULAR (Formerly Parade of Champions)

After a hiatus of one year, the first break in the continuity of American Legion Uniformed Groups competition since World War II, the colorful American Legion Parade of Champions is scheduled to resume at the 56th Annual National Convention of The American Legion in Miami Beach, Florida. It returns under a new title: MUSICAL SPECTACULAR.

Uniformed Groups competition, eliminated from the 1973 American Legion National Convention because of the prohibitive costs involved in transporting the competing units to the convention city of Honolulu, Hawaii, and the lack of housing facilities in the proximity of the convention city, has been a traditional attraction at Legion National Conventions since 1927.

Until last year, and with the exception of the World War II years, 1942-45, Legion conventioners and host city residents and visitors thrilled to the precision drill maneuvers and the stirring music of the Legion's Uniformed Groups. This spectacular performance is scheduled for renewal in Dade Community College Stadium at 7 p.m., Saturday, August 17.

Miami and South Florida residents are familiar with Uniformed Groups performances as this will be the Legion's seventh National Convention in this area of the Sunshine State, and for four of the first five years of such competition Miami's Harvey W. Seeds Post No. 29 sponsored the National Championship Senior Drum and Bugle Corps. From 1928, until it was discontinued in 1971, the Miami Trophy, sponsored by the City of Miami, was awarded to the National Championship Drum and Bugle Corps.

The finalists for the Musical Spectacular are selected from among the top-ranked senior and junior corps as determined in preliminary competition in the National Convention city just prior to the national championship event.

The Parade of Champions is the only event of the National Convention open to the general public for which there is an admission charge. Seating in reserved sections is \$5 per person. General admission is \$4.

Although only Junior and Senior Drum and Bugle Corps participate in the Musical Spectacular for the Legion's National Championships in their respective categories, all other championship units in their categories of competition take part in the massing of the colors at the conclusion of the Spectacular to receive their trophies and awards from American Legion National Commander Robert E.L. Eaton, of Chevy Chase, Md.

Preliminary contests and finals for all categories of uniformed groups will be conducted in the Convention City, as necessary, prior to the Musical Spectacular to determine national championships in all types of competition. These include Senior and Junior Drum and Bugle Corps, if preliminary competition is necessary, Junior and Senior Bands, Junior and Senior Color Guards, Firing Squad, and Choruses and Quartets.

A complete schedule of times and sites for all categories of uniformed groups preliminary competition is to be found



*The Argonne Rebels of Post 180, Great Bend, Kans., is the defending National Championship American Legion Junior Drum and Bugle Corps for 1972-73. The Rebels also held the Junior National Championship in 1971.*



*Tonawanda's Post 264, Senior American Legion band from Tonawanda, N. Y., is the defending National Championship American Legion Senior band for 1972-73.*



elsewhere in this program and convention delegates and guests, as well as the general public, are invited to attend these events, other than the Musical Spectacular, at no cost.

During the National Convention Parade, all uniformed groups that competed in preliminary competition and the Musical Spectacular will be in the line of march of the parade, giving conventioners and local area residents a second chance to see the finest of The American Legion's uniformed groups in action.

Since there was no Legion National Championship competition at last year's Hawaii Convention the champions as determined by competition at the Chicago National Convention of 1972 are considered the defending Legion National Championship units in their respective areas of competition. They are:

Senior Drum and Bugle Corps, Rochester Crusaders, Post 468, Rochester, N.Y.; Junior Drum and Bugle Corps, Argonne Rebels, Post 180, Great Bend, Kansas; Senior Color Guard, Greece Post 468, Rochester, N.Y.; Junior Color Guard, Lancers, Post 326, Bellwood, Illinois; Firing Squad, First National Bank of Chicago, Post 985, Chicago, Ill.; Senior Band, Tonawanda Post 264, Tonawanda, N.Y.; Junior Band, Milwaukee Area Youth Band, Post 472, Milwaukee, Wis.; Senior Drill Team, American Legion Urban Klister Post 436, Wrightstown, Wis.; Junior Drill Team, Webster Vanguards, Post 942, Webster, N.Y.; Chorus, The Singing Legionnaires, Post 15, Sioux Falls, S.D.; Quartet, Frontiersmen, Post 15, Sioux Falls, S.D.

While scoring for contestants in the Musical Spectacular is being completed, ceremonies on the field will include a drawing for four new Ford automobiles to be given by the Seagrams Posts of The American Legion located in Illinois, New York, and California. This will be the 28th consecutive year that the Seagrams Posts have sponsored this portion of the program.



*The Rochester Crusaders sponsored by Post 468, Rochester, N.Y., is the National Champion American Legion Senior Drum and Bugle Corps for 1972-73.*



*The American Legion's defending National Championship firing squad for 1972-73 is this unit sponsored by First National Bank of Chicago Post 985.*



*Pictured here is the Milwaukee Area Youth Band sponsored by Post 472, Milwaukee, Wis., the defending American Legion National Championship Junior Band for 1972-73.*



# The American Legion Salutes Outstanding Students At Military Academies

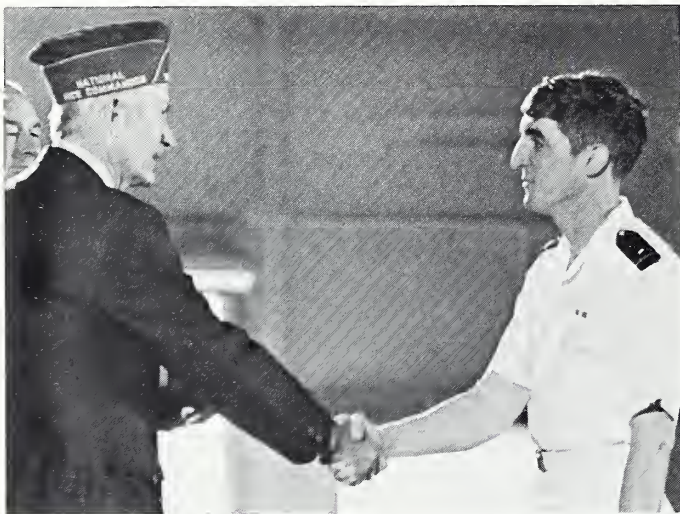
## 1973



*Cadet Thomas E. Wiswell of Tioga, Pennsylvania is the winner of The American Legion Award at the United States Military Academy. National Vice Commander Donald L. Gruenbaum makes the presentation.*



*Cadet Clay A. Stewart, Ogden, Utah, of the United States Air Force Academy receives The American Legion Award from National Vice Commander Raymond J. Novak of South Dakota.*



*Midshipman Jack E. Owen, Jr., Austin, Texas receives The American Legion Award at the United States Naval Academy. National Vice Commander Tim T. Craig of North Carolina presents the award.*



*National Vice Commander Albert J. Moeller of New Jersey presents The American Legion Award to Dennis G. Bohlayer, Honey Brook, Pennsylvania, of the United States Coast Guard Academy.*



# The American Legion Salutes Outstanding Students At Military Academies

## 1974



*National Vice Commander John N. Roberto of Connecticut presented two U.S. Coast Guardsmen awards as they tied for The American Legion Award. Above, Allen B. Hughes of Huntington Beach, California is receiving the award.*



*Sharing top honors at the United States Coast Guard Academy was Steven G. Hein of Tustin, California. Vice Commander John N. Roberto of Connecticut is presenting the award.*



*National Vice Commander N.E. Brown of South Carolina presents The American Legion Award to James R. FitzSimonds of Trumbull, Connecticut of the United States Naval Academy, for attaining the top grade as an International Security Affairs major.*



*David A. Bosse of Brenham, Texas of the United States Military Academy is presented The American Legion Award by National Vice Commander Gilbert E. Sheeks of Indiana.*



*National Vice Commander Frank C. Brooks of Washington presents The American Legion Award to Robert H. Gibbs of Schofield, Wisconsin of the United States Air Force Academy.*

**50 YEARS OF SERVICE 1925 — 1975**

*RAPID CITY, SOUTH DAKOTA offers . . . . .*

**YOU the GOLDEN OPPORTUNITY  
to ATTEND**

## **AMERICAN LEGION BASEBALL'S**

*50th ANNIVERSARY CELEBRATION*

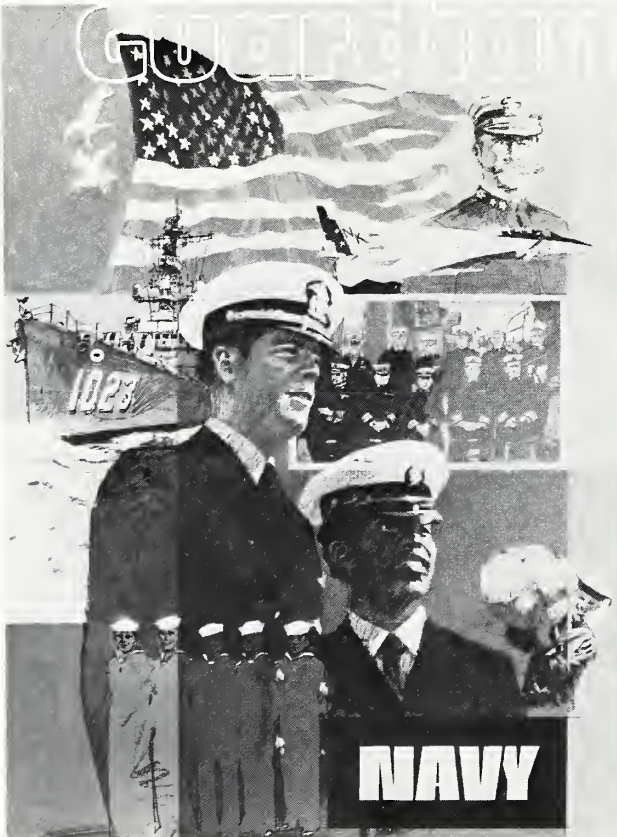
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**Sioux Park Stadium**

**Rapid City, South Dakota**

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**The Navy**

**The American  
Legion**



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STYLE 1



STYLE 2

**STYLE 1 LETTERING**—Post numerals with name of state in full. Additional lettering on all caps at 20¢ per letter or numeral.

Serge, unlined, Style 1 .....	No. 71169 \$6.75
Serge, lined, Style 1 .....	No. 71225 \$7.25
Modified, lined, Style 1 (Women Legionnaires only, not illustrated) .....	No. 71281 \$8.15

**STYLE 2 LETTERING**—Post numerals with city name in full and state abbreviated. Additional lettering on all caps at 20¢ per letter or numeral.

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Serge, lined, Style 2 .....	No. 71253 \$9.00
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**DISTRICT CAPS.** Blue with white crown. District in full and state name abbreviated in gold letters. Additional lettering 20¢ per letter or numeral.  
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**DEPARTMENT CAPS.** All white gabardine. Name of state in full in gold lettered embroidery. Additional lettering 20¢ per letter or numeral.  
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NEBRASKA—(Style 1 Only) Covered Wagon & Large State Name	1.75
NEW HAMPSHIRE—Old Man of the Mountain	.55
NORTH CAROLINA—Dogwood	.40
TEXAS—Star & Steer	.75
VIRGINIA—Cardinal	.50
WYOMING—(Style 1 Only) "Let—R—Buck"	1.50

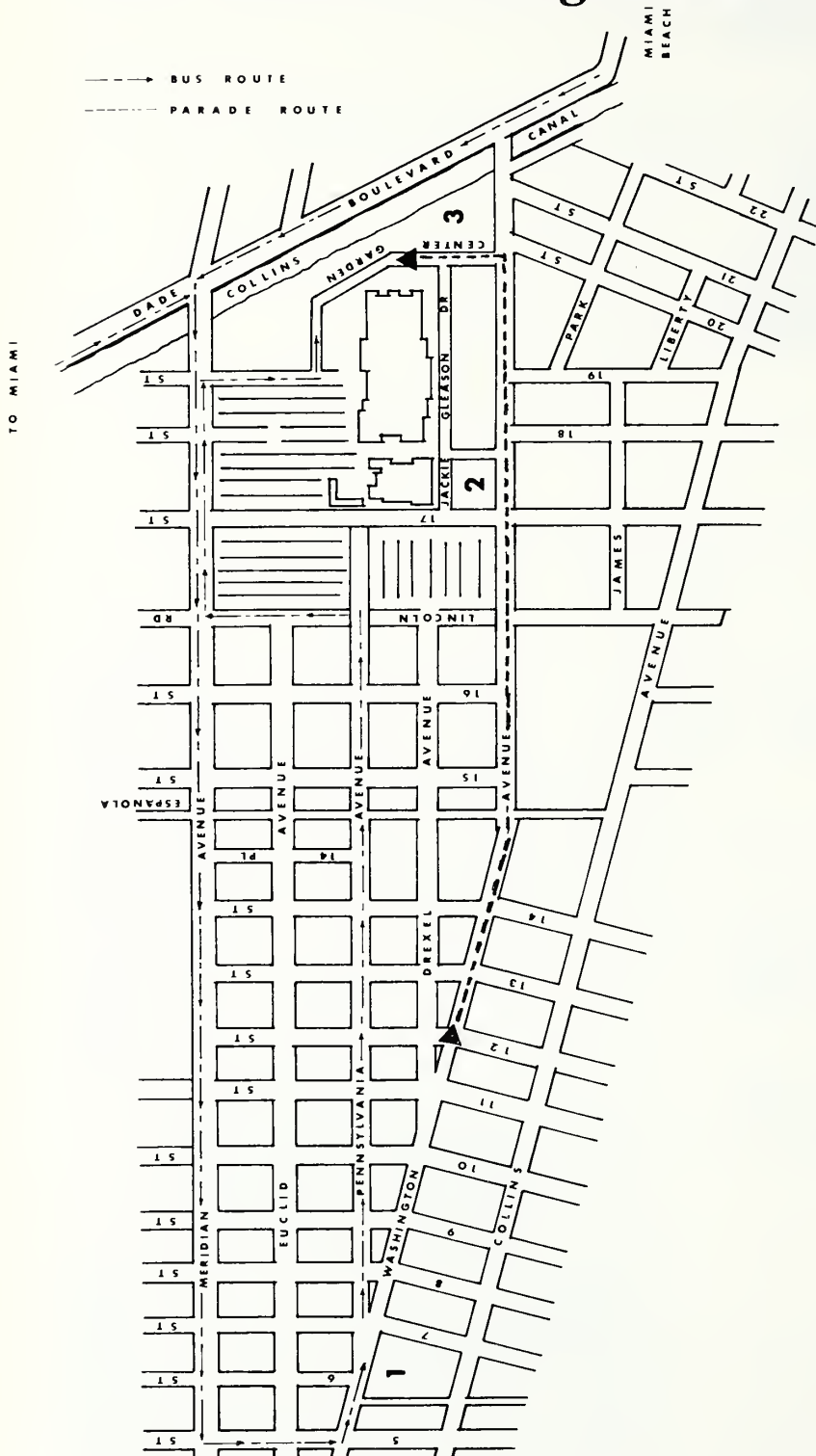


SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, \$1.00 PLUS POSTAGE.



# Parade Information

## The American Legion 56th National Convention



**DATE:**

Sunday, August 18, 1974

**TIME:**

7:00 P.M.

**FORMATION AREA:**

See attached map

**ROUTE:**

On Washington Avenue from  
11th Street north to  
20th Street.

**DISBANDING AREA:**

North parking lot at 20th  
Street Miami Beach  
Convention Center.

**REVIEWING STAND:**

West side of Washington  
Avenue at 18th Street in  
front of Miami Beach  
Convention Center.

- 1 FORMATION AREA
- 2 REVIEWING STAND
- 3 DISBANDING AREA

# **P A R A D E   O R D E R S**

## **THE AMERICAN LEGION NATIONAL CONVENTION PARADE**

**Sunday, August 18, 1974**

**7:00 P.M.**

### **PARADE CO-CHAIRMEN**

Maj. Gen. Henry W. McMillan  
The Adjutant General  
State Arsenal  
St. Augustine, Florida 32084

Gen. Thomas J. Kelly  
815 N.E. 76th Street  
Miami, Florida 33138

### **SPECIAL PARADE COORDINATOR**

Capt. Edward C. Steele

### **HONORARY MARSHAL**

Chuck Hall  
Mayor  
City of Miami Beach

### **GRAND MARSHAL**

Lt. Gen. James D. Hughes  
Commander 9th Air Force  
Shaw AFB, South Carolina 29152

### **HONORARY GRAND MARSHAL**

Joe L. Matthews  
P.O. Drawer 6454  
Fort Worth, Texas 76115

### **DEPUTY GRAND MARSHALS**

Brig. Gen. Daniel Wardrop, USA  
Commander 31 Air Defense Artillery Brigade  
Homestead AFB, Florida

Maj. Gen. Norman W. Gourley, USMC  
Director Plans Division  
Headquarters USMC  
Washington, D.C.

Rear Admiral Staser M. Holcomb, USN  
Director Systems Analysis Operations  
Office of Chief of Naval Operations  
Washington, D.C.

Brig. Gen. Van C. Doubleday, USAF  
Director Communications J-6  
U.S. Readiness Command  
MacDill AFB, Florida

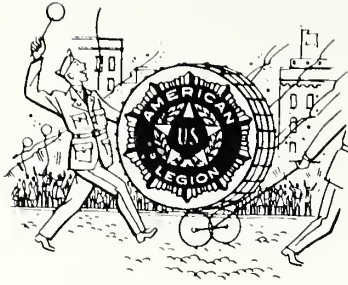
Rear Admiral Austin C. Wagner  
Commander 7th Coast Guard District  
51 S. W. 1st Avenue  
Miami, Florida

Maj. Gen. Henry W. McMillan, FANG  
The Adjutant General  
State of Florida  
St. Augustine, Florida

### **COORDINATING COMMANDER**

Col. Dudley J. Foster  
Commander  
31 TFW  
Homestead AFB, Florida





## PARADE ORDER

The official parade of the 56th National Convention of The American Legion will be governed by instructions contained herein, together with the Organization and March Time Table and Assembly and Disbanding Area Map, which are made a part hereof.

### 1. TIME: (All times in these orders are Eastern Daylight Time.)

- (a) The leading element of the parade will move from the "Initial Point" (11th Street and Washington Avenue) promptly at 7:00 P.M., Sunday, August 18, 1974, regardless of weather.
- (b) The time and place of assembly for each Department or element of the Parade will be shown in detail on the Organization and March Time Table, a copy of which has been sent to each Department Adjutant and to the Department Parade Chairmen. **A meeting of all Department Parade Chairmen will be held at 10:00 A.M., Sunday, August 18, 1974, in the Fontaine Room of the Fontainebleau Hotel.**
- (c) A Parade Official will meet his assigned division at the assembly area following unloading. He will direct the buses toward the route to the disbanding area.
- (d) Because of the nature of the assembly area, accurate logistics are essential. **PROMPTNESS IN ARRIVAL AT THE ASSEMBLY AREA IS MANDATORY.**

### 2. ROUTE:

On Washington Avenue from 11th Street north to 20th Street.

### 3. ASSEMBLY AREA:

- (a) Assembly area—(See attached map)
- (b) Additional instructions for each Department will be furnished by the Parade Committee at the meeting of the Department Parade Chairmen on Sunday, August 18.

(c) Signs carrying Department name will designate the head of each Department assembly point.

(d) Float assembly area will be announced.

## 4. ORGANIZATION:

- (a) All elements have been assigned to Divisions, each under the direction of a parade official. The composition of these Divisions, order of March, and time and place of assembly is shown on the Organization and March Time Table and Assembly and Disbanding Area Map supplied to Department Parade Chairmen.
- (b) All Department of Defense Units will be governed by applicable regulations.
- (c) Each Department Commander or appointed parade representative will be responsible for the order of march and promptness of arrival at the assembly area of all units of his Department. All units will conform to the following distribution and formation:

### (1) MASSED COLORS: Eight (8) abreast

All American Flags, the Department and Post Colors of each Department and the Department and Unit Colors of each Department of the Auxiliary, will be massed at the head of each Department Delegation in that order.

(2) American Legion Units within Departments will march in formation eight (8) abreast, one and one-half yards between ranks.

(3) BAND and DRUM CORPS: As directed by Drum Majors, but not to exceed eight (8) abreast.

(4) Authorized floats and automobiles in single column. No unauthorized floats or automobiles will be allowed to participate. **All vehicles participating in the parade must be equipped with identifying signs on sides thereof, and must also carry an "OFFICIAL CAR" sticker on the windshield.**

(5) **No maneuvers except for a forward movement—THIS IS A MUST.** All violators will be dismissed from the parade.

### (d) DISTANCES:

- (1) Between Divisions—30 yards
- (2) Between Departments—20 yards
- (3) Between elements of a Department—10 yards

## 5. DISBANDING AREA:

North parking lot at 20th Street Miami Beach Convention Center.

## 6. OFFICIAL REVIEWING STAND:

The official reviewing stand will be located on the west side of Washington Avenue at 18th Street in front of the Miami Beach Convention Center. Elements will render a salute to the National Commander while passing the reviewing stand (eyes left). Warning signs at 500 and 300 feet will inform all units of the distance to the reviewing stand.

## 7. ELIGIBILITY TO PARTICIPATE IN THE PARADE AND CONDUCT OF PARTICIPANTS:

- (a) Pursuant to a resolution adopted at a meeting of the National Convention Commission at Miami Beach on March 12, 1960, there will be no participation of any vehicles, equipment or items of wearing apparel of the 40 et 8. This regulation will be enforced by the Parade Committee of the 1974 Convention Corporation.
- (b) With the exception of police, military and naval escort, and distinguished guests, eligibility to participate in the parade is limited to the members of The American Legion and the uniformed bodies of The American Legion Auxiliary, subject to restriction of the following activities which shall be prohibited in the line of march:
  - (1) The drinking of or simulated drinking of intoxicants.
  - (2) Participants under the influence of intoxicants.
  - (3) Use of water pistols and electric shocking devices.
  - (4) Female impersonators.
  - (5) Firecrackers and any other explosives.
  - (6) Any presentation or representation either immoral or in bad taste.
  - (7) Distribution of souvenirs, promotional or advertising material, either from floats or by marching units.
- (c) Violators of any of the above rules will be dismissed from the parade immediately.

## 8. FIRST AID STATIONS:

First Aid Stations will be established in the assembly area, at intervals along the line of march and the disbanding area.

### MARCH ORDER

#### ESCORT DIVISION

Assemble at 6:00 P.M.  
Departure at 7:00 P.M.

#### A. ESCORT

#### \*B. HONORARY MARSHAL

#### \*C. GRAND MARSHAL

#### \*D. HONORARY GRAND MARSHAL

#### \*E. DEPUTY GRAND MARSHALS

#### \*F. COORDINATING COMMANDER

\*Bus transportation for dignitaries will be provided and will depart from curbside at the north entrance of the Fontainebleau Hotel. **This bus will depart at precisely 6:15 P.M., and will be taken by police escort to the proper parade assembly area.**

## G. UNITED STATES ARMY, FLORIDA ARMY NATIONAL GUARD, AND ARMY RESERVE

- (1) 31st ADA Brigade Color Guard
- (2) 13th Florida Army National Guard Band
- (3) Headquarters Company, 50th Supply & Service Battalion, Florida Army National Guard Color Guard
- (4) Company C, 20th Special Forces, Florida Army National Guard
- (5) 181st Military Police Company, Florida Army National Guard
- (6) Elements of the 31st ADA Brigade (Hawk and Nike Hercules Missiles)
- (7) Company C, 20th Special Forces, Florida Army National Guard Static Display on Flatbed

## H. UNITED STATES MARINE CORPS

- (1) USMC Color Guard
- (2) USMC Marching Band
- (3) 4th Aerial Naval Gunfire Liaison Company, FMF, USMC Reserve

## I. UNITED STATES NAVY

- (1) U.S. Navy Color Guard
- (2) U.S. Navy Band, Orlando, Florida
- (3) U.S. Navy 50 State Flag Unit
- (4) U.S. Navy Recruit Drill Team
- (5) U.S. Navy A-4 Display

## J. UNITED STATES AIR FORCE

- (1) USAF Color Guard
- (2) USAF Marching Band, MacDill AFB, Florida

## K. UNITED STATES COAST GUARD

- (1) U.S. Coast Guard Color Guard

### I DIVISION

Assemble at 6:00 P.M.

- 1. The American Legion 1972 National Championship Band



2. National Colors and 1972 National Championship Color Guard
  3. National Commander, The American Legion
  4. National President, The American Legion Auxiliary
  - \*5. National Officers
  6. The American Legion 1972 National Championship Drum and Bugle Corps
  - \*7. Past National Commanders
  - \*8. Society of The American Legion Founders
  - \*9. The American Legion Youth Awards Winners
  10. Sons of The American Legion
  11. The American Legion Auxiliary Girls State Chorus
  12. The American Legion 1972 National Championship Chorus, Junior Drum and Bugle Corps, Junior Color Guard and Firing Squad
  13. The American National Red Cross
  14. Seagram Posts' Float
  - 14-A. Budweiser Clydesdales Team
- \*Bus transportation for dignitaries will be provided and will depart from curbside at the north entrance of the Fontainebleau Hotel. **This bus will depart at precisely 6:15 P.M., and will be taken by police escort to the proper parade assembly area.**
15. Foreign and Outlying Departments
    - Panama
    - France
    - Canada
    - Mexico
    - Philippines
    - Italy
  16. North Dakota

## II DIVISION

Assemble at 6:30 P.M.

17. Nevada
18. Maryland
19. Arizona
20. Minnesota
21. Wyoming
22. Nebraska
23. Louisiana

## III DIVISION

Assemble at 7:30 P.M.

24. South Dakota
25. Ohio
26. North Carolina
27. Delaware
28. Indiana
29. Arkansas
30. Iowa

## IV DIVISION

Assemble at 8:00 P.M.

31. Maine
32. Texas

33. West Virginia
34. Oregon
35. Mississippi
36. New Jersey
37. Utah

## V DIVISION

Assemble at 8:30 P.M.

38. Wisconsin
39. Montana
40. Pennsylvania
41. Colorado
42. Vermont
43. South Carolina
44. Washington

## VI DIVISION

Assemble at 9:00 P.M.

45. Alabama
46. New Mexico
47. New Hampshire
48. Kentucky
49. Rhode Island
50. Connecticut
51. Alaska
52. Michigan

## VII DIVISION

Assemble at 9:30 P.M.

53. Missouri
54. California
55. Massachusetts
56. Virginia
57. Oklahoma
58. Idaho
59. New York

## VIII DIVISION

Assemble at 10:00 P.M.

60. Kansas
61. Tennessee
62. Illinois
63. Georgia
64. District of Columbia
65. Puerto Rico
66. Hawaii

## IX DIVISION

Assemble at 10:30 P.M.

67. Florida



# Statement of Support for the Guard and Reserve

We recognize the National Guard and Reserve as essential to the strength of our nation and the maintenance of world peace. They require and deserve the interest and support of the American business community, as well as every segment of our society.

In the highest American tradition, these Guard and Reserve forces are manned by civilians. Their voluntary service takes them from their homes, their families and their occupations. On weekends, and at other times, they train to prepare themselves to answer their country's call to active service in the United States armed forces.

If these volunteer forces are to continue to serve our nation, a broader public understanding is required of the total force concept of national security – and the essential role of the Guard and Reserve within it.

The Guard and Reserve need the patriotic cooperation of American employers in facilitating the participation of their eligible employees in Guard and Reserve programs, without impediment or penalty.

We therefore join other members of the American business community in agreement that:

1. Our employees' job and career opportunities will not be limited or reduced because of their service in the Guard or Reserve;
2. Our employees will be granted leaves of absence for military training in the Guard or Reserve without sacrifice of vacation time; and
3. This agreement and the resultant company policies will be made known throughout the organization and announced in company publications and through other existing means of communication.

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Secretary of Defense

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Chairman  
National Committee for Employer Support  
of the Guard and Reserve

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Title: \_\_\_\_\_

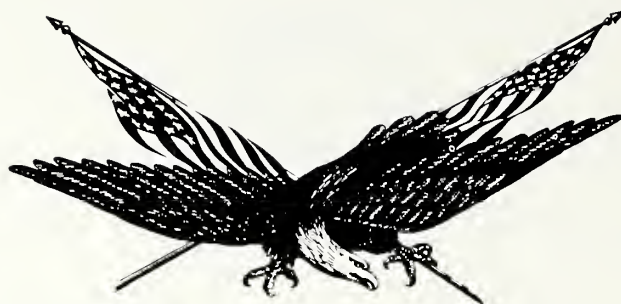
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Employer

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## **ANNUAL REPORT**

The final pages of this official program of the 56th Annual National Convention of The American Legion contain a condensed annual report for the 1973-74 American Legion year. A complete, detailed report has been prepared for submission to the Congress of the United States in accordance with requirements of the Legion's Congressionally-granted charter.

Believing that the delegates to the National Convention are entitled to receive a concise statement of the major activities of The American Legion year ending with this National Convention, your national headquarters provides this illustrated report as a part of the official program. In this manner, we are assured that every delegate and every one who registers for the convention will receive the condensed annual report.

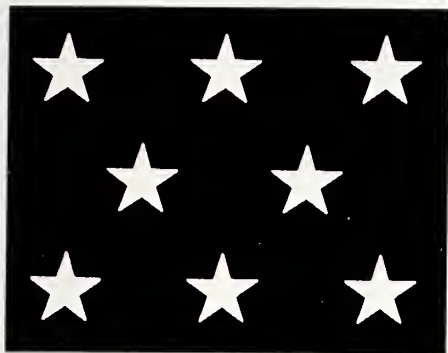
### **AIRLINE TRANSPORTATION**

For the convenience of delegates attending The American Legion Convention, the Greater Miami Air Lines Convention Committee will provide an Airline Service Desk in the Hotel Fontainebleau lobby.

The desk will be open August 19, 20, 21 and 22 from 9:00 A.M. to 5:00 P.M.

The desk will be staffed by qualified airline personnel, who will handle reconfirmation of reservations held on all airlines, make new reservations and provide general information to assist you with your transportation needs.

This American Legion year now ending was our year to "Be Counted Again," in service to God and country through service in The American Legion. Under the leadership of National Commander Bob Eaton, The American Legion made substantial progress in standing to "Be Counted Again" in service to our country, our fellow veteran and our fellow man.



While we continue to fulfill our obligation to all veterans of all of America's wars of the twentieth century, recognizing that each era's veterans have their own particular needs, we must continue to give strong support to legislation that will provide adequately for the younger veteran of the Vietnam era. He has been described in some quarters as the "forgotten veteran" and The American Legion is determined that he will not be forgotten.

Using the terminology to describe a more specific situation, the National Commander has said veterans of the Vietnam era should receive "equal rewards for equal service." It is the belief of The American Legion that the Vietnam era veteran who served his country faithfully and well should receive benefits comparable to those accorded to veterans of other periods of warfare. Whether or not the Vietnam war had the support of all Americans has nothing to do with the benefit entitlements of veterans of that period of warfare. They answered their country's call and they served their country in a manner similar to that of all veterans of all wars. Their needs should be met as generously as were those of veterans of other conflicts.

We have, under Commander Eaton's leadership, taken bold new initiatives in conjunction with the Senate Committee on Veterans Affairs in the effort to win more liberal benefits for the new veteran, particularly in the area of his educational allowances. We feel this is an absolute must in view of skyrocketing costs of education. As we have pursued this objective we also spoke up for the needs of older veterans for improvements in their benefits program including disability compensation, dependency and indemnity compensation and others. Truly, we did stand to "Be Counted Again."

The following pages in this 56th Annual National Convention program comprise a condensed, pictorial report of highlights of The American Legion year ending with this American Legion Convention and we commend it to your attention.

A handwritten signature in black ink, reading "Wm F. Hauck".

WILLIAM F. HAUCK  
*National Adjutant*

### **The American Legion 56th Annual Report**

*A full, detailed report has been submitted to the Congress of the United States  
in accordance with the provisions of Public Law 249, 77th Congress,  
approved September 18, 1941.*



# National Officers



**Robert E. L. Eaton**  
(Maryland)  
National Commander



**William F. Hauck**  
(Indiana)  
National Adjutant



**Frank C. Brooks**  
(Washington)  
National Vice Commander



**N. E. Brown**  
(South Carolina)  
National Vice Commander



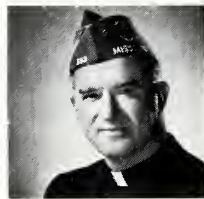
**John N. Roberto**  
(Connecticut)  
National Vice Commander



**Gilbert E. Sheeks**  
(Indiana)  
National Vice Commander



**Merrick W. Swords, Jr.**  
(Louisiana)  
National Vice Commander



**Rev. Jerome D. Fortenberry**  
(Missouri)  
National Chaplain



**R. Robert Filter**  
(Wisconsin)  
National Historian



**Bertram G. Davis**  
(New York)  
National Judge Advocate



**W. Francis Polen**  
(Indiana)  
National Treasurer

The 55th Annual National Convention of The American Legion, Aug. 17-23, 1973, where the above pictured National Officers were elected, was, in itself, an historic moment in the life of The American Legion as it marked the first time since 1927 that a Legion National Convention was conducted outside the contiguous limits of the United States. More than 20,000 Legionnaires, delegates and guests were airlifted to Hawaii.

The American Legion, comprised of nearly 2,700,000 veterans of World War I, World War II, Korea and Vietnam was founded in 1919 by members of the American Expeditionary Force of World War I, and is a patriotic service organization of veterans of war-time service in the armed forces of the United States. The war-time service requirement for membership is the distinguishing characteristic of Legion membership as compared to other veterans organizations.

The first of two founding caucuses was conducted in Paris, France, March 15-17, 1919, followed by the first stateside meeting, the St. Louis caucus, May 8-10, 1919, where organizational details were completed. The first National Convention was in Minneapolis, Minn., Nov. 10-12, 1919, and it was there that Indianapolis, Ind., was selected as the organization's permanent National Headquarters and the formation of an American Legion Auxiliary was authorized.

Both The American Legion and the Auxiliary maintain offices and headquarters staff personnel in Washington, D.C. Editorial offices of The American Legion Magazine are in New York City.

## The National Executive Committee

Between National Conventions, the administrative authority of The American Legion is exercised by the National Executive Committee composed of the National Commander, the five National Vice Commanders, National Chaplain, and one committeeman (plus alternate) elected by each Department. Past National Commanders are life members of the NEC without vote. The NEC appoints the National Adjutant, Treasurer, Judge Advocate and Historian. The NEC also has full and complete control over the annual budget.

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### National Executive Committeemen

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Alabama .....	<i>Hugh W. Overton</i>	Missouri .....	<i>Jerome P. Dobel, Jr.</i>
Alaska .....	<i>George Petrovich</i>	Montana .....	<i>Earle M. Angell</i>
Arizona .....	<i>Robert E. Cockrill</i>	Nebraska .....	<i>Jerome N. Henn</i>
Arkansas .....	<i>Lawrence E. Fisher</i>	Nevada .....	<i>Charles F. Lang</i>
California .....	<i>Bradley J. Stephens</i>	New Hampshire .....	<i>Laurence R. Spaulding</i>
Canada .....	<i>Robert I. Hendershott</i>	New Jersey .....	<i>Franklin R. Sickle</i>
Colorado .....	<i>Paul B. Rodden</i>	New Mexico .....	<i>Merrill L. Norton</i>
Connecticut .....	<i>Joseph G. Leonard</i>	New York .....	<i>Aldo R. Benedetto</i>
Delaware .....	<i>Raymond H. Trabbold</i>	North Carolina .....	<i>Robert A. Tart</i>
District of Columbia .....	<i>Albert W. Matthews</i>	North Dakota .....	<i>Earnest N. Schmit</i>
Florida .....	<i>John J. Adams</i>	Ohio .....	<i>Roger A. Munson</i>
France .....	<i>James E. Zulick</i>	Oklahoma .....	<i>Tom C. Smith</i>
Georgia .....	<i>W. D. Harrell</i>	Oregon .....	<i>John W. Buether</i>
Hawaii .....	<i>Wallace C. S. Young</i>	Panama, C.Z. ....	<i>George Vieto</i>
Idaho .....	<i>Dan McClintock</i>	Pennsylvania .....	<i>E. Thomas Cammarota</i>
Illinois .....	<i>Richard I. Nicholes</i>	Philippines .....	<i>Manuel A. Vargas</i>
Indiana .....	<i>Melvin H. Heckman</i>	Puerto Rico .....	<i>Roberto Gonzalez Vazquez</i>
Iowa .....	<i>Stewart H. M. Lund</i>	Rhode Island .....	<i>Edward Denis</i>
Italy .....	<i>Frank C. Bottigliero</i>	South Carolina .....	<i>E. Roy Stone, Jr.</i>
Kansas .....	<i>U. S. "Udie" Grant</i>	South Dakota .....	<i>Glenn R. Green</i>
Kentucky .....	<i>Harry A. Greene, Jr.</i>	Tennessee .....	<i>Jay E. Harville</i>
Louisiana .....	<i>Robert Charles Smith</i>	Texas .....	<i>Clayton Mann</i>
Maine .....	<i>James A. McMahon</i>	Utah .....	<i>Quinn Plowman</i>
Maryland .....	<i>Jack E. Dyke</i>	Vermont .....	<i>Leo E. Wright</i>
Massachusetts .....	<i>Leo F. Malloy</i>	Virginia .....	<i>Thomas J. Gear</i>
Mexico .....	<i>Gordon A. Ballantyne</i>	Washington .....	<i>Joe Feldman</i>
Michigan .....	<i>Miles S. Ansbaugh</i>	West Virginia .....	<i>Charles E. Forsythe</i>
Minnesota .....	<i>Glenn H. Dornfeld</i>	Wisconsin .....	<i>Vernon K. Grosenick</i>
Mississippi .....	<i>Ralph M. Godwin</i>	Wyoming .....	<i>Norman J. Guster</i>

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### Past National Commanders

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<i>John R. Quinn</i> .....	California	<i>John S. Gleason, Jr.</i> .....	Illinois
<i>Harry W. Colmery</i> .....	Kansas	<i>Preston J. Moore</i> .....	Oklahoma
<i>Daniel J. Doherty</i> .....	Massachusetts	<i>Martin B. McKneally</i> .....	New York
<i>Stephen F. Chadwick</i> .....	Washington	<i>William R. Burke</i> .....	California
<i>Raymond J. Kelly</i> .....	Michigan	<i>Charles L. Bacon</i> .....	Missouri
<i>Warren H. Atherton</i> .....	California	<i>Daniel F. Foley</i> .....	Minnesota
<i>Paul H. Griffith</i> .....	Pennsylvania	<i>Donald E. Johnson</i> .....	Iowa
<i>James F. O'Neil</i> .....	New Hampshire	<i>L. Eldon James</i> .....	Virginia
<i>S. Perry Brown</i> .....	Texas	<i>John E. Davis</i> .....	North Dakota
<i>George N. Craig</i> .....	Indiana	<i>William E. Galbraith</i> .....	Nebraska
<i>Erle Cocke, Jr.</i> .....	Georgia	<i>William C. Doyle</i> .....	New Jersey
<i>Donald R. Wilson</i> .....	West Virginia	<i>J. Milton Patrick</i> .....	Oklahoma
<i>Seaborn P. Collins</i> .....	New Mexico	<i>Alfred P. Chamie</i> .....	California
<i>J. Addington Wagner</i> .....	Michigan	<i>John H. Geiger</i> .....	Illinois
<i>W. C. Daniel</i> .....	Virginia	<i>Joe L. Matthews</i> .....	Texas



# Commander asks Legionnaires to "Be Counted Again."



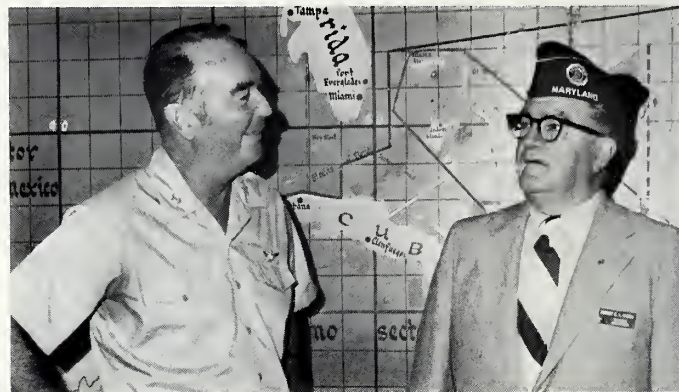
Newly-elected American Legion National Commander Robert E. L. Eaton is joined by his wife Jo and son Charles to receive the ovation of delegates to the 1973 National Convention and it was here that he first asked Legionnaires to stand and "Be Counted Again" in service to God and country. Retiring National Commander Joe L. Matthews introduces the new Commander.



National Commander Eaton (center) is flanked by his national leadership team elected to serve with him during the 1973-74 American Legion year. They are (left to right): Merrick W. Swords, Jr., New Orleans, La.; Gilbert E. Sheeks, Mitchell, Ind.; Frank C. Brooks, Bellingham, Wash.; Commander Eaton; John N. Roberto, Norwalk, Conn.; N. E. (Red) Brown, Columbia, S.C., all National Vice Commanders, and Rev. Jerome D. Fortenberry, C.M., St. Louis, Mo., National Chaplain.



One of the National Commander's earliest official visits in the nation's capitol is to the White House and he is here greeted by President Richard M. Nixon.



During visit to Department of Puerto Rico, Commander Eaton is briefed on situation on Caribbean Sea Frontier by Rear Admiral James D. Ramage, USN.



Michael Shane Newsome, 6, of Louisville, Ky., 1973 National Poster Child for Muscular Dystrophy Association of America, visits Commander Eaton in his office at National Headquarters during fall meetings of National Executive Committee.



Commander Eaton pays courtesy call on Admiral Thomas H. Moorer, Chairman of the Joint Chiefs of Staff, during an early visit to Washington after his election as American Legion National Commander.





In mid-November, 1973, when the energy crisis was reaching a peak as the winter heating season approached, Commander Eaton extinguished the eternal flame at the Legion's Washington Headquarters offices and called on Legion installations throughout the country to do the same as a fuel conservation measure. The flame was relighted in May of 1974.



Commander Eaton and National Adjutant William F. Hauck witness Presidential signing of proclamation declaring March 29, 1974, as a special day of recognition for Vietnam era veterans. The Commander called on all Posts to cooperate in the special day's events and to play a leading role in local observances.



Commander Eaton pays courtesy call on Secretary of the Army Howard H. Callaway and the status of the all-volunteer force was a prime topic of discussion on this Pentagon visit.



Commander Eaton receives citation from Jasper Baker, president of the Propeller Club of the United States in appreciation of Legion support for a strong American Flag Merchant Marine. Presentation took place at Washington, D.C., where Commander Eaton addressed a Propeller Club luncheon session.



Vice President Gerald R. Ford receives The American Legion's Distinguished Public Service Award for 1974 from National Commander Eaton during the National Commander's banquet honoring the Congress of The United States at the annual Washington Conference.



Lieutenant General Daniel (Chappie) James, Principal Deputy Assistant Secretary of Defense (Public Affairs) is introduced by Commander Eaton as banquet speaker for the spring 1974 National Commander's banquet for the NEC.





**Daniel J. O'Connor**  
**Americanism**

## AMERICANISM

**Daniel J. O'Connor (New York), Chairman**  
**Fred T. Kuszmaul (Indiana), Director**

National Commander Robert E. L. Eaton announced early in his term that one of the objectives of his administration was for The American Legion, particularly at the Post level, to take an active role in rekindling patriotism in America.

Following the Vietnam War a seemingly apathetic attitude developed among many of our citizens, both young and old. Unfavorable situations which have come to light at the National level of our government have tended to aggravate this apathy and create a divisiveness among our populace.

The time is overdue to combat these attitudes which if allowed to go without correction could produce serious scars and threaten our American way of life.

Your National Americanism program which is charged with promotion of patriotism has within its present structure a wealth of programs, particularly youth activities, which if properly implemented could go a long way in reversing dangerous trends apparent today in our national life-style. Some have stated that the manifestation of patriotism takes different forms today from what such manifestations were twenty to thirty years ago. This may be true, but it is an obligation of The American Legion to see to it that our young people are indoctrinated with the principles of our American way of life and that they understand the true meaning and value of our American heritage. This obligation can be met if we conduct our Americanism programs in every community throughout our land.

## Baseball

American Legion Baseball is culminating its 49th season of nationwide competition as this Convention convenes. Eight regional champions, from among the nearly 4,000 teams fielded by American Legion Posts and sponsors are being determined throughout the country this week in preparation for the 1974 World Series at Roseburg, Oregon, August 22-27.

Nearly two-thirds of all major league players this season gained training and experience in the Legion program before they signed their first professional contract. More and more participants are realizing college educations as a result of scholarships granted following exposure in this athletic activity first sponsored by The American Legion in 1925.

## Oratorical

The Thirty-seventh Annual National Oratorical Contest Finals were held at Lincoln Senior High School, Sioux Falls, S. D., Thursday, April 25, 1974. Winners achieving placement as a national finalist, through extensive competition from thousands of contestants representing nearly all Departments of The American Legion, are:

**FIRST PLACE—\$8,500 Scholarship**

Steven L. Zeller, Columbus, Indiana

**SECOND PLACE—\$5,500 Scholarship**

Lawrence T. Barton, Arlington, Massachusetts

**THIRD PLACE—\$3,500 Scholarship**

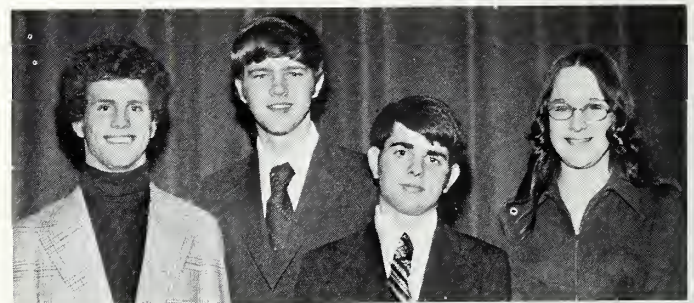
Robert J. Tepper, Albuquerque, New Mexico

**FOURTH PLACE—\$2,500 Scholarship**

Rae Ellen Scanlon, Romney, West Virginia



*"Ump, you had the same angle. How come you didn't see it the same way I did?" This photo illustrates intensity of action in an American Legion baseball game. The American Legion Baseball program, founded nearly a half century ago and still going strong, provides approximately 60 per cent of the players on the active rosters of major league baseball teams.*



*These four youngsters were the finalists in The American Legion's 1974 National High School Oratorical Contest and they are pictured from left to right in the order of their finish in the national finals. They are: (left to right) Steven Zeller, Columbus, Ind., winner of an \$8,500 scholarship; Lawrence Barton, Arlington, Mass., \$5,500; Robert J. Tepper, Albuquerque, N.M., \$3,500; and Rae Ellen Scanlon, Romney, W. Va., \$2,500.*



In addition to the above national finalists' scholarships, each Department winner at the Regional level, received a \$500 scholarship, representing a total of \$44,000 in scholarship awards by The American Legion Life Insurance Trust Fund.

The National Finals will be hosted by the Department of Georgia in 1975, and by the Department of Illinois in 1976.

### **Boys State/Boys Nation**

Over 28,000 Boys Staters representing fifty American Legion Departments, will participate in their respective Boys State programs this summer. Each Department will select two outstanding Boys Staters to serve as their delegates at Boys Nation, which will be conducted at The American University campus, Washington, D.C., July 18-25. These 100 delegates receive unique governmental training through mock-up sessions and visitations at the Federal level.

As a part of The American Legion's participation in the Bicentennial Celebration, the National Americanism Commission in cooperation with the American Legion Auxiliary will conduct a joint American Legion Boys Nation and American Legion Auxiliary Girls Nation in 1976 to prototype our governmental processes, tour Colonial Williamsburg, Va., and conclude the program in Philadelphia, Pa.

### **Boy Scouts of America**

Anthony P. Ziemba, a 17 year old senior at Hudson High School and sponsored by Hudson Post No. 184 of The American Legion, Hudson, N. Y., was selected THE AMERICAN LEGION 1974 BOY SCOUT OF THE YEAR. A citation will be presented to Anthony by The American Legion Department of New York and he will be a member of the Youth Champion Delegation as a distinguished guest at the National Convention in Miami Beach, Fla.

Selection of The American Legion Boy Scout of the Year is designed to stimulate increased interest among Posts for the scouting program and to strengthen the partnership between The American Legion and the Boy Scouts of America. This is the second consecutive year this award has been presented.

### **Boys' Clubs of America**

George R. Clark, a 17 year old senior at Thomas Edison High School and a member of R. W. Brown Boys' Club, Philadelphia, Pa., was selected the Boys' Clubs of America BOY OF THE YEAR, for his school activity achievements and community contributions. He will also join the Youth Champion Delegation as a distinguished guest at the National Convention in Miami Beach, Fla.

### **American Academy of Achievement**

This past year has seen an increase in the number of representatives of American Legion Youth Activities programs in attendance at the annual program of the American Academy of Achievement. Additional attendance has been made possible by an increased number of Department sponsors and an increase in sponsorships by Reader's Digest and other civic and business sources. Many American Legion Youth Champions represented their

Departments at the Salute to Excellence Weekend held at Salt Lake City, Utah, June 27-30, 1974. They witnessed the awards of Fifty Adult Captains of Achievement and received the Golden Scroll Award. The Boys Nation President and the National Oratorical Champion received the Golden Eagle Award for the Promise of Greatness. All participants joined the Adult Captains of Achievement in symposiums. This is an excellent opportunity to pay tribute to The American Legion Youth Champions for their achievements.

### **Flag Education**

At the time of this writing, The American Legion was preparing to testify in the U.S. Senate with regard to legislation designed to amend the National Flag Code (P.L. 829-77). Continued interest in proper flag etiquette is reflected by public inquiries.

### **Education and Scholarships**

The rising costs of attending institutions of higher learning has caused greater emphasis to be placed on The American Legion's Education and Scholarship Program. Increasing effort has been made to inform parents, counselors and students of the existing and current financial aids available.

The 23rd edition of "Need A Lift?" had a distribution in excess of 120,000 copies and provided career, scholarship, and grant and loan information to deserving students who might not otherwise continue their education.

The three fact sheets explaining the GI Bill, Junior GI Bill and the Extension of Social Security Benefits to those continuing their education were updated and distributed nationwide for the purpose of informing veterans and their dependents of their educational benefits.

The Education and Scholarships Program was again a part of the five Children & Youth Area Conferences. Materials available for distribution by Posts to local schools and libraries were discussed with emphasis being placed on career education as it relates to Post activity within the community.

American Education Week has as its theme this year "STAY INVOLVED" and will be observed October 27-November 2, 1974. This year numerous organizations will join as cooperating groups with a membership of approximately 20 million people.



*Senators from the 1973 American Legion Boys Nation program pose on the steps of the Nation's Capitol during their stay in Washington, D.C., where they experienced a learning (by observation and doing) program in the operations of the Federal government.*



## COUNTER-SUBVERSIVE ACTIVITIES COMMITTEE

Dr. J. E. Martie (Nevada), Chairman

The maintenance of a strong Counter-Subversive Activities program is a mandate of The American Legion. The main instrument utilized to accomplish this objective is our publication, *Firing Line*. This is published monthly and contains documented, factual and current information concerning the many militant and subversive organizations present in this country today.

These uncertain and perilous times in which we find ourselves in this Nation provide a very fertile field for our opposition—principally the many and varied communist organizations—to plant their seeds, to infiltrate into vital places and create confusion. The history of the opponents of the United States has always been one to destroy and the most opportune time to do this is when we are divided and troubled as we are today.

In this period of so-called "detente," it is incumbent upon all of us to be vigilant. It was in this climate and atmosphere that the Symbionese Liberation Army was spawned. We would like to call attention to the fact that *Firing Line* covered this organization before the Hearst kidnapping and all the attendant publicity which was given to this group.

The American Legion, through its Counter-Subversive Activities program, will continue to be ever watchful and to publicize the backgrounds and activities of those individuals and organizations whose main goal is the overthrow of our Government and its replacement by some form of communism.



Earl D. Franklin, Sr.  
Children & Youth

## CHILDREN & YOUTH

Earl D. Franklin, Jr. (Colorado), Chairman  
Fred T. Kuszmaul (Indiana), Director

### "Reach Out—Lend A Hand"

This theme served as the rallying cry for the program of your National Commission on Children & Youth during this

past year. Lending a hand has always been a part of the American way of life. It is an outward manifestation of "love thy neighbor" and in the opinion of the Commission, today's children and youth need the advice and counsel of older more experienced adults more than ever before.

The Commission selected six areas upon which to concentrate its efforts this past year. These were selected from the many major concerns affecting our Nation's children and youth. One of the major criteria for the selection of these points of emphasis was that The American Legion, through its Posts, Districts and Departments, as well as the American Legion Auxiliary, through its Units, Districts and Department organizations, could play an important role in their communities toward implementing programs to counteract these major problems. The following were selected by the Commission as points of emphasis this past year: (1) Youth Service Bureau; (2) Foster Care; (3) Hard of Hearing Children; (4) Drug Abuse; (5) Venereal Disease; and (6) Temporary Financial Assistance.

Four methods have been utilized for many years by the Commission to implement its suggested program. These are: Legislation, Information, Direct Assistance and Prevention.

Our legislative efforts this year were concentrated upon securing needed federal legislation.

The Commission was quite interested in amending the Federal School Lunch Act to increase federal financial participation so that hot school lunches would be more readily available to all the school-age children in this country. Even though this legislation was accomplished, inflation has eaten up the newly authorized increased support and we are seeing more schools drop out of the



Youngster at Worthington, Minnesota, Crippled Children's School uses sawhorse crutches designed to give handicapped child a sense of independence. The Second District of The American Legion of Minnesota has contributed more than \$145,000 to this particular institution in support of the Legion's Children & Youth program.



school lunch program primarily for financial reasons. This has created a dilemma—one that will concern your Commission during this Convention.

There was a need for Congress to establish a National Center on Child Abuse and Neglect and to establish a Presidential Commission on this matter because of the increased frequency of reported child abuse and neglect. Congress passed and the President signed into law legislation to fill these vital needs. This new legislation titled "Child Abuse Prevention and Treatment Act" when implemented, should provide an added dimension in protecting those children who are abused or neglected by their parents, guardians or caretakers.

At this writing, Congress has not completed its work upon legislation developing a program for runaway youth. This legislation should enable the Secretary of Health, Education and Welfare to determine the magnitude of this problem and to strengthen interstate reporting and services to those youth who have found it necessary to run from their family home.

The final area of federal legislative interest to the Commission is that of comprehensive health care for children and youth. The Commission urged Congress to adequately fund and to continue the programs outlined in Title V of the Social Security Act. This section of the Social Security Act deals with the Maternal and Child Health Services as well as Crippled Children's Services. At this writing, Congress is still studying this legislation.

Information concerning problems of children and youth has always been the strong point of your Commission's activity. This past year, brochures were developed and distributed to Posts and Units providing increased information on the Youth Service Bureau, Venereal Disease and Temporary Financial Assistance. Decades of Service, a brief history of the major contributions that The American Legion and the American Legion Auxiliary have made to our Nation's children and youth since our founding, was also distributed.

In addition, five very successful Area Conferences on Children & Youth were held. Important children and youth matters were discussed with Department delegates representing The American Legion, American Legion Auxiliary and the Eight and Forty. Our compliments to the



*Legionnaires and Auxiliary members of the Southern District of Maryland present a van with a hydraulic lift to the director of the Great Oaks Mental Retardation Center. This is the type of support that Legion Posts and Auxiliary Units as well as district and departmental organizations provide to youth programs in their areas.*

Departments of Nevada, Tennessee, Connecticut, Delaware and North Dakota for being most cooperative and especially for being such fine hosts.

The American Legion Child Welfare Foundation was formally made a part of the National Children & Youth Program several years ago. As such, its primary responsibility is supporting those programs of preventive nature fostered by The American Legion. The report of the Foundation appears immediately following and you will be able to determine how and what the Foundation did this past year.

As usual, a great deal of effort was expended this year on Children & Youth reporting. Unfortunately, it is not possible at this time to give you the results of the 1973-1974 report. However, I am pleased to state that \$11,956,204 was reported expended for the support of Children & Youth activities during the 1972-1973 program year and it is anticipated this year's report will approximate last year's total. Since the inauguration of the reporting program in 1925 through the 1972-1973 program year, The American Legion, American Legion Auxiliary and the Eight and Forty have expended the astounding amount of \$285,504,300. By the time the 1973-1974 totals are added, this amount will approach \$300 million. All Legionnaires and Auxiliary members can be justifiably proud of this major accomplishment. Countless thousands of our Nation's children and youth have benefited by the many activities sponsored by The American Legion and the American Legion Auxiliary.

One of the highlights of this past year's program was "Make Halloween A Safe and Fun Night" project. The success of this program may be measured by the fact that 96 percent of all Legion and Auxiliary Departments ordered materials from National Headquarters with which to promote this program. Reports received at Area Conferences from Department newspapers and by mail would indicate that many Posts and Units gave complete support to this activity. The objective of this activity is to acquaint parents, school authorities, children and others with eleven safety suggestions for use during the Halloween season.

Finally, on behalf of your National Commission on Children & Youth, permit me to thank all of you who have helped this past year—the Children & Youth volunteers working at the community level gave real meaning to our program.

#### AMERICAN LEGION CHILD WELFARE FOUNDATION, INC.

L. Eldon James (Virginia), President  
Robert H. Patty (Indiana), Executive Secretary

This past July, The American Legion Child Welfare Foundation, Inc., completed its 20th year of existence as a philanthropic organization. Founded in 1954 with a minimum of assets, the Foundation annually has received



and reviewed applications for grants many of which have been approved. Some of the accomplishments of the Foundation have had a profound impact upon child life.

This past year, 20 applications were received requesting funding of over \$300,000. Since the Foundation is still relatively small, only three of these grants were approved in the amount of \$25,000.

These grants were awarded after the Board of Directors of the Foundation had determined that the proposed project fell within one of the two purposes of the Foundation: (1) To add to the total of man's knowledge about children and youth through research and study; and (2) To disseminate the knowledge that man already possesses about our children and youth as widely as possible. The three projects approved at the late April meeting of the Board of Directors were as follows:

**Homemaker-Home Health Aide Services, Inc.,  
New York, New York, \$10,000:**

**The Children's Foundation, Washington, D.C., \$10,000:**

**National Association for Hearing and  
Speech Agencies, Silver Spring, Maryland, \$5,000:**

Officers of the Board of Directors and other members of the Foundation are as follows:

L. Eldon James (Hampton, Virginia), President  
Walton D. Griffin (Clarksville, Tennessee), Vice President  
Earl D. Franklin, Jr. (Sterling, Colorado), Secretary  
U. S. "Udie" Grant (McPherson, Kansas), Treasurer  
William E. Christoffersen (Salt Lake City, Utah), Member  
Robert A. Gish (Basin, Wyoming), Member  
Michael J. Kogutek (Lackawanna, New York), Member  
Kent T. Lundgren (Menominee, Michigan), Member  
Raymond H. Steffensmeier (Beemer, Nebraska), Member

These directors are assisted by members of the American Legion Auxiliary Liaison Committee who are:



*This youngster is using a myocom unit, a device designed to enable children with problems communicating to verbalize or write their thoughts. The unit was developed by the Woodhaven Learning Center, Columbia, Mo., under research financed in part by The American Legion Child Welfare Foundation, Inc. The Foundation has assisted in other projects at the Learning Center.*

Mrs. Robert L. Parker (Tablequah, Oklahoma), Chairman

Mrs. Henry Ahnemiller (Wenatchee, Washington), Vice Chairman

Mrs. Maurice Kubby (El Paso, Texas), Member

Appointed personnel consists of:

W. Francis Polen (Indianapolis, Indiana), Assistant Treasurer

Robert H. Patty (Indianapolis, Indiana), Executive Secretary

Under the 1969 Tax Reform Act, the Foundation retains its tax exempt status. Gifts, therefore, are deductible for federal income tax purposes to the extent permitted by law. Bequests to the Foundation are deductible for federal inheritance tax purposes to the extent of the Federal Tax Act. Memorial contributions upon the death of a friend or members of The American Legion and American Legion Auxiliary continues to be a popular form of support for the Foundation. A memorial card is sent immediately to the next of kin so that the bereaved may know of the thoughtfulness of the contributor. In this way, the contribution serves a two-fold purpose. It memorializes a friend or member and it also contributes toward a better life for our Nation's children.



**Lawrence E. Hoffman  
Convention**

#### CONVENTION COMMISSION

Lawrence E. Hoffman (Florida), Chairman  
William H. Miller (Oregon), Director

The primary function of the National Convention Commission is to receive bids for National conventions from interested cities, investigate and inspect the facilities offered, recommend a particular city for future conventions and supervise planning and actual operation of the convention itself. The National Contests Supervisory Committee and National Distinguished Guests Committee are attached to the Convention Commission and are under its supervision.

The National Convention Commission has prepared a booklet containing the requirements as a guide for a city desiring to host a National convention. After responsible Legionnaires appear before the Commission and indicate an interest for a convention in their city, a tentative award for a future convention is recommended if it appears that the city

in question meets all requirements and can supply the necessary facilities, personnel and finances.

These tentative awards are made five years in advance of the convention year in order to afford that city ample time to prepare for the convention and permit the Commission an opportunity to inspect and investigate. An inspection team from the Commission then visits the city and evaluates the hotels, proposed meeting and contest sites and all other requirements, including financial responsibility. As soon as these facilities are approved, the sponsoring American Legion group is advised to organize a convention corporation, obtain contracts from hotels, convention hall, stadium, and other sites, and be prepared to sign a contract for the convention at the spring meeting of the Convention Commission during the year prior to the convention date.

The future schedule of National Conventions is now as follows:

Minneapolis, Minnesota . . . . August 15-21, 1975  
Seattle, Washington . . . . . August 20-26, 1976  
Denver, Colorado . . . . . August 19-25, 1977  
New Orleans, Louisiana . . . . August 18-24, 1978

Following a most successful and enjoyable National Convention in Honolulu, Hawaii, the Commission began a re-evaluation of National conventions. As a result, the format at Miami Beach, Florida, was amended on an experimental basis.

The Parade of Champions has been renamed a Musical Spectacular and will be staged on Saturday night rather than Sunday. A sub-committee is also studying other changes designed to streamline the participation in and conduct of all convention contests.

The National Convention Parade will take place on Sunday rather than on Monday. It is hoped that this change will encourage greater spectator participation and eliminate the disruption of the daily routine of local merchants. This different date should also permit Legionnaires and other guests a full day on Monday for sightseeing, shopping and attendance at state parties and functions. It might also lead to an annual American Legion Golf Tournament on Monday and the potential of a host of other activities.



*Wallace C. S. Young, National Executive Committeeman from Hawaii and President of the 1973 Hawaii National Convention Corporation, presents check for \$26,492 to National Commander Robert E. L. Eaton. Check represents proceeds from 1973 National Convention and returns to general funds for program and operational expenses.*

After some fourteen years of service to the Commission, James V. Demarest has been named Chairman Emeritus. The latter years during which he presided as Chairman have been extremely active, complex and interesting. Two tentative awards to cities were rescinded and tremendous problems were encountered in planning the first completely over-water movement of a National Convention in Honolulu. The ultimate great success of that convention in every phase required an extraordinary amount of time and effort by Mr. Demarest and every member of the Commission.



**Donald J. Smith**  
**Internal Affairs Commission**

#### **INTERNAL AFFAIRS COMMISSION**

**Donald J. Smith (Michigan), Chairman**  
**C. W. (Pat) Geile (Indiana), Director**

The business of the National Internal Affairs Commission is comprised primarily of the "nuts and bolts" of organization and structure. To it or one of its four attached committees come problems, conflicts and recommendations pertaining to membership recruitment, eligibility, awards, operation of post meetings, reporting procedures, chartering of new posts, establishment or dissolution of national committees, and countless other details of administration and organization.

In addition, all matters requiring the official attention of the National Organization which do not properly fall within the responsibility areas assigned to other national commissions and committees are referred to the Internal Affairs Commission for study and disposition. Under this practically unlimited charge, the Internal Affairs Commission during the past year considered resolutions and recommendations relating to ecology, the energy shortage, a world conference of veterans, the plight of an American library in Paris, and many other wide-ranging subjects.

#### **Attached Committees**

Committees attached to the Internal Affairs Commission for coordination and supervision are: Constitution and By-Laws; Membership and Post Activities; Resolutions Assignment; Trophies, Awards and Ceremonials. The National Sons of The American Legion Committee was dissolved by the National Executive Committee at its October 1973 meeting, upon the recommendation of the



Internal Affairs Commission. The National Commander of the Sons of The American Legion now reports directly to the Internal Affairs Commission.

Although a separate report of the Membership and Post Activities Committee will be found elsewhere in this publication, its work is of such major importance as to merit special concern. From 1965 to 1972 inclusive, The American Legion experienced regular although not dramatic annual membership gains. A slight drop was experienced in 1973 and indications at the time of this writing are that there will be a similar slight loss in 1974.

Membership performance is the result of many different factors, but the primary weakness presently is undoubtedly slowness in chartering new posts to keep pace with population shifts. The formation of new posts, particularly in suburban areas with a central nucleus of Vietnam Era veterans, must receive top priority during the coming year.

The project of direct billing of membership dues by National Headquarters has been a definite plus. Fourteen departments participated in a pilot program of direct billing in the summer of 1972; 29 departments participated in 1973, and 39 are scheduled for the present year. As a group, the direct bill departments have consistently outperformed the other departments in membership. At the time of this writing, the 29 departments in the direct bill program were showing an overall gain.

### **Sons of The American Legion**

The American Legion's junior organization, the SAL, will hold its third National Convention in Miami Beach just prior to the Legion's 1974 convention there. It has attracted the enthusiastic participation of a corps of state and national leaders. Two meetings of the SAL's National Executive Committee were held during the past year—in December 1973 and April 1974. Committee members, national and detachment officers attended at their own expense, and all indications are that the organization is becoming stronger and more mature.

Membership has been running some 2,000 ahead of the same date last year. Charters were issued to 49 new squadrons, and 20 detachments are now sufficiently organized to hold detachment conventions during the summer of 1974.

### **Constitution and By-Laws Committee**

Upon the recommendation of a special study committee, the Constitution and By-Laws Committee initiated a resolution at the October 1973 meeting of the National Executive Committee to make August 15, 1973, the terminal date for the Vietnam Conflict period of membership eligibility. Public Law 93-52, approved July 1, 1973, declared that "on or after August 15, 1973, no funds herein or heretofore appropriated may be obligated or expended to finance directly or indirectly combat activities by United States military forces in or over or from off the shores of North Vietnam, South Vietnam, Laos or Cambodia."

The resolution to fix the terminal date for eligibility purposes was approved by the National Executive Committee, and it will be before the 1974 National Convention for final action.

### **Ceremonials**

The Trophies, Awards and Ceremonials Committee, in addition to its routine assignments, has undertaken a broad review of the entire Manual of Ceremonies and revision as found necessary. The funeral service was revised at its meeting in May 1974, and the ceremony for the installation of officers is now slated for careful study and updating.

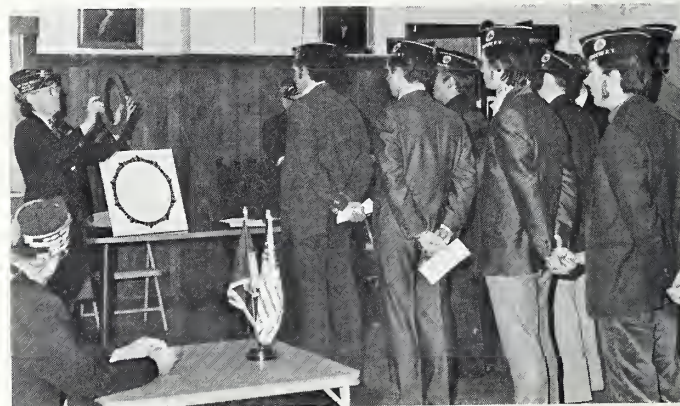
This committee makes recommendations to the National Executive Committee of nominees for The American Legion's Distinguished Service Medal, the International Amity Awards, and the Canadian Friendship Awards. In addition, it supervises the entire national awards program, and all recommendations pertaining to the establishment of various national awards or changes in procedures relating to awards are handled by this group.

### **Other Activities**

It is impossible in an abbreviated report such as this to describe in detail the many subjects requiring the attention of the Internal Affairs Commission and its staff division. This report will conclude with a mere listing of some of the major projects and activities carried on or in progress: The editing and distribution of the monthly *American Legion Advance*, a programming publication for post commanders and adjutants; the Extension Institute, a six-months correspondence course in the history, programs and policies of The American Legion; the issuance of Golden Certificates annually to members credited with 50 or more years of continuous membership; the preparation and issuance of a new Administrative Manual for Department Adjutants; negotiations to obtain added benefits for American Legion members through various discounts, etc.; development of a consolidated system of post reporting (now in experimental stage); etc.

### **Posts Chartered 7/1/73 to 6/1/74**

Number of Posts 7/1/73 .....	16,038
Canceled 7/1/73 to 6/1/74 .....	164
Chartered same period .....	65
Number of Posts 6/1/74 .....	15,939



*The significance of the elements of The American Legion emblem is explained to a group of Vietnam era Legionnaires in an initiation ceremony staged by Pasqua Post 1506, Department of New York, demonstrating the value of ceremonials to The American Legion and its members.*



## MEMBERSHIP AND POST ACTIVITIES

William F. Gormley (Pennsylvania), Chairman  
J. Lloyd Wignall (Utah), Director

### MEMBERSHIP STRENGTH

Total official membership, 1972..... 2,715,259  
Total official membership, 1973..... 2,696,784  
1973 membership, as of May 31, 1973 ..... 2,609,944  
1974 membership, as of May 31, 1974 ..... 2,587,346

For 1974 fifty per cent or more of the Departments will show a gain. Nine Departments will again reach an all-time high and it is possible that a tenth Department will make this magic circle.

Whether National shows a final gain or a very slight loss depends almost entirely on the performance within three Departments. Final 1974 membership should be near the 2,700,000 mark.

### Enhancing the Value of the Membership Card

A resolution was approved at the May, 1974, National Executive Committee meeting which should enhance the value of Legion membership. A number of nationwide businesses have offered to make discounts and special services available to members of The American Legion. The National Executive Committee adopted guidelines for the acceptance of such offers and negotiations are now underway.

### The "Now" Year

"Be Counted Again," the 1974 theme, was well received and will be part of this year's promotion. As a sub-theme, The "Now" Year was adopted for 1975.

"Now" is the key word. "Now" fits the needs and the moods of today. Changes are occurring almost overnight. New values are being established with previously thought impossible speed. The American Legion, along with America and its citizens, is again being tested to a degree reminiscent of our pioneer ancestry.

The 1975 membership year will present more than its share of problems. How we resolve these "Now" will determine The American Legion's present and future success.

### Direct Billing

At present and for one mailing only, Departments can elect to be in the direct billing program. National Headquarters will meet one-half of the cost and Departments will be billed for the remaining half. Second billings, if requested, are fully paid for by Departments.

There is no doubt that direct billing brings in renewals much faster than our old procedures. However, direct billing in itself is no guarantee of membership growth. But, by relieving post officers of the work of making routine renewals, much more time and effort should be available for work on new members, reinstatements and the slow reacting old member.

### New Posts

Since 1964 our potential has grown and has been strengthened by over six and one-half million Viet Vets.

During the same period of time, the total number of Legion Posts has decreased by more than 437.

Our Preamble outlines the objectives that must be met if The American Legion is to fulfill the very legitimate need in our society of serving veterans, their dependents and the community. From this objective comes a frequently used statement that every veteran is entitled to have an active, attractive Post of The American Legion located near where he lives.

This statement puts membership into its proper perspective. We are not securing members simply because The American Legion needs members. What we are saying is that whenever we assume the obligation of office we assume also the obligation of providing every veteran with an active post conveniently located.

The publication of an article in *The American Legion Magazine* entitled "The Crazy Pattern of Legion Membership" has been a tremendous help in getting across to Legionnaires the necessity for new posts.

### Guidelines to Post Building Program Guidelines for Organizing and Chartering a New Post of The American Legion

Two new publications are now in use. One gives a step by step procedure to follow in starting new posts, and the second gives some very much needed guidelines to assist posts in building post homes.

### National Membership Workshop Area District Commander's Seminars

On August 1-2, we completed our eleventh National Membership Workshop held at National Headquarters. Because of the success of our initial effort in 1973, Americanism and Children and Youth, Veterans Affairs, Rehabilitation, National Security and Public Relations representatives participated in the program.

On September 7-8, Area District Commander's Seminars will be held in Salt Lake City, Utah; Little Rock, Arkansas; Atlanta, Georgia; and Portland, Maine. On September 14-15, a District Commander's Seminar will be held for the north central states in Minneapolis, Minnesota.



Discussing improvement in post programs of service to veterans are (left to right): Donald H. Jeffery, Commander, Department of Pennsylvania; William F. Gormley, National Membership and Post Activities Committee Chairman, and S. W. (Mel) Melidosian, Director, Philadelphia Veterans Administration Center.



### Quantitative and Qualitative Post Analysis

On practically all types of reporting that have been used in the past we have used a quantitative basis. We have simply asked if a post was participating. We did not attempt to determine the quality of that participation.

We experimented this past year with a ten-point evaluation sheet in which we rated the quality of a post's participation. The accuracy of this report, as related to membership performance, was almost uncanny. If the post rated below normal in the quality of its programs, almost invariably there were membership problems. If programs rated high, we usually found a post that was growing.

### Unofficial Membership Awards

Forty-nine Departments qualified for 1974 Early Bird Department citations. Accordingly, citations were presented to the Commanders and Adjutants of Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, Georgia, Idaho, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Massachusetts, Mexico, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Panama C.Z., Pennsylvania, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, and Wyoming.

The Big Ten Departments for 1974 were Minnesota, Ohio, Louisiana, Nebraska, North Dakota, South Dakota, South Carolina, Oregon, Delaware, and Nevada.

### CONTESTS SUPERVISORY COMMITTEE

Deming Smith, (South Dakota), Chairman  
Robert C. May, (Indiana), Coordinator

The 1973 National Contests were deleted from the National Convention Calendar due to the geographical location of the Convention and the expenses involved in moving musical units.

By resolution of the National Executive Committee, the 1972 National Contest Champions retained their titles until the 1974 National Convention.

The current National Champions are:

Senior Drum & Bugle Corps—ROCHESTER CRUSADERS, Post 468, Rochester, New York

Junior Drum & Bugle Corps—ARGONNE REBELS, Post 180, Great Bend, Kansas

Senior Color Guard—GREECE POST 468, Rochester, New York

Junior Color Guard—LANCERS, Post 326, Bellwood, Illinois

Firing Squad—FIRST NATIONAL BANK OF CHICAGO, Post 985, Chicago, Illinois

Senior Band—TONAWANDAS POST 264, Tonawanda, New York

Junior Band—MILWAUKEE AREA YOUTH BAND, Post 472, Milwaukee, Wisconsin

Senior Drill Team—AMERICAN LEGION URBAN KLISTER POST 436, Wrightstown, Wisconsin

Junior Drill Team—WEBSTER VANGUARDS, Post 942, Webster, New York

Chorus—THE SINGING LEGIONNAIRES, Post 15, Sioux Falls, South Dakota

Quartet—FRONTIERSMEN, Post 15, Sioux Falls, South Dakota

Motorcycle—INDIANAPOLIS POLICE DEPARTMENT, Post 56, Indianapolis, Indiana

Mini Bike—HANCOCK POST 119, Greenfield, Indiana

### Fifteenth Uniformed Groups Congress

The biennial Uniformed Groups Congress was held at the Stouffer's Indianapolis Inn on October 13-14, 1973. This was perhaps the most productive such session held in many years. A fresh approach to the community was initiated with a program aimed at the many high school bands now involved with marching contests.

### Junior Field Band Competition

The Contests Supervisory Committee has been authorized to institute Junior Field Band competition for the first time in Miami Beach, thus affording all high school bands the possibility of participating in the Legion's contest program. We expect many high school bands to be in competition in Miami Beach.

### Anticipated Units in Participation in Miami Beach

A conservative estimate of units expected in participation in Miami Beach are:

15 Junior Field Bands	8 Senior Drum Corps
3 Junior Concert Bands	3 Firing Squads
5 Senior Bands	10 Junior Drill Teams
20 Junior Color Guards	3 Senior Drill Teams
6 Senior Color Guards	3 Choruses
20 Junior Drum Corps	3 Quartets

### ADMINISTRATIVE SERVICES

James S. Whitfield (Missouri), Executive Director  
Hollis C. Hull (Oklahoma), Asst. Executive Director

The Executive Director, whose office is located in the National Headquarters in Indianapolis, has three major responsibilities.

(1) He performs such duties as may be assigned to him by the National Adjutant to assist in meeting the myriad responsibilities of that office and, during temporary absences of the National Adjutant from the Headquarters, acts for him.

(2) He heads the Administrative Services Division and through it supervises and coordinates the many administrative functions of the Indianapolis Headquarters.

(3) He functions as the Director of Personnel, recruiting necessary staff, maintaining personnel records, and serving on the Personnel Committee of the Headquarters.

Included in the Administrative Services Division of the Indianapolis Headquarters are the following administrative functions: Cashier; Mail; Printing; Purchasing and General Supply . . . stock, receiving, shipping . . .; Library; Archives; E. A. Blackmore Museum; Communications Center; Building Maintenance; Cafeteria; Personnel Records and Recruiting; Finance Section and Insurance Section.

The Administrative Services Division also provides all secretarial assistance to the executive officers of The American Legion.

The following statistical tables are indicative of the volume of work routinely performed by this Division:

## MAIL

6/1/73 to 5/31/74

Incoming Letters (Distributed to various

Divisions for processing.....	2,504,835
Incoming Parcels .....	2,551
Outgoing Letters.....	237,481
Outgoing Parcels (Exclusive of National Emblem Sales).....	39,996

## COMMUNICATIONS CENTER

6/1/73 to 5/31/74

Pages Mimeographed.....	510,841
Pages Multigraphed & Multilithed .....	3,654,772
Envelopes & Labels Addressed.....	307,086
Letters Transcribed.....	2,059
MC/ST.....	8,038
Composer.....	932
Addressograph Plates Cut.....	4,900
Telegrams (In 157) (Out 703) .....	860
Xerox Copies.....	564,528
Total Copy System.....	351,108
3-M.....	7,147

## SUPPLIES

6/1/73 to 5/31/74

Paper Cut and Processed  
508 reams or 12,760 lbs. (6.38 tons)

## FREIGHT AND EXPRESS

6/1/73 to 5/31/74

In.....	26 cartons (742 lbs.)
Out .....	1,947 cartons (76,722 lbs.)
UPS (in).....	2,604 Parcels
UPS (out).....	3,215 Parcels

## LIBRARY & EMIL A. BLACKMORE MUSEUM

6/1/73 to 5/31/74

Materials added to Library.....	241,532
Informational requests answered by staff .....	9,290
Items added to Emil A. Blackmore Museum .....	94

## COMPUTER CENTER

The Computer Center is currently responsible for the following projects:

Updating of The American Legion Magazine, SAL and Firing Line mailing lists.

Production of Direct Billing Notices and Registers.

The production of membership cards and registers, department accounting reports and statistical information.

The printing of all state paper labels upon request.

The maintenance of inventory controls, purchasing controls and billing applications for The American Legion Emblem Division.

Productions of all General Ledger accounting information.

All payroll reports and affiliated tax reports.

Maintenance of the mailing list and automated grading for the Extension Institute.

Production of audit control and circulation analysis reports for The American Legion Magazine.

Production of Inventory Control and Purchase Order Control for National Headquarters.



Benjamin B. Truskoski  
The American Legion Magazine Commission

## THE AMERICAN LEGION MAGAZINE COMMISSION

Benjamin B. Truskoski (Connecticut), Chairman  
James F. O'Neil (New Hampshire), Publisher  
The American Legion Magazine

Time is closing in on The American Legion Magazine as it relates to finding solutions for the rising cost factors without specific action to increase the current allocation of dues, commonly known as subscription revenue.

Currently, it is costing approximately \$1.50 per year per member to produce and distribute the magazine, which receives as its share of each member's dues only one dollar per annum.

Sharp rises in postal rates and paper prices, plus the other inflationary factors, have created budgetary dilemmas. We



no longer can look to enough advertising income to offset these increased expenditures, but we feel certain that the quality of the publication must be preserved. Our mail from the membership supports the latter contention.

Congress only recently provided some relief from the exorbitant second-class postage schedule by extending the yearly phase-out schedule from 1980 to 1987 for non-profit publications, such as The American Legion Magazine, the National Auxiliary News and all Department and Post periodicals. This merely defers the inevitable annual cost of more than one million dollars for mailing our magazine from 1980 to 1987. What is more, it does not preclude the possibility of other increases over and beyond the phase-out, such as was put in effect on April 1 of this year when a jump of 38.6% was approved by the Cost of Living Council. The magazine will have an overrun of \$50,000 in its 1974 postage appropriation as a result, bringing this year's costs to more than \$425,000, compared to \$313,000 for 1973.

Another cause of deep concern is soaring paper prices. Due to same and acute shortages in supply, artificial or otherwise, the magazine has been cut back from 56-page issues to those of 48 pages. The magazine is facing an annual paper cost of \$1,410,000 compared to \$1,105,000 in 1973.

The same problems that everyone encounters in trying to make income and outgo ends meet also are prevalent in the other facets of publishing—payroll, cost of services and practically every other operation related to getting out a magazine.

It seems unfortunate that we must devote so much space to these matters, but The American Legion Magazine is the only direct communication link between the individual member and National Headquarters. Recitation of the facts is most essential as part of the report on our stewardship.

On the good news side, we can state the magazine continues to enjoy the confidence of the readership for its editorial content. Much interest is displayed by youngsters and parents alike in the history material that is one of the features, and the timeliness of many of the articles is attracting wide attention. Educators, librarians, professional men and women, government officials and, in fact, persons in all walks of life are included among those seeking magazines and/or reprints of articles from our pages. The Pro-and-Con presentations have maintained high popularity with all subscribers, and we do have some who are not members of The American Legion.

Members know that by paying their dues in *September or early October each year*, the continuity of deliveries of their magazines is assured.

Our readership is at an all-time high. Each issue is now being micro-filmed for the permanent records.

The Electronic Data Processing Center, introduced into the operations of The American Legion at Indianapolis by the magazine, continues to function at a high level of efficiency under the direction of Circulation Manager Dean Nelson. Practically every division of the National Organization is being served by the flexibility of the computers.

Also on the good side this year is a modest gain in advertising lineage and revenue compared to the first seven months of 1974. It is impossible to state that such a condition will prevail for the 12-month period. We are functioning on a month-to-month basis that makes predictions hazardous. If hard work will produce the results, we'll make it, but the odds are not in our favor.

Another element that is vitally important to the magazine as well as to the other programs is membership. It is lifeblood for us, and the situation warrants everyone's attention. The potential is there, and *work* can solve that problem. The analytical article on the subject in the March issue by Editor Bob Pitkin places all the elements in sharp perspective.

The magazine is now being produced at the Baird-Ward Printing Company, Inc., plant at Nashville, Tennessee. After 25 years at Louisville, the operations were moved just a year ago and the transfer was effected smoothly.



**Robert P. Foster**  
**Foreign Relations**

#### **FOREIGN RELATIONS COMMISSION**

**Dr. Robert P. Foster (Missouri), Chairman**  
**James R. Wilson, Jr. (Pennsylvania), Director**

In its resolutions, The American Legion has consistently held to the view that United States relations with the Soviet Union and other communist powers must be based solidly on a position of American military strength. There must be clear and constant recognition of the incompatibility between our ideological foundations and the communist ultimate determination to conquer through aggression or subversion. We recognize the consequent need to negotiate realistically to achieve equality of treatment and equality of concession to achieve peace. Communist intransigence or threat must not be rewarded merely to achieve agreement on any front.

In contrast to the previous year, the 1973-74 Legion year witnessed a slowdown in the trend toward detente between the United States and the major communist powers—the Soviet Union and Communist China. American foreign policy reached a watershed in 1973 with the total withdrawal of American combat forces from Vietnam and the tenuous beginnings of a ceasefire there. American forces are being



drawn down everywhere around Asia as reliance upon local forces to resist aggression and subversion with the aid of American arms and technology, became of prime importance. The United States is informing the world that it will no longer be its policeman. The Nixon Doctrine, as it unfolds, warns our allies and friends that they must undertake the major role in their own defense.

Detente with communism suffered two blows in the past year. First, new internal upheavals in mainland China have led Peking to become preoccupied with ideology and domestic power struggles. One faction in those struggles energetically opposes closer relations with the United States. As a result, anti-American propaganda has reappeared; those favoring a moderate foreign policy on the mainland have pulled in their horns; and the Nixon Administration has been forced to mark time in its campaign to open Communist China to cooperation with us in the interests of a durable peace in Asia.

The Yom Kippur war last October awakened many Americans to the fact that detente in one area does not mean the same in another where the Soviet Union fights for influence and dominance. The knowledge that Moscow was aware of Arab intentions before the fighting began and has been arming them steadily with weapons and replacements revealed the callousness of their intent and the practicalities of their policies. Repression of intellectual dissenters and minorities in the Soviet Union and refusal to allow free emigration of Soviet Jews and other nationalities has added a further shot of realism to relations between our two nations.

During the past year, the difficulty of achieving detente was amply displayed in the inconclusive talks in three major conferences—the Strategic Arms Limitation Talks (SALT-II), the European Security Conference, and the Mutual and Balanced Force Reduction Talks. In all of these talks, the Soviet Union has concentrated on reaching its own goals—equality or superiority in nuclear offensive weapons,

on the reduction of Western European defenses, and the reduction of NATO forces in Central Europe. It has not been willing to consider corresponding concessions to the West or the United States. In the coming year we must insure that one-sided concessions are not made by the West.

Indochina remains a potential arena for renewed conflict. Indeed in South Vietnam the conflict never really ended despite the Paris agreement of 1973. North Vietnam has more men and arms there now than before its major offensive in 1972. We continue to pour vast amounts of material and money into South Vietnam to give its government and its people the opportunity to defend themselves and maintain their independence. So far the government of President Thieu has been successful.

In Cambodia, however, local Cambodian communist forces, aided by North Vietnamese troops, threaten the non-communist government of Lon Nol. We have supported that government and must continue to do so to prevent a total communist victory there.

Laos has managed a sort of peace and has just installed a government balanced between neutralists and communists. This experiment was tried in 1962 without success.

In 1973-74 efforts to force unilateral reduction of American forces in NATO failed again. Nevertheless, the same effort is being mounted again this year. The American Legion has stood in opposition to unilateral reductions, while seeking to convince our NATO allies to do more in the common defense.

In the Middle East, a ceasefire has been achieved in part and some mutual withdrawals of forces begun. Negotiations for a permanent settlement are in the infant stage. The American Legion recognized the danger of general warfare in this region of the world and we have supported a policy of getting Arab and Israeli together, directly or indirectly to reach agreement. In the meantime, however, we believe it essential that Israel be provided sufficient arms to maintain a balance of power.



*American Legion National Commander Robert E. L. Eaton receives from Senator Pham Do Thanh, President of the Vietnamese Veterans Legion, a plaque expressing the appreciation of the Vietnamese people for the sacrifices of U.S. Vietnam veterans. Presentation was made in Washington during special Vietnam Veterans Day observance on March 29.*

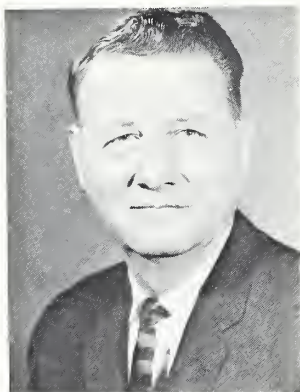


*Dr. Robert P. Foster (right), Chairman of the Foreign Relations Commission, chats with Larry L. Pressler (left), Commander of State Department Post No. 68 of The American Legion and Senator Vance Hartke, Chairman of the Senate Committee on Veterans Affairs during State Department Reception at 1974 Washington Conference.*



The future status of the Panama Canal and the Canal Zone is currently under negotiation. The United States executive branch and Panama have already agreed on a wide-ranging new treaty that would greatly diminish American control over this vital waterway. Significant groups of American senators and representatives oppose the new proposals. Our National Commander sent a two-man delegation from our Commission to Panama in April to assess the problem there and to learn more of local American and Panamanian attitudes.

Their report led to substantial discussion at our Spring pre-NEC meeting this year and to the adoption of a more flexible stand on the Canal and Canal Zone than we have previously held. It is certain that this vital issue will be carefully considered at our forthcoming convention.



**C. D. DeLoach**  
Public Relations

#### **PUBLIC RELATIONS COMMISSION**

C. D. DeLoach (District of Columbia), Chairman  
James C. Watkins (District of Columbia) Director

Our 1973 National Convention in Honolulu drew excellent press in the 50th State, and, although we were separated from the mainland by more than 2,000 miles of Pacific Ocean, our news clipping service revealed we made considerable news on the wire services that came back to the mainland.

The Honolulu and Island papers and the local bureaus of Associated Press and United Press International staffed substantial portions of Convention proceedings and, all things considered, the first Legion National Convention outside the contiguous 48 states since 1927 was a news and public relations success.

More importantly, we brought back to the mainland a spanking new national theme accompanied by a catchy song that made "Be Counted Again" known nationwide within a relatively short period of time. We almost immediately blanketed the Nation's nearly 7,500 broadcasting stations with a series of six taped, one-minute suggested public service spots featuring the "Be Counted Again" music.

The original taped material was distributed to the Nation's radio outlets and was mailed while we still were in Honolulu. The mailing of a television slide and suggested public service spots to all of the Country's television stations came some time later. Both mailings received overwhelming acceptance as evidenced by a return of 1,044 postcards from the radio tape mailing or about a 20 percent response from a mailing of about 5,000. A 10 percent response is considered "typical." The TV mailing went to 835 stations with a positive response from 124, or about 15 percent favorable, again an acceptance rate far above average.

More than 600 roadside billboards with the legend "Be Counted Again, Join The American Legion," were ordered by posts and departments making it the second most widely used billboard in recent Legion history, second only to the 50th anniversary billboard.

As you know, we tried a toll free telephone number to be called by persons interested in contacting and finding out more about The American Legion. After a fairly productive start, the calls fell off and the nature and volume of calls



*National Commander Robert E. L. Eaton conducts his first formal news conference following his election. This is a meeting with the news media of the National Headquarters city, Indianapolis, Ind.*



*The American Legion National Commander's Public Relations Award for 1974 was presented to Syndicated Columnist Jack Anderson (left), during the Public Relations luncheon in conjunction with the Annual Washington Conference. National Public Relations Commission Chairman C. D. "Deke" DeLoach (center) assists with the presentation.*



being received by late spring indicated discontinuance of the number was in order. Your Public Relations Commission authorized discontinuance of the number by August 15 to allow ample time for all stations still using material carrying the number to be notified of the "discontinued" date.

Work now is in progress to add freshness to the "Be Counted Again" promotional material to make it constantly usable over an extended period of time. Part of the work was in progress under staff direction by the time of the spring meetings. The Chairman named a special committee to meet with him, and a representative of the agency, which prepared the original material, to formulate a new plan to be brought before the Commission at Convention time.

Emblem Sales reported brisk business in "Be Counted Again" items even before the new catalog listing the material was distributed, and even better response in the first months of 1974 after the catalog was mailed in January.

Our Fall National Executive Committee with Congressman William Jennings Bryan Dorn as the National Commander's banquet speaker, was productive of several good American Legion news stories, and the spring meetings with Air Force Lt. Gen. Daniel James as banquet speaker, brought another good round of American Legion news.

The annual Washington Conference also was a good newsmaker for The American Legion with syndicated columnist Jack Anderson as recipient of the National Commander's Public Relations Award at the annual PR luncheon and Vice President Gerald R. Ford as recipient of the Distinguished Public Service Award at the National Commander's banquet honoring the Congress.

Mr. Anderson made an excellent acceptance message that was greeted with rousing applause from an audience of about 850 Legionnaires and guests.

As this report is being prepared, your National Public Relations Commission and staff are busily engaged in preliminary work in preparation for the 1974 National Convention in Miami Beach where our prospects for good coverage again seem excellent.



*The American Legion's "Be Counted Again" national theme for 1973-74 was used in countless ways to promote the image of the Legion, one of which is shown in the above picture where it is featured on a float in a parade.*



**Churchill T. Williams**  
**Finance Commission**

## **FINANCE COMMISSION**

**Churchill T. Williams (Iowa), Chairman**  
**Francis Polen (Indiana), National Treasurer**  
**James E. Smith (Indiana), Fiscal Supervisor**

The Finance Commission is composed of seven members. The National Commander and the National Treasurer are Ex-Officio Members. The National Adjutant is the Ex-Officio Secretary. The primary obligation of the Finance Commission is to prepare a yearly budget for submission to the National Executive Committee and to exercise reasonable control procedures to see that the various divisions and/or departments of the National Organization operate within the approved appropriations.

Obviously, in considering budget recommendations prime consideration must be given to the avoidance of "deficit budgets" and envisioning the financial needs of The American Legion for a period of years beyond that involving the specific proposals of "the year" under consideration.

Of course, programs could be eliminated and personnel reduced. This facet has been carefully explored. The answer is that programs have been pared, and at a time they more properly, for the "good of the Legion," should have been expanded. Since 1962 the number on the payroll has been reduced 25 percent in the interests of sound financial policy. It is our belief that further reductions would impair efficiency and service.

The 25¢ allocation of annual dues to the Rehabilitation Fund no longer pays the costs of this program and it is now necessary to take additional monies from the general fund to satisfy the needs of this very important operation. With each succeeding year this drain upon the National Treasury will increase. The American Legion Magazine faces difficult times ahead due to the increase in postal rates and paper costs.

Inflation is a continuing concern of the Finance Commission particularly in view of The American Legion's fixed income through the dues structure. In order for The American Legion to continue its many fine programs, such as Americanism and Children & Youth, Veterans Affairs and Rehabilitation, our support of a strong defense, and in the publication of our fine American Legion Magazine, the



time soon approaches when a National Convention will be called upon to approve a dues increase.

The 1973 fiscal year reflected a surplus and with strict budgetary control the 1974 fiscal year will operate within the boundaries of income available.

Your attention is called to the reports of the various committees and trusts which report to the Finance Commission, which reports are contained elsewhere in this annual report. A full financial statement is incorporated in the Auditor's Report.

### EMBLEM SALES DIVISION

Clayton C. Schlick (Iowa), Chairman  
Alfred L. Lankenau, Jr. (Indiana), General Manager

The American Legion emblem is the exclusive property of the National Headquarters. The sale of the emblem, emblem pins, merchandise carrying the emblem and other items of organizational equipment is the responsibility of the National Emblem Committee and the National Emblem Sales office, located at National Headquarters in Indianapolis. The following tables show gross sales, net earnings, etc., for the entire calendar year 1973 and for the first three months of 1974.

#### January 1 to December 31, 1973 (12 months)

Gross sales . . . . . \$2,179,765  
Cost of goods sold . . . . . 1,350,397  
Overhead . . . . . 623,720  
Operating profit including discounts taken . . 205,648

#### January 1 to March 31, 1974 (3 months)

Gross sales . . . . . 689,509  
Cost of goods sold . . . . . 398,485  
Overhead . . . . . 165,190  
Operating profit including discounts taken . . 125,834

### THE AMERICAN LEGION LIFE INSURANCE AND TRUST COMMITTEE

Albert V. LaBiche (Louisiana), Chairman  
Paul L. Weber (Nebraska), Director

On April 1, 1974, The American Legion Life Insurance Plan marked its sixteenth anniversary. The Plan was officially adopted by the National Executive Committee in Washington, D.C., on February 22, 1958. In those sixteen years it has achieved many important goals. The Insurance Department is staffed by a National Headquarters employee who serves as Director to the Insurance Office, which is administered by the Youngberg-Carlson Co., in Chicago, Illinois. The Insurance Committee is assigned for jurisdictional purposes to the National Finance Commission

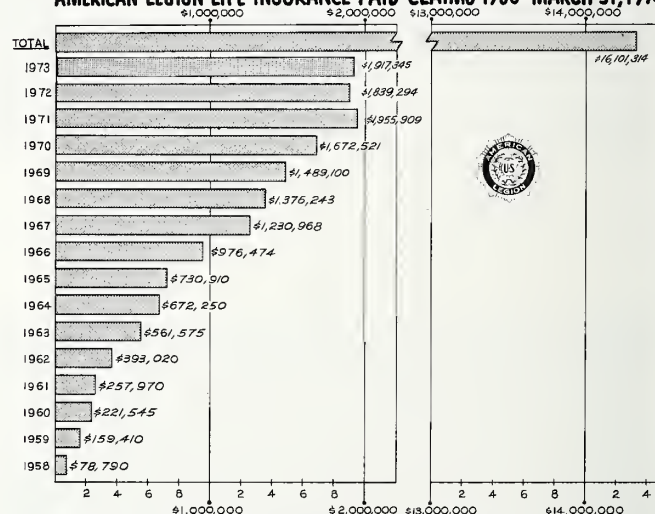
and reports through that Commission to the National Executive Committee.

Your Insurance Committee has met two times since the last report and is able to report again that the Plan has continued to grow and make improvements.

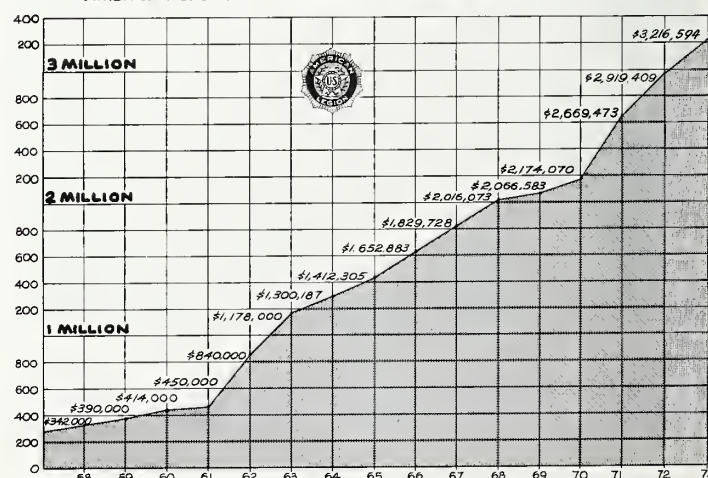
An item of major importance was the approval of a resolution by the National Executive Committee to raise the limits of The American Legion Life Insurance Plan to four full units. Legionnaires under age 30 (26 in Ohio) who were eligible for \$10,000 protection before, can now apply for up to \$40,000 in Legion Life Benefits. The most important news is that the cost per unit is still only \$24.00 a year. This is another benefit of membership in The American Legion for the young veteran. It's an excellent selling point for new members and also serves as a means of retaining members. Inform the members of your Post of this big new development.

An additional item of importance was the approval of a resolution by the National Executive Committee increasing the Awards of the National Oratorical Contest. 1st place, \$8,000; 2nd place, \$5,000; 3rd place, \$3,000; and 4th place, \$2,000. In addition each Department winner who attends the regional contest receives a \$500 scholarship award. Also The American Legion Baseball Program is provided funds for its

#### AMERICAN LEGION LIFE INSURANCE PAID CLAIMS 1958-MARCH 31, 1974



#### AMERICAN LEGION LIFE INSURANCE PREMIUM GROWTH 1958-1973





operation. All this amounts to approximately \$175,000 each year, and is all financed by The American Legion Life Insurance Trust Fund.

Remember, your American Legion Life Insurance Plan always pays in addition to any other life insurance benefits; it is not meant to replace any existing coverage you have. It simply gives you thousands of dollars extra protection at incredibly low cost. That's why there is no finer way to protect and remember those you love . . . whether it's your family, a charity, a foundation or even your local Legion Post.

In sixteen years, 11,222 claims were paid, amounting to \$16,101,314 in benefits. During 1973 alone, an average of \$159,779 was paid each month. These benefits were paid at no cost to the National Organization of The American Legion and at no expense to the membership.

Premiums and/or contributions for 1973 paid for life insurance protection amounted to \$3,216,594. After the close of each calendar year and after all claims and administration expenses have been paid the Group States, the unused premiums are placed in The American Legion Life Insurance Trust. There is over one million dollars in the Trust Fund.

The American Legion Life Insurance Plan is underwritten by two large and reputable companies, Occidental Life Insurance Company of California and the United States Life Insurance Company in the City of New York. Occidental is the ninth largest underwriter of group life insurance in the United States. For members who are permanent residents of New York and Puerto Rico, the insurance is underwritten by one of the largest companies in North America, the United States Life Insurance Company in the City of New York. Permanent residents of Florida, North Carolina, Ohio, Texas, Wisconsin, Illinois, and New Jersey are covered separately by the Occidental Life Insurance Company, which provides similar benefits at the same rate.

The American Legion Life Insurance is the only official insurance plan in all states for Legionnaires. During 1974, 1,450,000 Legionnaires will receive a three-letter mailing, or a total of 4,200,000 pieces. In addition 34,000 insured Legionnaires will receive a computer letter asking them to increase their units. By October 1, 1974, approximately \$51,000 will be spent in advertising in *The American Legion Magazine*.

Ninety-four percent of the insurance members renewed their insurance for 1974. Less than five percent failed to renew their insurance and 1.2 percent were lost because of death. Each year on or about October 15, thousands of Legionnaires are requested to report the next year's membership card numbers and make insurance remittances before January 1 of the next year. This provides early membership renewals. As the Plan grows, so will these many advantages magnify themselves throughout The American Legion.

A resolution was adopted by the National Executive Committee at the National Convention in Honolulu,

Hawaii, August 19, 1973, amending The American Legion Life Insurance Plan, and extending the protection for life. Prior to this the insurance terminated at age 75.

For further information and applications, Posts are urged to contact The American Legion Life Insurance Plan, 111 West Jackson Blvd., 13th Floor, Chicago, Illinois 60604. Attention: Paul L. Weber, Director.



**W. F. Lenker**  
**Veterans Affairs and Rehabilitation Commission**

#### **VETERANS AFFAIRS AND REHABILITATION COMMISSION**

**W. F. Lenker (South Dakota), Chairman**  
**E. H. Golembieski (Pennsylvania), Director**

The Veterans Affairs and Rehabilitation program of The American Legion has, as usual, had a busy year. Several Public Laws have been enacted during both Sessions of the 93rd Congress that improved the veterans benefits program. Some of these laws relate to approved mandates of The American Legion. Among them:

Public Law 93-43, the National Cemeteries Act of 1973, approved June 18, 1973, established a National Cemetery System within the Veterans Administration, and among other benefits, provided a plot allowance of \$150 for veterans who are not buried in national cemeteries, to be added to the already existing burial allowance of \$250.



*American Legion National Commander Robert E. L. Eaton delivers testimony on The American Legion's 1974 Veterans Affairs and Rehabilitation objectives to Congressional committee on Veterans Affairs during the annual Washington Conference.*



Public Law 93-82, the Veterans Medical Care Expansion Act, approved Aug. 2, 1973, provides improved and expanded medical and nursing home care to veterans, and provides hospital and medical care to certain dependents of the totally disabled service-connected, and of the service-connected deceased.

Public Law 93-177, approved Dec. 6, 1973, the Pension Act of 1973, increases the monthly rates of disability and death pensions, and dependency and indemnity compensation.

Public Law 93-295, approved May 31, 1974, increases the monthly rates of disability compensation for disabled veterans, and dependency and indemnity compensation for survivors.

Among the most important pieces of veterans legislation before Congress this year in which The American Legion is vitally interested, are those providing needed improvements in the Veterans Education Assistance program for Vietnam veterans. The National Commander and the Director of the Veterans Affairs and Rehabilitation Commission have appeared before Committees of both Houses of Congress presenting The American Legion's proposals on this legislation.

In his appearances the Director pointed out the inadequacies of the present program, which make it difficult or impossible for many veterans to use VA benefits to complete their education. In his statements the Director said: "In making a comparison of educational benefits, it is not sufficient to determine what payments today would be equivalent to those available to veterans of earlier wars. The real measure or value of education benefits is the goods and services they will purchase. . . . Tuition rates in 1948 were generally less than the direct maximum payment of \$500 to institutions for tuition, books, fees and supplies. . . . To restore equity among veterans residing in different states with differing systems of public education, some form of variable payment is indicated. . . . A uniform percentage increase in existing rates is not the best answer to the problem. . . . The American Legion believes that the best answer to the clear and definite problem that exists in providing the most effective educational assistance to the

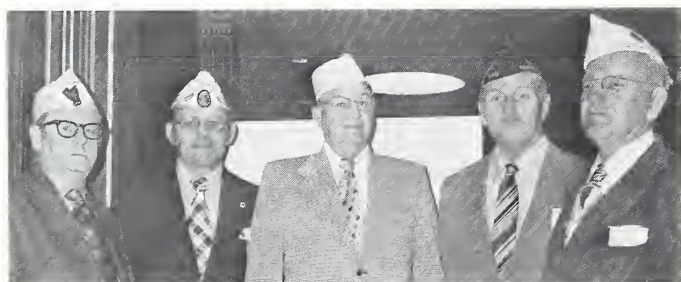
greatest number of Vietnam veterans, rests in a separate payment, available to the veteran, and payable to the institution of his choice, of an amount that is reasonable and feasible, to cover the cost of tuition, fees, books and other usual student charges." It is the view of The American Legion that Congress must take action to alleviate this problem in time for the opening of the school term in September.

The Veterans Affairs and Rehabilitation Commission has urged Congress to take action during its current Session to reform the present disability and death pension program. Remedial legislation is needed to guarantee assistance, in the form of pension benefits to veterans and widows whose income has been reduced by reason of age and disability. Presently, each increase in Social Security benefits results in a decrease in pension benefits, with the result that VA beneficiaries experience no financial relief. There is serious controversy about the shape that a revised pension program should take. The American Legion must play a role in the task of devising an improved pension plan.

National Health Insurance continues to engage the close attention of the Veterans Affairs and Rehabilitation Commission, because of its potential impact on the VA medical care program. The Veterans Medical Care Advisory Committee, established by authority of the 1972 National Convention monitors developments in the national health insurance debate and reports to the Commission.

Early in 1974, National Commander Eaton, concerned about this problem, appointed an Ad Hoc Committee to study the situation and make recommendations to the Commission. The Ad Hoc Committee reported its findings, which were approved by the Commission. On the basis of the Report of the Ad Hoc Committee a resolution (NEC Resolution No. 24) was adopted by the National Executive Committee in May. On the basis of Resolution No. 24, a statement has been prepared and filed with the House Ways and Means Committee and the Senate Finance Committee, presenting the views of The American Legion.

Essentially, these views are that national health insurance legislation should include specific protection for the integrity of the VA medical care program, as a program exclusively



*Officers of The American Legion Department Service Officers organization for 1974-75 are left to right: Walter T. Hyde, Pawtucket, R.I., serving his 15th term as Secretary-Treasurer; Jim Hurlbert, Lincoln, Neb., Vice-President; W. W. Wadsworth, Montgomery, Ala., President; Charles A. Zeglin, Pittsburgh, Pa., Sergeant-at-Arms, and Andrew M. Gordon, Albuquerque, N.M., Chaplain.*



*Senator Vance Hartke, chairman of the Senate Committee on Veterans Affairs, and National Commander Robert E. L. Eaton discuss educational benefits in the G.I. Bill of Rights for Vietnam era veterans. Additional assistance to the young veteran seeking to further his education has high priority on the Legion's Legislative-Rehabilitation agenda.*



for the benefit of the nation's veterans; and that such legislation should contain nothing that would make it more difficult for veterans to avail themselves of medical benefits through the VA. As Congress proceeds with the development of national health insurance legislation, the Commission will take further action as necessary to protect the interests of all veterans in the maintenance of a medical care program for veterans, second to none in the quality of care provided.

In addition to its strong legislative program the Veterans Affairs and Rehabilitation Commission through its full-time staff, continues to support the service work of the Posts and Departments. Included in this ongoing program are direct assistance in the preparation and development of claims; the presentation of claims before the Board of Veterans Appeals; the provision of counsel before the Boards of Review and Correction of Records of the Armed Forces; visitations of VA hospitals by American Legion Field Representatives, to observe the quality of medical care being provided to veterans; and assistance of all kinds, through Post and Department Service Officers to see that veterans and their dependents receive the benefits to which they are entitled by law.

In the aftermath of the Vietnam War, and with a veteran population now in excess of 29 million, who, with their dependents comprise nearly half the nation's total population, the Veterans Affairs and Rehabilitation Program of The American Legion will continue to require the full support of all Legionnaires during the years ahead, to insure that the Organization shall fulfill its most important obligation—set forth in the Preamble to our Constitution: "To consecrate and sanctify our comradeship by our devotion to mutual helpfulness."



**Clarence C. Horton**  
National Legislative Commission

#### **NATIONAL LEGISLATIVE COMMISSION**

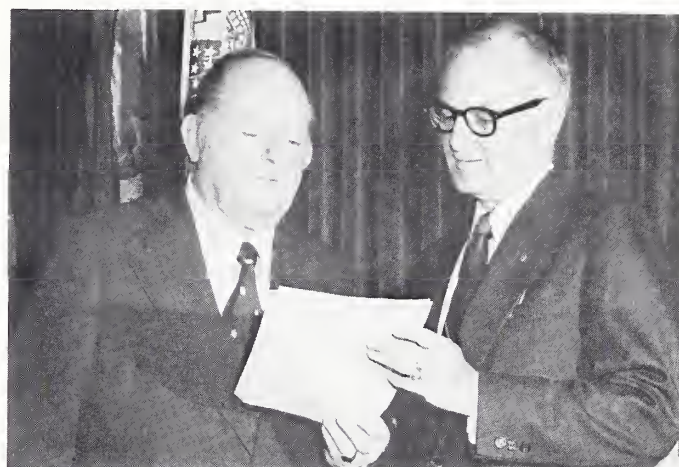
**Clarence C. Horton (Alabama), Chairman**  
**Herald E. Stringer (Alaska), Director**

The National Legislative Commission represents The American Legion before the Congress on legislative matters of concern to the veteran and assists the National Executive Committee in developing our legislative program. The staff

of the Commission implements the legislative objectives as expressed in resolutions adopted at National Conventions and at meetings of the NEC. The staff also publishes a Legislative News Bulletin to keep The American Legion and the American Legion Auxiliary informed of Congressional action on legislation affecting veterans and their dependents.

Our legislative portfolio for the 93rd Congress contains 234 resolutions embracing all facets of American Legion programs. Over 100 of these resolutions have been wholly or partially accomplished, and more will be satisfied before this Congress adjourns. Resolutions adopted at the 1974 National Convention will form the nucleus of our legislative program for the 94th Congress.

Your Commission sponsors legislation in accordance with our mandates and, through its Washington staff, presents testimony regularly before the Committees of the Congress having jurisdiction over matters on which we are mandated. We have sponsored and supported legislation this year to accomplish American Legion objectives in the areas of Americanism; children & youth; national defense; veterans



*Congressman William Jennings Bryan Dorn briefs Legislative Director Herald Stringer on status of legislation to restore Veterans Day to November 11. This action has been a major Legion objective for several years and the legislatures of more than 40 states have acted to restore Veterans Day observances to November 11.*



*National Commander Robert E. L. Eaton huddles with Legion and Congressional principals prior to delivering American Legion testimony to the House Committee on Veterans Affairs on the Legion's current Legislative-Rehabilitation program.*



health, education, housing and employment; compensation and pension, and preference for veterans in federal, state and local employment. We have opposed amnesty to deserters and draft evaders and have asked the Congress to provide sufficient funds for weapons and equipment to insure the security of this Nation and its people.

Your Commission has opposed the current schedule of rate increases on second-class nonprofit publications and has pressed the Congress for legislative relief to insure the survival of our national and department publications. We have also asked the Congress to restore the observance of patriotic holidays to their traditional dates, and to clarify the existing rules and customs pertaining to the use and display of the United States Flag. Included among the Legion presentations this year was testimony before the Senate and House Appropriations Subcommittees in support of funds for the Veterans Administration, the Department of Defense, veterans employment, youth health programs, Selective Service, space shuttle and the Merchant Marine.

While this summary was being prepared the President signed legislation strongly supported by The American Legion to improve the insurance programs for in-service personnel and certain veterans. The Act (P.L. 93-289) offers additional life insurance benefits to approximately 7 million servicemen, Reservists, National Guardsmen and veterans.

Another major objective was accomplished this month when the Congress passed and the President signed legislation substantially increasing the rates of compensation paid to service disabled veterans and dependency and indemnity compensation payable to their widows and children. The President also approved a thirty-

day extension of the eligibility period for Vietnam veterans to pursue their education pending enactment of a more comprehensive education bill which was expected to pass the Congress by the end of June.

Through the remainder of this session your Commission will concentrate on legislation to improve the G.I. education and home loan programs; the VAMedical and hospital program; national health insurance proposals and their effect on the VA medical system; legislation to combat juvenile delinquency; recomputation of retirement pay for certain former members of the Armed Services, and a complete overhaul of the veterans and widows nonservice-connected pension programs to cushion the effect of social security and other retirement type incomes on the amount of pension received. We will continue to seek relief from the excessive postal rates, work for a revision of the Flag Code and press the Congress for legislation to restore the observance of patriotic holidays to their traditional dates.

The Legislative Commission has met once in Washington since the National Convention last August and Subcommittees thereof have been called into session twice to participate in meetings of the National Executive Committee.

The Congress continues to be cooperative with The American Legion and sympathetic to the needs of our Nation's veterans. The Legislative Commission and its staff have had excellent cooperation again this year from the national officers, commissions and divisions of The American Legion and the American Legion Auxiliary. We are grateful to all of them and to the members of the Legion and the Auxiliary in every Department for their support of our legislative program.



*American Legion National Commander Robert E. L. Eaton (left) discusses Legion legislative objectives with Legionnaire Congressman Thaddeus T. Dulski (third from left), a member of the House Committee on Veterans Affairs. Legion Legislative Director Herald Stringer and Legislative Commission Chairman Clarence Horton join in the discussion.*



*National Commander Robert E. L. Eaton greets Speaker of The House Carl Albert on arrival at the Legion's legislative luncheon conducted during the Washington Conference. National Legislative Commission Chairman Clarence Horton joins the National Commander in welcoming Rep. Albert.*





**Clarence S. Campbell**  
Economic Commission

### ECONOMIC COMMISSION

**Clarence S. Campbell (Vermont), Chairman**  
**Austin E. Kerby (Maryland), Director**

At a time of great flux and uncertainty in the economic situation of the United States, when the Director of the U.S. Office of Management and Budget (OMB) is quoted as saying we "don't have sufficient precision" to predict the rate of increase in the cost of living prices, and economists differ on whether increased inflation or unemployment is the greater evil, the Economic Commission of The American Legion must be ready at all times to see that the economic interests of all veterans are protected.

The Department of Labor and other government spokesman had confidently predicted a decreased unemployment rate for veterans; instead it has increased, particularly among the young Vietnam era veterans and older veterans of earlier wars. Today there are approximately 300,000 Vietnam veterans out of work, and the unemployment rate is about 10 percent of those veterans in the 20-24 age group. Additionally, there are some half million veterans of earlier wars seeking employment. The American Legion continues to carry on an aggressive employment program to combat this high unemployment rate. Our "Jobs for Veterans" is still a priority program of The American Legion. Since launching our "Jobs for Veterans" program in mid-1970, American Legion departments and posts, with guidelines from National, have sponsored or co-sponsored more than 375 Job Fairs and similar events. We estimate conservatively that some 150,000 veterans have been hired as a result of these Job Fairs. These efforts will be continued.

The Commission's employment program is also designed to encourage employers to hire veterans, the handicapped, and older workers. On the basis of nominations received from the several departments, a total of 97 employers across the nation were honored in 1973 for their outstanding employment practices. The two award winners of The

American Legion's 1973 "Employer of the Year" for hiring veterans will be honored at the National Convention in Miami Beach.

We had high hopes that the "Veterans Employment and Readjustment Act of 1972" (PL 92-540), supported by The American Legion and designed to strengthen state employment assistance to veterans, would be completely implemented by the Department of Labor by report time. We regret, however, that the Act is not fully implemented as intended by Congress. We believe the Department's procrastination in complying with the law is caused by the Department's acquiescence with OMB's budget squeezing which, in turn, has shortchanged the State agencies, even though the law is specific and, we feel, binding if tested in the courts.

The Honolulu, Hawaii, National Convention adopted Resolution No. 412, which compels The American Legion to withhold traditional support of Department of Labor 1975 budget request until all aspects of the employment provisions of PL 92-540 have been fully implemented. The Congress has been advised of The American Legion's position and reason for not testifying.

In the area of veterans preference, the Economic Commission is ever alert to counter any attempts to weaken or eliminate veterans preference in Federal employment. Contracting out of government services usually performed by "in-service" personnel is a means of circumventing the Veterans Preference Act and the Commission and staff must continually be aware of new manifestations of contracting out. Current mandates oppose contracting out of protective and custodial services, as well as the announced plan of OMB to expand the contracting out practice to additional operational and support services under the Department of



*Austin E. Kirby (center), Director for Economic activity, presents an American flag that had flown over the Nation's capitol to Frank G. Chituras, one of ten government workers to be honored as outstanding Federal Handicapped Employees for 1973. Chituras is a member of American Legion Post No. 803, of Stockton, Calif.*



Defense and the Social Security Administration. To protect veterans preference when contracting out prevails, we are seeking enforceable veterans preference provisions as a national policy in all Federal contracts for services. We are also supporting legislation to restore veterans preference retention to military retirees employed with the Federal government for reduction in force purposes.

In the field of veterans housing, we are supporting legislation to increase the minimum guarantee on VA home loans, improve mobile home financing, remove restrictions on VA loans for the purchase of condominiums, and to allow additional home loan entitlement to eligible veterans if all previous indebtedness has been satisfied and the veteran does not own a home purchased under the GI home loan program.

The economic needs and problems of veterans in areas such as unemployment compensation, reemployment policies of employers in both the private and public sectors, workmen's compensation, and Federal retirement legislation are also monitored constantly by the Commission. Volatile economic conditions bring suggestions for change in existing structures, frequently through mail coming into the office from individuals, Commission and Committee members, and affiliated organizations. The Commission must be ready to examine such suggestions in the light of past legislation and experience.

In all of this confrontation with constant change, the Commission does not forget its commitment to the economic welfare of the individual veteran, his dependents and survivors, and the economic staff is always ready to intercede in their behalf before the various government agencies, bureaus and boards.



**Emmett G. Lenihan**  
**National Security**

#### NATIONAL SECURITY COMMISSION

Emmett G. Lenihan (Washington), Chairman  
James R. Wilson (Pennsylvania), Director

*We have a long tradition in this country of arming with great haste when a war comes upon us, and disarming with even greater haste when the war is over; and we have tended, often, to view our relations with other nations in terms of absolutes—friend or foe, ally or adversary, cold war or detente. Unfortunately, the real world is more complicated. Our experience in this century has amply demonstrated that satiating our military establishment in war time and starving it in peace time brings us neither peace nor long-term alleviation of the heavy burden of defense.*

James R. Schlesinger  
*Secretary of Defense*

To avert the painful lessons of history, The American Legion has, since its inception, striven to create understanding support for an adequate and continuing system of national defense. During the past year, the maintenance of an adequate defense posture has been the principal thrust of our legislative and programming activities. During this time,



*James F. Oates, Jr., former chairman of the National Jobs for Veterans Committee accepts "The American Legion National Award" presented to him by Clarence S. Campbell, (right), chairman of the Legion's National Economic Committee, in recognition of his "outstanding record of accomplishments in assisting the veterans of America, and particularly the Vietnam Veterans, to find meaningful employment . . ."*



*As part of The American Legion's continuing program of recognition of high school and college ROTC programs, Lynn Stewart, of American Legion Post 569, Ft. Worth, Texas, presents Legion ROTC medal to Cadet Major Thomas E. Gist during an award day ceremony at Texas Christian University in Ft. Worth.*



much of the Commission's work has been devoted to alerting the membership of The American Legion, the country's legislators and the general public to the relative deterioration of this nation's ability to defend her freedoms and our way of life.

While we applaud responsible moves toward a more peaceful world, we are also realists who know that an American position of strength is the only atmosphere in which these steps can genuinely achieve peace. To visibly and unilaterally reduce our defense posture at this critical stage in our nation's history would be a step backward from our goal of a lasting world peace.

Both National Commander Robert E. L. Eaton and Chairman Lenihan have met personally with key government, military and Congressional leaders to discuss The American Legion's views on the defense needs of the United States. Legion witnesses also presented testimony on the defense budget and related matters to the appropriate committees of Congress.

Principal among our current positions are: strong opposition to blanket amnesty; strategic weapons modernization including support for the B-1 bomber, the Trident SLBM system and Minuteman III; conventional force updating including a new Army equipment replacement, a sizeable Navy construction program and modern aircraft for our air forces; a vigorous research and development program, urging full implementation of the Total Force Concept; endorsement of the ROTC and Junior ROTC program, and support for American men and women in uniform.

The following are brief highlights of selected programming activities of the Commission and Committees during our 56th year:

### ROTC MEDALS

During the past year, the ROTC Achievement Program continued to grow with more than 1000 medals being presented. Presentations were made at 232 colleges and



*Emmett G. Lenihan (left), Chairman of the National Security Commission, and Francis P. Kane (center), Chairman of the Military Affairs Committee, welcome Secretary of the Army, Howard H. Callaway to a session of National Security Commission meetings during the 1974 Washington Conference.*

universities and 90 high schools in 43 states, the District of Columbia, England, Spain and Guam.

### BLOOD DONOR ACTIVITIES

Forty-two Departments actively participated in The American Legion Blood Donor Program last year. In the 22 Departments which maintain precise statistics on participation, 64,811 members from 1,793 Posts contributed blood during the 12-month period. For the 11th straight year, the Department of Rhode Island won the National Commander's Blood Award for the highest percentage of Post participation, with every Post actively donating. The Department of Wisconsin claimed the National Commander's Award for the largest percentage of membership participation, with 30.3 percent of total membership giving blood. The Holiday Blood Donor Drive during the Christmas season continues to fill a critical national need during this time of the year.

*(Continued on Page 128)*



*Past National Commander James F. O'Neil (right), presents American Legion testimony on amnesty to a Subcommittee of the House Judiciary Committee. He is accompanied by National Security Director James R. Wilson.*



*National Commander Robert E. L. Eaton addresses the Reserve Officers Association at Washington, D.C. Seated next to the podium is Rear Admiral B. Hayden Crawford, USNR, National President of the ROA.*



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March 29, 1974

Robert E. L. Eaton, National Commander,  
The American Legion  
National Headquarters,  
Indianapolis, Indiana.

Dear Commander Eaton:

We have examined the statement of financial condition of The American Legion National Headquarters as of December 31, 1973 and the related statements of income and changes in fund balances for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying financial statements present fairly the financial position of The American Legion National Headquarters at December 31, 1973 and the results of its operations and fund transactions for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

The accompanying supplementary data has been subjected to the tests and other auditing procedures applied in the examination of the financial statements mentioned above and, in our opinion, is fairly stated in all material respects in relation to the financial statements taken as a whole.

Yours very truly,

*GEO. S. OLIVE & CO.*  
Certified Public Accountants

PERMISSION TO PUBLISH EXCERPTS FROM THIS REPORT OR REFERENCES THERETO, WITH MENTION OF OUR NAME,  
IS WITHHELD UNTIL THE FORM AND SUBSTANCE OF SUCH EXCERPTS OR REFERENCES ARE APPROVED BY US.

# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## STATEMENT OF INCOME YEAR ENDED DECEMBER 31, 1973

**REVENUES:**

National dues .....	\$ 6,747,005
Less: Dues allocated to:	
Rehabilitation .....	674,199
Publications Division .....	2,699,277
	<u>3,373,476</u>
Dues available for current operations .....	3,373,529
Publications Division (including dues allocation) .....	3,816,328
Emblem Division .....	2,179,765
Restricted income .....	117,680
Other income .....	588,103
	<u>10,075,405</u>

**EXPENSES:**

Publications Division .....	3,748,147
Emblem Division .....	1,977,864
Salaries and employee benefits .....	2,432,838
Executive and staff travel .....	212,183
Commission and committee .....	461,574
Operational .....	649,197
Office .....	350,715
Occupancy and usage .....	209,407
Special projects (net of related income) .....	272,334
Charges to other areas (Publications, Emblem, Children and Youth, Veterans Affairs and Rehabilitation) .....	(1,143,266)
	<u>9,170,993</u>

**NET INCOME—exhibit C** ..... \$ 904,412

See accompanying notes to financial statements.



# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## Statement of Financial Condition

	December 31	
ASSETS	1973	1972
CURRENT FUNDS:		
Cash on deposit and on hand.....	\$ 1,255,281	\$ 840,454
Accounts receivable:		
Emblem and Publications .....	118,715	144,672
Special .....	161,165	147,305
Inventories—at cost:		
Publications Division .....	266,466	269,728
Emblem Division .....	456,565	372,753
Prepaid expenses, supplies, advances and deposits .....	148,424	139,307
Investments—at cost (market value \$7,670,366; par value \$7,856,000 at December 31, 1973)—note 3:		
United States Treasury bills .....	3,413,053	2,384,410
United States Treasury bonds and notes .....	4,218,624	4,103,224
Uninvested cash .....	3,152	1,510
Furniture, fixtures and equipment—at cost .....	810,393	772,252
Deduct: Accumulated depreciation (straight-line method).....	493,449	422,996
	<u>316,944</u>	<u>349,256</u>
Washington, D.C. real estate—building and site—at cost .....	821,217	821,522
Less: Accumulated depreciation (straight-line method)—note 4 .....	322,771	308,010
	<u>498,446</u>	<u>513,512</u>
Add: Funded depreciation reserve (securities—market value \$320,499 at December 31, 1973)—note 4 .....	322,771	308,010
	<u>821,217</u>	<u>821,522</u>
Total current funds.....	<u>11,179,606</u>	<u>9,574,141</u>
NONEXPENDABLE TRUST FUNDS:		
Overseas Graves Decoration Trust Fund:		
Uninvested cash .....	2,224	2,801
Investments—at cost (market value \$306,002 at December 31, 1973).....	337,353	326,949
	<u>339,577</u>	<u>329,750</u>
Employees' Retirement Trust Fund—note 6:		
Uninvested cash .....	41,541	3,213
Accounts receivable from participating units .....	70,438	62,388
Investments—at cost (market value \$5,519,851 at December 31, 1973) .....	6,279,727	5,965,794
	<u>6,391,706</u>	<u>6,031,395</u>
	<u>\$17,910,889</u>	<u>\$15,935,286</u>

See accompanying notes to financial statements.

## LIABILITIES AND FUNDS

CURRENT FUNDS:	December 31	
	1973	1972
Accounts payable .....	\$ 361,744	\$ 324,845
Credit balances in accounts receivable .....	8,292	11,264
Employees' withholdings .....	25,154	30,286
Accrued state and federal taxes .....	6,046	5,416
Emblem merchandise undelivered .....	62,517	39,303
Membership life insurance premiums payable—note 2 .....	836,644	420,917
Deferred income:		
Dues paid in advance .....	2,834,525	2,616,788
Subscriptions paid in advance and sundry .....	1,886,719	1,742,950
Current fund balances—exhibit C:		
Restricted:		
Veterans Affairs and Rehabilitation Fund—note 5 .....	306,513	76,683
Children and Youth Fund .....	114,143	92,497
Restricted Fund—note 3 .....	1,919,521	1,805,820
Reserve Fund—note 3 .....	905,658	905,004
Other restricted funds .....	51,647	52,556
Gift to the Nation Maintenance Fund—note 3 .....	123,921	117,662
Appropriated surplus reserves—note 5 .....	1,363,092	1,216,054
Unappropriated surplus .....	373,470	116,096
 Total current funds .....	 <u>11,179,606</u>	 <u>9,574,141</u>
 NONEXPENDABLE TRUST FUNDS—exhibit C:		
Overseas Graves Decoration Trust Fund:		
Fund balance .....	339,577	329,750
	<u>339,577</u>	<u>329,750</u>
Employees' Retirement Trust Fund:		
Fund balance .....	6,391,706	6,031,395
	<u>6,391,706</u>	<u>6,031,395</u>
	<u>\$17,910,889</u>	<u>\$15,935,286</u>



# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## STATEMENT OF CHANGES IN FUND BALANCES YEAR ENDED DECEMBER 31, 1973

	Restricted Funds
<b>BALANCES, JANUARY 1, 1973</b> .....	<u>\$3,050,222</u>
<b>ADDITIONS:</b>	
Dues allocated for rehabilitation .....	674,199
American Legion Endowment Fund Corporation income transferred to The American Legion .....	360,000
Contributions received .....	42,704
Investment income credited directly to fund .....	128,240
Oratorical contest prizes charged against current operations .....	44,000
Net income—exhibit A .....	<u>1,249,143</u>
<b>DEDUCTIONS:</b>	
Expenditures charged directly to funds .....	<u>1,377,962</u>
<b>INTERFUND TRANSFERS—note 5:</b>	
Allocations per National Finance Commission resolutions .....	500,000
Partial reinstatement of reserves as unrestricted funds—amount equal to 1973 expenditures charged to current operations .....	<u>500,000</u>
<b>BALANCES, DECEMBER 31, 1973</b> .....	<u><u>\$3,421,403</u></u>

(Exhibit C—  
sheet 3)

See accompanying notes to financial statements.

STATEMENT OF CHANGES IN FUND BALANCES  
YEAR ENDED DECEMBER 31, 1973

Appropriated Surplus Reserves	Unappropriated Surplus	Nonexpendable Trust Funds	
		Overseas Graves Decoration Trust	Employees' Retirement Trust
<u>\$ 1,216,054</u>	<u>\$ 116,096</u>	<u>\$329,750</u>	<u>\$6,031,395</u>
		16,130	624,171 252,264
	<u>904,412</u>		
	<u>904,412</u>	<u>16,130</u>	<u>876,435</u>
		<u>6,303</u>	<u>516,124</u>
147,317	(647,317)		
( 279)	279		
<u>147,038</u>	<u>(647,038)</u>		
<u>\$ 1,363,092</u>	<u>\$ 373,470</u>	<u>\$339,577</u>	<u>\$6,391,706</u>
Exhibit C— sheet 2) and (Exhibit B)	(Exhibit B)	(Exhibit B)	(Exhibit B)



# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## STATEMENT OF CHANGES IN FUND BALANCES YEAR ENDED DECEMBER 31, 1973

### APPROPRIATED SURPLUS RESERVES

	Publications Reserve	Direct Billing Reserve
BALANCES, JANUARY 1, 1973 .....	<u>\$101,097</u>	<u>\$179</u>
INTERFUND TRANSFERS—note 5:		
Allocations per National Finance		
Commission resolutions .....	110,147	
Partial reinstatement of reserves as		
unrestricted funds—amount equal to 1973		
expenditures charged to current operations .....	<u>(100)</u>	<u>(179)</u>
	<u>110,047</u>	<u>(179)</u>
BALANCES, DECEMBER 31, 1973 .....	<u><u>\$211,144</u></u>	<u><u>.....</u></u>

See accompanying notes to financial statements.

STATEMENT OF CHANGES IN FUND BALANCES  
YEAR ENDED DECEMBER 31, 1973

Real Estate Reserve	Convention Reserve	Employee Insurance Premium Stabilization Reserve	Spirit of '76 Reserve	Be Counted Again Reserve	Total
<u>\$821,522</u>	<u>\$60,000</u>	<u>\$8,256</u>	<u>\$225,000</u>	<u>\$ . . . . .</u>	<u>\$1,216,054</u>
				37,170	147,317
				<u>          </u>	<u>( 279)</u>
<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>	<u>37,170</u>	<u>147,038</u>
<u><u>\$821,522</u></u>	<u><u>\$60,000</u></u>	<u><u>\$8,256</u></u>	<u><u>\$225,000</u></u>	<u><u>\$37,170</u></u>	<u><u>\$1,363,092</u></u>



# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## STATEMENT OF CHANGES IN FUND BALANCES YEAR ENDED DECEMBER 31, 1973

### RESTRICTED FUNDS

	Veterans Affairs And Rehabilitation Fund	Children And Youth Fund
<b>BALANCES, JANUARY 1, 1973</b> .....	<u>\$ 76,683</u>	<u>\$ 92,497</u>
<b>ADDITIONS:</b>		
Dues allocated for rehabilitation .....	674,199	
American Legion Endowment Fund Corporation income transferred to The American Legion .....	180,000	180,000
Contributions received .....	20,000	22,250
Investment income credited directly to fund .....		
Oratorical contest prizes charged against current operations .....		
	<u>874,199</u>	<u>202,250</u>
<b>DEDUCTIONS:</b>		
Expenditures charged directly to funds .....	<u>1,144,369</u>	<u>180,604</u>
<b>INTERFUND TRANSFER—note 5:</b>		
Allocation per National Finance Commission resolutions .....	<u>500,000</u>	
<b>BALANCES, DECEMBER 31, 1973—exhibit B</b> .....	<u><u>\$ 306,513</u></u>	<u><u>\$114,143</u></u>

See accompanying notes to financial statements.

STATEMENT OF CHANGES IN FUND BALANCES  
YEAR ENDED DECEMBER 31, 1973

Restricted Fund	Reserve Fund	Other Restricted Funds	Gift to the Nation Maintenance Fund	Total
<u>\$1,805,820</u>	<u>\$905,004</u>	<u>\$52,556</u>	<u>\$117,662</u>	<u>\$3,050,222</u>
				674,199
				360,000
		454		42,704
113,701	654	7,385	6,500	128,240
		44,000		44,000
<u>113,701</u>	<u>654</u>	<u>51,839</u>	<u>6,500</u>	<u>1,249,143</u>
		52,748	241	1,377,962
				500,000
<u>\$1,919,521</u>	<u>\$905,658</u>	<u>\$51,647</u>	<u>\$123,921</u>	<u>\$3,421,403</u>



# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## NOTES TO FINANCIAL STATEMENTS

### NOTE 1—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

The American Legion National Headquarters reports for financial statement purposes on the accrual method of accounting recognizing income when received and expenses when incurred.

The Legion, which is not taxable for federal income tax purposes (except on unrelated business income), maintains its accounts on a modified fund accounting basis wherein the Legion's accountability for a segment of its fiscal affairs is reflected in various restricted fund balances. While the Legion's general operations are reported in its statement of income (exhibit A), that portion of membership dues, contributions and other receipts and expenditures restricted for specific Legion projects are credited and charged directly to the respective restricted funds as set forth in the statement of changes in fund balances (exhibit C, sheet 3).

The Legion follows the practice of capitalizing significant additions to office furniture and equipment. These assets are being charged to general operations through depreciation charges computed on the straight-line method based on the estimated useful lives of the respective assets.

### NOTE 2—MEMBERSHIP LIFE INSURANCE PROGRAM:

In connection with The American Legion's Life Insurance Plan, the Legion has created a Trust Fund to which the First National Bank of Kansas City, Missouri, as Trustee, holds legal title. The accumulated earnings from the trust fund and the experience rating refunds and dividends from the insurers (which combined to a total of approximately \$1,800,000 as of December 31, 1973) may be used, as directed by the Legion, for any one or more of the following purposes:

- a— to increase the fund
- b— to reduce or pay in full premiums thereafter due on the group insurance
- c— to provide additional life insurance benefits for the participants
- d— to make refunds to the participants
- e— to make distributions to The American Legion to be used in the support of its activities and programs serving the interest of the Legion and its members, provided that such distributions are not disapproved in writing by a majority of its insured members.

In accordance with the provisions of item (e) above, the Legion's National Executive Committee has established a scholarship program for eligible family members of participants in the life insurance program and expanded the oratorical contest and baseball programs. As of December 31, 1973 the trust has set aside approximately \$185,000 of accumulated earnings and experience rating refunds and dividends for the designated programs.

### NOTE 3—INVESTMENTS:

At December 31, 1973, The American Legion carried the following investments as a part of its current funds:

#### BOOK VALUE

	Restricted Fund	Reserve Fund	Gift to the Nation Maintenance Fund	Unrestricted	Total
<b>United States Government</b>					
<b>Obligations:</b>					
U.S. Treasury bills(A) .....				\$3,413,053	\$3,413,053
U.S. Treasury bonds(B) .....	\$ 634,712	\$425,099		102,048	1,161,859
U.S. Treasury notes(C) .....	1,281,814	480,401	\$99,906	1,194,644	3,056,765
<b>Uninvested Cash(D) .....</b>	<b>2,995</b>	<b>157</b>			<b>3,152</b>
<b>Totals .....</b>	<b>\$1,919,521</b>	<b>\$905,657</b>	<b>\$99,906</b>	<b>\$4,709,745</b>	<b>\$7,634,829</b>

- (A) Maturity dates range from January 17, 1974 to July 30, 1974.
- (B) Maturity dates range from February, 1974 to May, 1985. Coupon rates range from 3 1/4 to 6 3/8%.
- (C) Maturity dates range from November, 1974 to May, 1980. Coupon rates range from 5 3/4 to 7 3/4%.
- (D) Uninvested cash of the Gift to the Nation Maintenance Fund in the amount of \$24,015 is included with cash on deposit and on hand.

# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## NOTES TO FINANCIAL STATEMENTS

### NOTE 4—ACCUMULATED DEPRECIATION—WASHINGTON, D.C. REAL ESTATE:

Since 1969 annual depreciation of the Washington, D.C. property has been credited to the accumulated depreciation balance with a corresponding amount of investments and cash added to the funded depreciation reserve. Earnings of the funded depreciation reserve have been credited as investment income available for current operating purposes in the statement of income.

### NOTE 5—INTERFUND TRANSFERS:

During the year ended December 31, 1973, the National Finance Commission authorized certain allocations from the Legion's unappropriated current funds (surplus) as follows:

- (A) \$110,147 to the Publication Reserve to provide funds to continue the prescribed purposes of the Reserve.
- (B) \$500,000 to the Veterans Affairs and Rehabilitation Fund to provide the capital to continue the prescribed purposes of the Fund.
- (C) \$37,170 to establish the Be Counted Again Reserve.

### NOTE 6—EMPLOYEES' RETIREMENT PLAN:

Since 1944, The American Legion has maintained a retirement plan for all eligible employees of the national headquarters and the Legion's various subsidiary and subordinate groups. Contributions to the plan are made by the national organization and by the other participating groups on the basis of annual actuarial valuations. The annual cost as determined by the actuary is computed using the aggregate cost method. This method includes in normal cost any past service costs. The vested benefits of the participants do not exceed the fund assets.

The assets of the retirement trust, which are reflected in the accompanying statement of financial condition, are held by the Merchants National Bank & Trust Company, Indianapolis, Indiana, as Trustee of this fund.

## AMERICAN LEGION ENDOWMENT FUND CORPORATION

**Harry W. Colmery (Kansas), President**

Foreseeing the necessity for a regular annual income to support its war veterans rehabilitation and child welfare programs, The American Legion, in the year 1925, conducted a national campaign for contributions to support those two programs. The proceeds from the campaign were placed in the custody of the American Legion Endowment Corporation as trustee, a goal of \$5 million having been set and generous contributions being received.

The corporation was incorporated in 1925 under the laws

of the State of Delaware and a trust agreement was entered into between The American Legion and the corporation under which the funds were administered by the corporation and the annual net income therefrom was paid to The American Legion for the use of the two programs described.

The financial condition of the endowment fund is summarized as shown below for each of the preceding years. The figures shown were taken from the annual audits of George S. Olive & Co., Indianapolis, Indiana.

	December 31, 1973	December 31, 1972	December 31, 1971	December 31, 1970	December 31, 1969
TOTAL ASSETS .....	\$7,423,287	\$7,112,670	\$7,112,784	\$7,203,138	\$7,203,282
Net interest received .....	653,993	104,900	408,728	293,098	257,300
Expense .....	<u>15,618</u>	<u>5,082</u>	<u>12,699</u>	<u>9,429</u>	<u>9,614</u>
Excess of income over expense .....	<u>638,374</u>	<u>99,818</u>	<u>396,029</u>	<u>283,669</u>	<u>247,686</u>
Earnings transferred or due to The American Legion ..	<u>360,000</u>	<u>100,000</u>	<u>358,826</u>	<u>283,669</u>	<u>247,686</u>
Yield on average book value of Securities (percent) .....	2.58	1.47	5.99	4.09	3.58



### **AMNESTY**

On March 8, 1974, Past National Commander James F. O'Neil presented The American Legion's view on amnesty before a House Judiciary Subcommittee. The Publisher of The American Legion Magazine reiterated our strong position on this issue: "We of The American Legion firmly believe that giving any wholesale amnesty—whether conditional or unconditional—would make a mockery of the sacrifices of those men who did their duty, assumed their responsibilities in time of conflict and—in some cases—were killed or seriously wounded."

### **SUPPORT FOR NATIONAL GUARD AND RESERVES**

The American Legion has continued its traditionally strong support for our nation's Reserve Forces, and has cooperated fully with the National Committee for Employer Support. Also, National Commander Robert E. L. Eaton has frequently reiterated our complete commitment to the Total Force Policy in various speeches. In his address to the ROA, he stated: "The Total Force Policy provides an opportunity for active participation of our citizenry. We must have a commitment to man the force, to equip the force and to train the force. The American Legion . . . must carry the fight to insure that commitment."

### **AFFILIATED ORGANIZATIONS**

The American Legion Auxiliary, numbering more than 900,000 members, has been the principal affiliate of The American Legion since organization of an Auxiliary was authorized by action of the First Annual National Convention of the Legion in Minneapolis, Minnesota, in 1919.

Membership in the Auxiliary consists of mothers, wives, sisters, daughters and granddaughters of men whose wartime service made them eligible for American Legion membership, or those who may have become eligible by virtue of their own personal wartime service in the armed forces of the United States. The latter also are eligible for American Legion membership.

The organizational structure of the American Legion Auxiliary closely parallels that of the Legion and the officers of the national, state and unit organizations are comparable to their American Legion counterparts at national, state and post level.

The programs and commission and committee structures of the two organizations also are similar, and while there are some projects in which the Legion or the Auxiliary might undertake which are not specifically matched by the other organization, the ultimate objective of service to God and country is the principal determining factor in formulating programs for both the Legion and the Auxiliary.

The parallel structuring of the two organizations reaches through the total program area from Children & Youth and Veterans Affairs and Rehabilitation to National Security and Foreign Relations. The Auxiliary not only is a strong financial supporter of Legion programs, but Auxiliary membership is extremely active in work in the Veterans Administration hospitals and in backing The American Legion's legislative programs.

A great deal of the Auxiliary's work, particularly with hospitalized veterans, is supported by the Memorial Poppy program. The poppies are made by hospitalized veterans who are compensated for their work, and proceeds of the sale of poppies are plowed back into Veterans Affairs and Rehabilitation work.

Mrs. B. M. Jarrett, of Shelby, N.C., is now serving as National President of the American Legion Auxiliary. She was elected in Honolulu, Hawaii, at the Auxiliary's 1973 National Convention, and her term of office will conclude with the election of her successor at this year's National Convention in Miami Beach, Florida.

An affiliate of the American Legion Auxiliary, and thus of The American Legion, is the Eight and Forty (La Boutique des Huit Chapeaux et Quarante Femmes) which has principal responsibilities assigned from the parent organization in the area of tuberculosis and cystic fibrosis control. That responsibility is in the process of being enlarged to cover the entire field of lung and respiratory diseases.

One of the long-standing projects of the Eight and Forty has been the sponsorship of several scholarships each year for nursing personnel concerned with advanced training in tuberculosis control and research and education for cystic fibrosis patients and members of their families.



*Mrs. B.M. Jarrett, National President, the American Legion Auxiliary, visited the 1974 Spring NEC meetings to present checks totaling \$40,000 to National Commander Eaton, the money to be used by the Legion's Veterans Affairs and Rehabilitation, Children & Youth and Child Welfare Foundation activities. In turn, Mrs. Jarrett receives from Commander Eaton a check for \$500 in payment for a friendly membership wager which the Auxiliary won.*



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